

Usability Testing Report – Social Connect App

1. Overview

Usability testing was conducted to evaluate the user experience of the Social Connect App. The goal was to identify navigation issues, visual clarity problems, and overall usability improvements.

2. Participants

A total of **6 users** participated in the usability testing process. All participants were familiar with social media applications.

3. Summary of Feedback

- Most users found the app easy to navigate.
- Icons were generally understandable, but some users suggested adding labels.
- The overall user experience rating ranged between **3 to 5**.
- Certain screens required improvement for clarity and usability.

4. Identified Usability Issues & Improvements

Screen / Area	Issue Identified	User Feedback	Action Taken
Profile Screen	Edit options unclear	Users were unsure which fields were editable	Improved visual hierarchy and added clearer buttons
Icons	Some icons unclear	Suggested labels or tooltips	Added text labels under key icons
Buttons	Not prominent enough	Buttons were hard to notice	Increased button size and contrast
Typography	Text slightly small	Readability issues	Increased font size
Spacing	Inconsistent spacing	Uneven gaps between elements	Applied consistent spacing
Onboarding	No guidance	First-time users felt confused	Added simple guidance text

5. Conclusion

Based on the usability testing feedback, necessary improvements were implemented to enhance clarity, accessibility, and overall user experience of the Social Connect App.