

## WHAT I PLAN TO DO WITH \$0.5 BILLION FOR GLOBAL LIFE SATISFACTION

I am interested in establishing canonical service for life satisfaction as applications of knowledge of Positive Psychology for the entire human race, who I consider to be my beloved people.

This is a historic opportunity at the civilisational scale, as there is a confluence of several developments that had never existed in our history. First, the technology to serve several billion people simultaneously is relatively new, as Facebook and Google showed us with billions of customers. In fact I know the streamlined technology to do this: large cluster of high quality hardware servers with Ubuntu, Nginx, run by Mesos in a San Francisco warehouse with T1 lines is sufficient to serve billions. This is not as complex as what Facebook or Google do, and Twitter has shown viability of Mesos handling 80,000 nodes.

Second is the Positive Psychology revolution led by Martin E. P. Seligman, Robert Emmons and other positive psychologists. I am relatively new as a student of psychology but I have tremendous talent and acumen as a Scientist and a Finance quant, and so my point of view of psychology is quite quantitative, including about Positive Psychology applications. The Positive Psychology revolution began, roughly in 1998 with the American Psychological Association meeting in San Francisco when Martin E. P. Seligman was the President. There has since been a great deal of empirical work, most of which are familiar to me.

Now the glue between billions delivery of services and Positive Psychology will be Meteor with cloud MongoDB backend. This is the best technology configuration that will allow development of Psychology for direct fast robust delivery of services.

### 1. KEY IDEAS OF MY CORPORATE CULTURE

I am interested in hiring only people who feel strongly that their goal in life, their calling is life satisfaction improvement for the human race. That is the major criteria I have for hiring people at all levels. I am willing to compromise on some technical talent and in seniority of experience if the calling is Global Life Satisfaction.

Second, I am committed to a good work environment and job security. I want individual offices for everyone who joins my ventures with good designer furniture, lighting, top notch work environment and I'll hire some architects to design offices. My people will have the best top notch work environment and job security so they can do the best work of their lives without feeling like there is somewhere else to go after a stepping stone padded their resumes. I will set up good office spaces in San Francisco. I have other plans like 4-5 pm tea time for socialising every day and encouraging no long nights and weekends and high quality life outside work. This is because I am interested in building institutions that will stand the test of time and be canonical for great problems of the human race. I do not believe that

skimping on these things in order to save some money is worthwhile in the long run.

## 2. LONG TERM GUARANTEE OF SUCCESS

Positive Psychology has been developing for around two decades. Martin Seligman is one of the major figures and there is a group of talented psychologists involved. They have shown some good results empirically, and the theories of positive psychology are in development. Our approach uses cutting edge but well established technology to ensure reliable and fast I/O with billions of people and the goal of disseminating sharp precise applications of the body of science that exists in Positive Psychology as services to improve life satisfaction of the entire Human Race.

The effort will surely succeed by my plan given sufficient resources to professionalise it such as permanent good offices and work environment and other trappings of company culture in America and steady effort to target improvement of life satisfaction rather than revenues. Revenues are incidental. A successful effort shall produce more than enough revenues. We don't care too much about wasting effort on superficial aspects of hoodwinking a lot of people to buy junk they do not need. We will succeed if our focus is on substantial intrinsic interest in improving life satisfaction in a massive scale.

## 3. REPEAT: REVENUE IS NOT OUR CONCERN

Obviously revenue is our concern in a small way. We will charge something for our services, but that is not our primary concern. We want to focus on improvement on life satisfaction in the entire human race. That is our primary and fundamental concern and will be for the life our the companies we will want to establish. This is the right focus and the only focus that will ensure that we will have continued relevance in the future. We want zealots for this purpose on board our teams. Revenue is a small accounting matter. This will work because our revenue is a product of satisfaction by our clients of our efforts. I am frankly disgusted by efforts whose primary focus is taking money from people and obsession with accumulation. That's just disgusting.