

WHERE THE HARD CHALLENGES ARE FOR LIFE SATISFACTION

ZULFIKAR MOINUDDIN AHMED

Martin Seligman and others have produced some very promising scientific theories about how arbitrary people can improve their life satisfaction. However, Dr. Seligman and his pioneering colleagues in Positive Psychology have only scratched the surface of a deep precise science for Positive Psychology. We do not know in actuality whether these theories would be able to systematically address the Life Satisfaction improvement problem for billions of people simultaneously.

We don't know this because it's never been done at all seriously. Instead much much smaller populations have been addressed. Given that Psychology variability is vast across large populations the hard challenge of managing Life Satisfaction of Dissatisfaction in a scale of billions of people is still completely unknown in detail. It could be that all the previous work in Positive Psychology had been biased to sample populations that do not show us clearly the variability in the entire human race.

We cannot truly *see* the hard problem here of management of vast variability of human nature without ability to directly measure and respond to measurements at billions of people scale.

Technology exists to do this (cheaply and efficiently) only in principle thus far outside of the extremely expensive and complex systems in Google, Facebook and others. We need money to ensure that we have the technology prerequisite to address the Global Life Satisfaction problems.

The analogy to management of price inflation is clear; inflation was uncontrolled for the early part of twentieth century and only a great deal of effort led to Central Banking theory and practice and in five or so decades inflation came under control in most parts of the world. In analogy, today we do not think of Global Life Dissatisfaction as a macroscopic variable that can be controlled by careful scientific effort. We will have to do this ourselves, to build up the infrastructure to take on this important challenge for the Human Race.

We need need money to ensure the technology infrastructure exists and is running smoothly before we can concretely face the deep challenges in this arena.

To put it another way, it is the simultaneous management of vast billions of people's life satisfaction simultaneously in a clear manner that is the hard challenge of Global Life Satisfaction. There are too many random ideas floating around that have unclear quantitative effects on the billions scale population. It is a great moment in history of human race that the problem is *tractable* today but it does not yet exist as a professionalised activity of institutions. This is my pioneering effort and my destiny to do this for my beloved people the Human Race.