



# JAIRUS D. CRUZ

## IT | Multimedia Arts and Animation

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### PROFESSIONAL SUMMARY

My passion lies in combining User Interface (UI) and User Experience (UX) Design with strong artistic skills in Graphic Design, Digital Arts, and Character Design. I excel at developing compelling visual styles and creative Game Concepts that bring worlds to life. I have experience taking initial ideas, sketching them out, and turning them into polished, user-friendly designs. I am dedicated to learning new tools and always excited to join a team where I can use my unique blend of art and technical design skills to create inspiring projects.

### WORK EXPERIENCE

#### Fiverr (Remote)

##### Freelance Digital Artist & Character Designer - 2020 - 2022

- Successfully completed projects for seven global clients, specializing in custom digital art commissions, fan art, and original character concepts.
- Consistently achieved high client ratings and positive feedback for delivering high-quality, creative artwork that met client vision and specifications.
- Developed strong professional skills in client communication and managing creative briefs to ensure project timelines and client satisfaction were met for an international customer base.

#### Fiverr (Remote)

##### Freelance Web Developer - July 2021

- Operated as an independent contractor, offering specialized web development services to a diverse, global clientele.
- Successfully designed and delivered three custom websites for clients across various industries, managing the full project lifecycle from initial concept and client brief through to final deployment.
- Focused on translating client requirements into highly functional, user-friendly, and responsive web solutions, ensuring 100% client satisfaction and positive ratings.

### EDUCATION

#### National University 2022-2026

bachelor of science in information technology specialized in multimedia arts and animation

### SKILLS

**Technical Expertise**  
UI/UX Design  
Game Development  
Web development  
HTML, CSS  
Java, C++  
VS Code

**Creative Arts**  
Digital Art  
Illustration  
Graphic Design  
Character Design  
Character Concepts

**Soft Skills**  
Detail-Oriented  
Time Management  
Problem Solving  
Communication

### CERTIFICATION

**Unity Junior Programmer** 2023

**Fortinet Certified Fundamentals**  
**Cybersecurity** 2025