

PROPOSAL FOR NEW GENERATION OF ROMANTIC MATCHMAKING FOR PSYCHOLOGY-TECHNOLOGY ENTERPRISES

ZULFIKAR MOINUDDIN AHMED

'Online dating' has come of age in the past few decades and I have had significant relationships myself in New York with someone I met through e-Harmony, 2006-2007. In the period that has elapsed since then, I have become more interested in psychology more generally. In the past five years I have been interested in issues of Human Nature and Personality Psychology.

The popular and successful enterprises such as Match and Zoosk and eHarmony and many others including Valente, a service that I like quite a bit even though it is a bit expensive, have given me a great deal of personal experience with actual personal issues that are relevant to romantic match making.

Romantic Love and marriage, and family and children account for a significant part of people's happiness and life satisfaction. The statistics are interesting but I won't go into them and consider this well-known.

I am going to propose some new directions in Psychology-Technology applications for the future, without promising to implement them at the moment.

1. PERSONALITY AND VALUES MATTER

Some years ago I had defined thousands of personality types from data, and defined new quantitative matching metrics that I dubbed Zulf's Q-metrics that are wholly original work of mine, and I reserve the rights to them. I discovered then thousands of personality types, and then using reputable results from empirical psychology, I showed that at least 80% of the personality types have matches to other personality types that have high likelihood of marital and sexual satisfaction. These were not empirical but theoretical exercises. I had introduced the concept of pseudo-Soul Mates. In vernacular my results show that for 80% of men and women pseudo-Soul Mates exist in personality type.

I have combined my results into a single matching algorithm called *Zulf's Q-metrics*.

2. SELF-DISCLOSURE AND SELF-NARRATIVE MANAGEMENT

I have pioneered the idea that JSON document management systems ought to track Self-Narratives of people and it is known from the work of 1994 that Liking is a function of Self-Disclosure with strong psychological foundations already known from 1973 theory of Social penetration of Altman and Taylor.

I have proposed that Romantic Matching requires much more sophisticated Self-Disclosure facilities managed by AI than simply attractive chat frameworks.

3. CHARACTER VISIBILITY

It is my conviction that Virtues and Character traits are directly of interest both naturally in Nature, and men and women have expressed a desire for Personality and Character traits in their potential romantic partners known from work of Buss et. al. 2001. I do not believe this will change at all in the future as this is one of the key evolutionary drivers.

There are various ways to determine Character traits with high fidelity with questionnaires that are blind.

4. PHYSICAL ATTRACTIVENESS

Physical attractiveness and other variables that are dominant in current online dating scene can be inherited from pre-existing technologies that are used in Valentine and other sites without extraordinary effort.

5. MAJOR INNOVATIONS

Major innovations in my proposal is to refocus on deeper impulses of our Character, Personality, and Self-Narratives and reduce reliance on superficial likes and dislikes that dominate. For example, shared hobbies and activities are suitable for young people dating in the same city with easy access to meeting personally but my experience with getting to know Ukrainian and Russian women made very clear that there has to be deeper mutual knowledge and the superficial hobbies are mostly irrelevant because success requires decision to permanently relocate to new environments across continents. Shared hobbies and movie tastes and daily habits then do not lead to satisfactory reason for making serious decisions such as relocating. Also trust levels cannot be established based on exchanges about superficial hobbies and activities and require deeper understanding that is difficult if not impossible to do without Self-Disclosure document management that is intelligent.

6. BURDEN OF KNOWLEDGE

A vast body of knowledge might be involved for each person and so it is important to manage hierarchical summary information.