

MUHAMMAD ZUHAIRZEB

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Pakistan

SUMMARY

I am an ongoing Artificial Intelligence student with more than four years of expertise in WordPress programming and site design. I've created over 25 websites that are quick, easy to use, and look amazing on any device. I am skilled at customizing WordPress, adding online shop features, and optimizing websites to attract visitors.

EXPERTISE

Web Development: WordPress, Theme Customization, WooCommerce, Elementor
Programming: Python, C++, HTML, HTML5, CSS, CSS3, Javascript
Design: Adobe Photoshop, Framer
Digital Marketing: SEO, Facebook Ads, Social Media
Tools: VS Code, PyCharm, XAMPP, Cpanel, Docker, GitHub

PROFESSIONAL EXPERIENCE

Freelance

Jan 2021 – Present

WordPress Developer

- Built 25+ WordPress websites, leading to a 35% rise in client inquiries.
- Improved mobile compatibility, increasing mobile traffic by 40%.
- Used SEO techniques to boost search rankings by 50%.
- Added e-commerce features with WooCommerce, growing sales by 30%.
- Delivered projects on time with 98% client satisfaction.

Digital Empowerment Pakistan

August 2024 - Nov 2024

WordPress Mentor

- Trained interns, ensuring all projects were completed successfully.
- Provided practical training on WordPress theme customization and plugin usage.
- Solved technical issues, achieving 90% intern satisfaction.
- Enhanced website performance, increasing traffic and engagement by 30%.

Digital Empowerment Network

Jul 2024 – Aug 2024

WordPress Developer (Remote Internship)

- Created secure and high-performing WordPress sites.
- Designed themes to match brand needs for various industries.
- Improved site functionality, achieving a 25% performance boost.

National Student Profile Building Program (NSPBP)

Dec 2024 – Present

Ambassador (Remote)

PROJECTS

- **Multivendor E-Commerce Platform:** Developed a platform with payment integration and vendor management, improving customer satisfaction by 30%.
- **Python Digital Clock:** Designed a fully functional digital clock using Python, showcasing practical knowledge of Python programming and time module handling.
- **WordPress Blog Website:** Built an SEO-optimized blog with structured content and enhanced user experience, driving a 40% increase in organic traffic.
- **Pharmaceutical Website:** Customized WooCommerce, optimized SEO, enhanced site security, and developed functional forms and appointment pages for a pharmaceutical client.
- **Login Page:** Responsive page with input validation using HTML, CSS, and JavaScript.
- **Portfolio Website:** Personal portfolio with smooth navigation and interactivity.
- **Profile Card:** Stylish profile card with CSS hover effects and flexbox layout.
- **Interactive CV:** Responsive CV webpage with modern UI elements.
- **Contact Form:** Clean, responsive form with enhanced readability and compatibility.

EDUCATION

Islamia College Peshawar

BS in Artificial Intelligence

Nov 2023 – Present

PIAIC

Certified Cloud Native Applied Generative AI Engineer

Jul 2024 – Jul 2025

CERTIFICATIONS

- **Digital Empowerment Network:** Certificate of Mentorship for WordPress Interns
- **Google:** Crash Course on Python, Soft Skills Program (PAFLA)
- **University of Pennsylvania:** Python Programming
- **IBM:** Introduction to AI, Basics of Generative AI
- **Open Weaver:** Learn WordPress Without Coding
- **BitDegree:** Certificate of Web Development
- **Cyberseez:** Web Development Certification

VOLUNTEERING

Emergency Preparedness Coordinator

UNICEF & WHO

- Organized and led emergency preparedness programs, facilitating rapid response during crises.