

WHY LIFE SATISFACTION SERVICES ARE USELESS IN 10,000 PEOPLE SCALE

I have been thinking about and learning about positive psychology and personality psychology for roughly six or seven years now. I have some nice results on pseudo-soul mates based on my personality types (which are thousands, on empirical data) and other results of statistical type.

I am strongly opposed to producing products for order 10,000 people. I would rather produce products, models and tests for order 8 billion people. That is scientific intuition. Positive Psychology variables are quite subtle. They don't seem so subtle when one just explains them intuitively. They are extremely subtle when one wants certain and quantitative knowledge. I have done quant finance since 1995 and so I know that positive psychology will be very difficult for quantitative work.

With the expectation that in large sample quant work in positive psychology will be very hard, it is totally a waste of time working on 10,000 people scale. Then all one's efforts will just overfit to a small sample and be totally useless for the human race. I am strongly opposed to doing anything on small samples at all.

Instead, it is worthwhile to ensure all 8 billion can be served, and work on quant theories on all 8 billion directly. This will ensure that discoveries and insights are permanent and laws of human nature rather than transient specific overfitting on small samples. My life is far too precious to work hard on small samples. Eternal laws exist for 8 billion samples, or laws of human nature. I could be interpreting noise with 10,000 scale and that's a waste of my life. I will refuse to work on this scale period.

Life Satisfaction for 8 billion scale is a great project of the same class as the one of Gautam Buddha, who pondered the question of suffering of people and how to alleviate them. Life Satisfaction for 10,000 is party entertainment, totally frivolous waste of my time.