ZUKI WONG

Junior Developer | UIUX Designer

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SUMMARY

Senior designer and emerging full-stack developer with 6+ years of experience in **UI/UX**, branding, and 3D design. Skilled in **JavaScript, React, Node.js, and database**, with projects spanning RESTful APIs, Webflow custom code, and GSAP-driven interfaces. Experienced in delivering end-to-end solutions from Figma prototypes to production-ready applications. Currently pursuing a **Master of IT** at the University of Waikato, integrating design thinking into development to create scalable digital products.

WORK EXPERIENCE

Web Designer & Developer---FruitIceCream(New Zealand)   Jun 2025 - Present

- Designed and launched the official brand website, strengthening online presence and identity.
- Produced brand logo and visual assets, securing consistency across digital platforms.

UI Designer---Time and Imagination(New Zealand)   Apr 2025 - May 2025

- Designed and implemented UI layouts for AI-driven social platforms, ensuring consistent visual style.
- Collaborated with developers to refine interface elements and improve overall user experience.

Senior Designer--Boneng Transmission Co.,Ltd   Mar 2024 - Oct 2024

- Developed marketing assets (leaflets, booth design, website promotion) that supported sales growth across 5+ global exhibitions.
- Maintained and regularly updated the corporate website to improve content accuracy, product visibility, and overall brand consistency.

Visual Designer--Enerpat   Nov 2023 - Feb 2024

- Redesigned corporate website to optimize the presentation of environmental machinery, enhancing brand credibility and online influence.
- Produced 100+ professional renderings of crushers and balers, improving product presentation quality.

Regional Design General Agent--SAIC Motor   Sep 2019 - Jun 2022

- Led 3+ new product launches (Chevrolet, Roewe, Buick), including stage design, brand interaction areas, and venue layout, attracting 50,000+ attendees and strengthening brand recognition.
- Secured brand consistency across 10+ East China dealerships, ensuring unified visuals, interaction standards, and signage through regular communication and design alignment.

Design Architect--Fantawild Holdings   Jul 2018 - Aug 2019

- Delivered design concepts for the "Drift River" attraction at Fantawild Dinosaur Kingdom in Zigong, including spatial layout, visual storytelling, and thematic sculptures. This 7–8 minute immersive ride became one of the park's signature attractions.
- Spearheaded design and promotion for the Boonie Bears IP, creating marketing and publicity materials that helped drive the film's success as a top-three box office hit during the Spring Festival.

TECHNICAL PROJECTS

AI Disguiser

- Built an AI-powered text transformation tool with Google Gemini API, multi-language support, and GSAP-driven animations.
- Integrated Firebase (Auth, Firestore) for secure login and history management.
- Tech: React 19, Vite, Vercel Serverless, Firebase, GSAP.

NZ Property Price Trends Visualization Platform

Developed a cloud-based dashboard to visualize New Zealand property prices.

- Engineered interactive charts and data visualisation in JavaScript, improving readability of housing trends across 5 New Zealand cities.
- Deployed on AWS cloud infrastructure to provide scalability and reliable performance.

YouTube Music Desktop-Plugin (Open Source Contribution)

- Extended the open-source YouTube Music Desktop App by developing a macOS Dock plugin with shuffle/repeat sync, favorite-state recognition, and internationalization support.
- Currently expanding support for Windows taskbar and Linux tray, ensuring consistent cross-platform playback controls.
- Tech stack: TypeScript, Electron, SolidJS, pnpm.

FruitIceCream Website

- Engineered a responsive Webflow site with custom JavaScript, CSS, and GSAP animations.
- Implemented modular JS architecture (subtitle scroll, intro reveal, conditional logo) for maintainable code and smooth user experience.
- Delivered scalable design-to-code workflow, from Figma prototypes to production deployment.

EDUCATION

Master of Information Technology   Nov 2024 - Mar 2026
University of Waikato

Bachelor of Arts   Sep 2014 - Jul 2018
University of FuZhou

LINKS & PORTFOLIO

GitHub: **https://github.com/zukiwong**

Linkedin: **https://www.linkedin.com/in/zuki-wong**

Portfolio: *(Showcase of UI/UX design, branding commercial project)*
https://drive.google.com/file/d/1IXBxdC6IOyHHIeDuO_1hhcLIToxAgdIh/view? usp=share_link