

HOW TO CURSE PROPERLY: AUGUST 11 2021

1. OPEN LETTER AUGUST 11 2021

YOU LITTLE SNOT-NOSED SHIT BILL GATES YOU WILL PAY FOR YOUR
INSOLENCE BILL GATES,

You little snot-nosed shit you will pay for your insolent invasion of my deep interior with your filthy vile disgusting meta. I will personally rip up your life and legacy and cast you into the void soon enough. I will teach you the lesson of what happens to illiterate hick two-bit plebian hucksters who dishonour an Asian noble.

Thanks, ZULFIKAR MOINUDDIN AHMED

2. CURSING IS ALWAYS MORAL

The above is an example of a masterful invective. The key to cursing at a high level is to understand that cursing is always moral judgment. In order to curse well, you must frame the moral situation and then gain moral high ground and denigrate the opponent within the context of a moral drama. If you are unable to produce the moral context, your curses will fall flat and will be considered badly by the audience.

3. CURSING IS PERFORMATIVE DRAMA

Cursing is meant to be heard. It is fine if the only ear hearing the curse is the target of your moral denigration sometimes but it is much better to curse well in front of an audience. Effective cursing requires the audience to size up the moral dramatic context instantly and without explanation.

4. DO NOT EXCLUDE ANY WORDS FROM YOUR REPERTOIRE

Do not listen to various moral police who say, "It is inappropriate to use 'cunt' or 'son of a bitch' or 'asshole' or 'son of a whore'" All of these are part of your arsenal and they are totally ineffective if used in the *wrong moral dramatic context* and will produce the wrath of the crowd.

5. CURSING IS NOT RISK-FREE

Cursing without an effective moral dramatic context because it is potent, and when ineffective will backfire and draw the wrath of the crowd. Therefore be sure that your moral context is sharp and correct before you curse. You could have the crowd turn dangerously against you and beat you to a pulp if you curse inappropriately. Do not believe in the political correctness police. Inappropriate is much more natural – your moral dramatic context is not compelling or correct. Those are the true contours of correct cursing.