

## **Privacy Policy**

This Privacy Policy describes how ZUJA Electrical Innovation Pvt. Ltd. ("Company", "we", "our", "us") collects, uses, discloses, and protects your information when you use our ASA Platform, including web and mobile applications.

### **1. Information We Collect**

We may collect the following types of information:

- Personal Identification Information: Name, phone number, email address, PAN card details, date of birth.
- KYC Information: Government-issued identity details for verification purposes.
- Financial Information: Payment transaction details (processed securely via Razorpay; we do not store card/bank credentials).
- Referral & Network Data: Referral links, team hierarchy, incentive eligibility.
- Technical Data: IP address and usage logs.

### **2. How We Use Your Information**

We use your data to:

- Create and manage user accounts
- Process bookings, payments, and payouts
- Verify identity and comply with legal obligations
- Manage referral, incentive, and promotion systems
- Send alerts, notifications, and service-related communications
- Improve platform security and user experience

### **3. Data Sharing & Disclosure**

We may share data with:

- Payment partners (Razorpay) for transaction processing
- Cloud service providers (Azure) for hosting and storage
- Legal authorities when required by law

#### **4. Data Storage & Security**

- Data is stored securely using industry-standard encryption
- Access is restricted to authorized personnel only
- We implement technical and organizational safeguards to prevent unauthorized access

#### **5. Cookies & Tracking**

We may use cookies and similar technologies to enhance user experience and analyze platform usage.

#### **6. User Rights**

Users have the right to:

- Access and update personal information
- Request deletion of account (subject to legal requirements)
- Withdraw consent for optional communications

#### **7. Data Retention**

We retain personal data only as long as necessary to fulfill legal, operational, and contractual obligations.

#### **9. Changes to This Policy**

We may update this Privacy Policy periodically. Changes will be communicated through the platform.

#### **10. Contact Information**

If you have questions or concerns regarding this Privacy Policy, contact:

ZUJA Electrical Innovation Pvt. Ltd.

Email: [zujaelectric@gmail.com](mailto:zujaelectric@gmail.com)