Usability Testing Plan – Social Connect App

Objective:
The purpose of this usability testing is to evaluate the user experience of the Social Connect App and identify usability issues related to navigation, visual clarity, and task completion.

Target Audience:
The target users for this testing are students and young adults who regularly use social media applications.

Age Group:
18–30 years

Sample Size:
A minimum of 5 users will participate in the usability testing.

Testing Scenarios:
Participants will be asked to complete the following tasks:

1. Create a new post

2. Navigate the home feed

3. Like a post

4. Update their profile

5. Find and follow a friend

Testing Tools:
Google Forms will be used to collect user feedback, and the interactive prototype will be shared through Figma.