

ZUJA ELECTRICAL INNOVATION PRIVATE LIMITED

43 Years of Business Excellence & Trust

Zuja began its business journey in 1983 in Alappuzha, Kerala, marking its presence in the textile industry with a strong commitment to quality and customer satisfaction. With 43 years of business experience, the Zuja brand has built a legacy of trust, reliability, and continuous growth.

Over the years, the company expanded its operations under ZUJA Enterprises, successfully launching and managing multiple business ventures across various sectors. As part of its forward-thinking approach, ZUJA Electric Scooters entered the electric vehicle segment as a distributor, addressing the increasing need for eco-friendly transportation.

To strengthen innovation and manufacturing capabilities, ZUJA Electrical Innovation Private Limited was established, officially entering the electric scooter manufacturing and marketing sector. The company introduced modern manufacturing processes along with innovative service and marketing models, setting new standards in the EV industry.

With the vision “An Electric Scooter in Every Home,” ZUJA is committed to delivering:

Energy-efficient solutions

Pollution-free mobility

Affordable electric vehicles

Sustainable income opportunities

ZUJA aims to bring electric scooters to every village in India, promoting clean energy, better health, and environmental responsibility. The company also focuses on the manufacture of Indian-made lithium-ion batteries and electrical products, with a long-term goal of becoming one of India’s most trusted EV brands.

Looking toward the future, ZUJA is preparing for global exports while expanding its domestic network. The company has initiated plans to establish showrooms, outlets, and service centers in every taluk across India, ensuring strong after-sales service and customer satisfaction.

43 Years of Experience. One Vision for the Future.

Save Energy | Zero Pollution | Sustainable Mobility