

Address

Office#315, 03rd Floor, EDEN Tower,
Main Boulevard, Gulberg-3, Lahore

Date: 27-Februray 2025

To Whom It May Concern

This is to certify that Ms. Zujaja Anjum was employed with VIRTUALREP as a SEO Executive from 8th July 2024 to 19th February 2025.

During her tenure with us, Ms. Zujaja Anjum exhibited a high level of professionalism, dedication, and expertise in SEO. Her key responsibilities included, but were not limited to:

- Identify and analyze relevant keywords to target for improving organic search rankings.
- Optimize website content, Meta tags, headings, and URLs for better search engine visibility.
- Collaborate with content creators to ensure SEO-friendly content, and perform content audits to improve existing content performance.
- Develop strategies to acquire high-quality backlinks and improve website authority through outreach and partnerships.

Ms. Zujaja Anjum consistently delivered high-quality work and played a crucial role in the successful completion of several key projects. Her innovative approach, problem-solving skills, and ability to work under pressure were highly commendable.

Moreover, Ms. Zujaja Anjum demonstrated excellent communication skills and was an effective team player, collaborating seamlessly with colleagues and clients alike. Her positive attitude and willingness to go the extra mile greatly contributed to the overall success of our projects.

We highly recommend Ms. Zujaja Anjum for any future endeavors and wish her all the best in their career.

Please feel free to contact us for any further information.

Sincerely,

Regards,
Mubashra Rizwan

HR-Business Partner
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