

MUHAMMAD ZUHAIRZEB

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Pakistan

SUMMARY

I am an Artificial Intelligence undergraduate student with over five years of expertise in WordPress programming and site design. I've created over 27+ websites that are quick, easy to use, and look amazing on any device. I am skilled at customizing WordPress, adding online shop features, and optimizing websites to attract visitors.

EXPERTISE

Web Development: WordPress, Theme Customization, WooCommerce, Elementor

Programming: Python, C++, HTML, HTML5, CSS, CSS3, Javascript, Uv-Python, Crew Ai, Langraph, LLM, Langchain

Digital Marketing: SEO, Facebook Ads, Social Media

Tools: VS Code, PyCharm, XAMPP, Cpanel, Docker, GitHub, Cursor, Google Collab

PROFESSIONAL EXPERIENCE

Freelance

Jan 2021 – Present

WordPress Developer

- Built 25+ WordPress websites, leading to a 35% rise in client inquiries.
- Improved mobile compatibility, increasing mobile traffic by 40%.
- Used SEO techniques to boost search rankings by 50%.
- Added e-commerce features with WooCommerce, growing sales by 30%.
- Delivered projects on time with 98% client satisfaction.

Digital Empowerment Pakistan

August 2024 - Nov 2024

WordPress Mentor

- Trained interns, ensuring all projects were completed successfully.
- Provided practical training on WordPress theme customization and plugin usage.
- Solved technical issues, achieving 90% intern satisfaction.
- Enhanced website performance, increasing traffic and engagement by 30%.

Digital Empowerment Network

Jul 2024 – Aug 2024

WordPress Developer (Remote Internship)

- Created secure and high-performing WordPress sites.
- Designed themes to match brand needs for various industries.
- Improved site functionality, achieving a 25% performance boost.

National Student Profile Building Program (NSPBP)

Dec 2024 – Present

Ambassador (Remote)

PROJECTS

- **Multivendor E-Commerce Platform:** Developed a platform with payment integration and vendor management, improving customer satisfaction by 30%.
- **Python Digital Clock:** Designed a fully functional digital clock using Python, showcasing practical knowledge of Python programming and time module handling.
- **WordPress Blog Website:** Built an SEO-optimized blog with structured content and enhanced user experience, driving a 40% increase in organic traffic.
- **Pharmaceutical Website:** Customized WooCommerce, optimized SEO, enhanced site security, and developed functional forms and appointment pages for a pharmaceutical client
- **Login Page:** Responsive page with input validation using HTML, CSS, and JavaScript.
- **Portfolio Website:** Personal portfolio with smooth navigation and interactivity.
- **Profile Card:** Stylish profile card with CSS hover effects and flexbox layout.
- **Interactive CV:** Responsive CV webpage with modern UI elements.
- **Contact Form:** Clean, responsive form with enhanced readability and compatibility.

EDUCATION

Islamia College Peshawar

BS in Artificial Intelligence

Nov 2023 – Present

PIAIC

Certified Cloud Native Applied Generative AI Engineer

Jul 2024 – Jul 2025

CERTIFICATIONS

- **Digital Empowerment Network:** Certificate of Mentorship for WordPress Interns
- **Google:** Crash Course on Python, Soft Skills Program (PAFLA)
- **University of Pennsylvania:** Python Programming
- **IBM:** Introduction to AI, Basics of Generative AI
- **Open Weaver:** Learn WordPress Without Coding
- **BitDegree:** Certificate of Web Development
- **Cyberseez:** Web Development Certification
- **Dosti:** Volunteer at 4th Dosti Peshawar Literature Festival

VOLUNTEERING

UNICEF & WHO

- Emergency Preparedness Coordinator
- Organized and led emergency preparedness programs, facilitating rapid response during crises.

Dosti Peshawar Literature Festival

- Volunteer at 4th Dosti Peshawar Literature Festival

HONORS & AWARDS

Top Performer Volunteer Award

- Honored as a Top Performer Volunteer at the 4th DOSTI Peshawar Literature Festival 2025 for outstanding contributions and dedication. Recognized for exceptional service in supporting literary and cultural initiatives.