



JAIRUS D. CRUZ

IT | Multimedia Arts and Animation

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PROFESSIONAL SUMMARY

My passion lies in combining User Interface (UI) and User Experience (UX) Design with strong artistic skills in Graphic Design, Digital Arts, and Character Design. I excel at developing compelling visual styles and creative Game Concepts that bring worlds to life. I have experience taking initial ideas, sketching them out, and turning them into polished, user-friendly designs. I am dedicated to learning new tools and always excited to join a team where I can use my unique blend of art and technical design skills to create inspiring projects.

WORK EXPERIENCE

Fiverr (Remote)

Freelance Digital Artist & Character Designer - 2020 - 2022

- Successfully completed projects for seven global clients, specializing in custom digital art commissions, fan art, and original character concepts.
- Consistently achieved high client ratings and positive feedback for delivering high-quality, creative artwork that met client vision and specifications.
- Developed strong professional skills in client communication and managing creative briefs to ensure project timelines and client satisfaction were met for an international customer base.

Fiverr (Remote)

Freelance Web Developer - July 2021

- Operated as an independent contractor, offering specialized web development services to a diverse, global clientele.
- Successfully designed and delivered three custom websites for clients across various industries, managing the full project lifecycle from initial concept and client brief through to final deployment.
- Focused on translating client requirements into highly functional, user-friendly, and responsive web solutions, ensuring 100% client satisfaction and positive ratings.

EDUCATION

National University
2022-2026

bachelor of science in information technology specialized in multimedia arts and animation

SKILLS

Technical Expertise

UI/UX Design
Game Development
Web development
HTML, CSS
Java, C++
VS Code

Creative Arts

Digital Art
Illustration
Graphic Design
Character Design
Character Concepts

Soft Skills

Detail-Oriented
Time Management
Problem Solving
Communication

CERTIFICATION

Unity Junior Programmer 2023

Fortinet Certified Fundamentals
Cybersecurity 2025