



Muhammed Zuhair V.K

DIGITAL MARKETER

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PROFILE

Versatile digital marketing professional with a track record of success in SEO, social media marketing, and content creation. Skilled in managing multiple projects simultaneously and delivering results on time and on budget. Passionate about collaborating with cross-functional teams to drive business growth.

SKILLS

Content Marketing
PPC advertising
Search Engine Optimization
Social media marketing
Project management
Email marketing

WORK EXPERIENCE

SERVICE PROVIDER

IndiaMART InterMESH Limited
Bengaluru, Karnataka.

- Developing and implementing sales strategies.
- Identifying and prospecting new business opportunities.

DIGITAL MARKETING TRAINEE

CRANBERRY TECH

Kochi, Kerala.

Apr 2022 - Sep 2022

- Create and execute social media campaigns to build brand awareness, engage with customers, and drive website traffic.
- Collaborate with cross-functional teams, including sales, product, and design teams, to develop and execute campaigns that meet business objectives and KPIs.

EDUCATION HISTORY

HIGH SCHOOL

Central Board of Secondary Education
MES Raja Residential School, Calicut.

2014 - 2016
92%

HIGHER SECONDARY

Kerala Board Of Public Examination
Government Higher Secondary School Udinur

2016 - 2018
64%

UNDERGRADUATE EDUCATION

Bachelor of Business Administration
East West College Of Managment
Bangalore University.

2018 - 2021

Diploma in Logistics and Supply Chain Management

2020 - 2022

Next Step Logistics Management
Logistics sector skill council
Bengaluru, Karnataka

Digital Marketing

Apr 2022 - Jun 2022

CRANBEERY'S TECH
Ernakulam, Kerala.

CERTIFICATIONS

Google digital unlocked

- Fundamentals of digital marketing

HubSpot Academy

- Social Media Marketing
- Analytics in Marketing

PROJECTS

travelbuggsbite.wordpress.com

travel-bug.jimdosite.com

DECLARATION

I hereby confirm that all the details furnished above are authentic and accurate to the best of my belief.