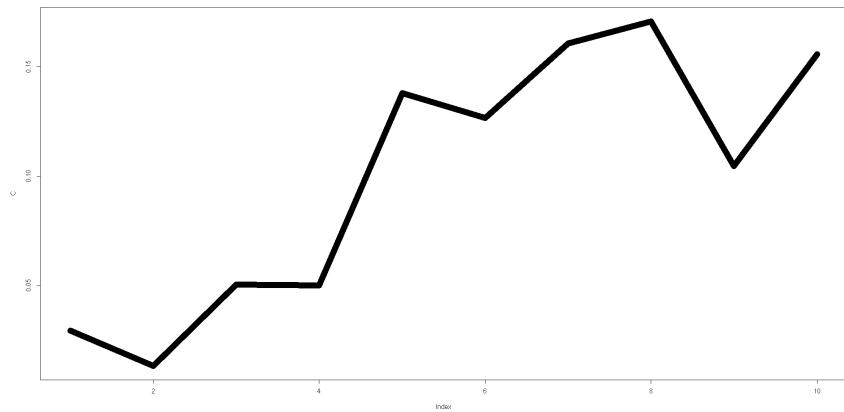


## THE IMPORTANCE OF THE GLOBAL LIFE SATISFACTION PROJECT

ZULFIKAR MOINUDDIN AHMED

Life Satisfaction of people we consider simply as a value between 1 and 10, for the question 'how satisfied are you with your life'. A perfect world is where everyone gives a 10, and a horrible one is where everyone gives a 1. What about our actual world?



This is from World Values Survey Q49. Let's look at the actual fractions at each level. The

Life Sat Level	Percentage
1	2.95
2	1.33
3	5.04
4	5.01
5	13.80
6	12.67
7	16.06
8	17.08
9	10.47
10	15.58

percentage of humans unsatisfied with life is 1-5, i.e.  $U = 28.14\%$ . This is a very clear understanding, that close to a third of the human race are unsatisfied with life.

We believe that we can significantly change this value,  $U = 28.14\%$  with clear focus on Quantitative Positive Psychology applications with global distribution

of web and mobile goods and services. This is the essence of the Global Life Satisfaction Project.

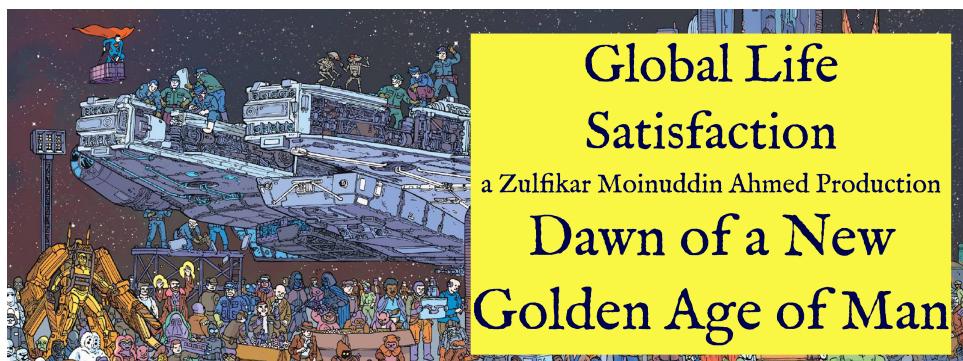
We do not believe that the percentage  $U$  is unchanging and eternal, and we believe that there are ways in which a concerted professional effort can have a noticeable impact on this figure. We believe that a disciplined scientific approach based on Quantitative Positive Psychology, a field that does not exist yet, is the key to being able to have a significant impact on Global Life Satisfaction. We are aware that income level does have some impact on levels of Life Satisfaction, but we are not interested in this factor. Rather, there are other significant factors that have been found by past empirical research. As a typical and good result, we cite the work of Marie-Rose Degg [1].

## 1. OVERVIEW OF THE PROJECT

I have many years of professional experience in Finance, Science, and Technology from 1995. I am myself interested in research and development in Quantitative Positive Psychology, but I am not interested in technical details at the moment but on issues of *institution building*. I am interested in building two companies in Mission District San Francisco, one devoted to scientific focus on managing Global Life Satisfaction and Quantitative Positive Psychology, and another devoted to computational technology aspects of robust delivery to eight billion people of services that are specifically designed, as outcome of our research for improvement of Global Life Satisfaction.

From 1960s, experience in Finance of Quantitative Finance has given us an exemplar how such efforts can succeed and how precise quantitative work leads to consequences that are significant in the real world. We would like to follow this general pattern and establish professionalisation.

## 2. PROMOTION OF THE PROJECT



The themes I prefer for promotion at the moment is a futurism that I think is well captured by art of Moebius as well as a positive optimistic outlook for the future. It is often very good to have a background that has melancholy and grief as in T. S. Eliot's *The Waste Land* which is extremely pertinent for us.

## 3. WHY I AM UNIQUELY QUALIFIED FOR RUNNING THIS SHOW

Between early July to December 2008 I was homeless in New York City, and abandoned all my material possessions from a Williamsburg Loft I had. I thought about sufferings of humanity, tried to convince 13,000 people to abolish all nation

states every day, collected sandwiches from Starbucks trashbags early in the morning and distributed to other tired sleep-deprived hobos, and meditated on things that Gautam Buddha would have, the path to a better world for my beloved people the Human Race. You will not find a handful of people on Earth who understand better what is at stake in this project. This requires sacrifice and devotion. This is not a commercial project to make some revenue. Those sorts of projects will fail in this arena because Global Life Satisfaction is not a formulaic win. It is a matter of struggle and enlightenment, and a matter of discovery and dedication and devotion. People who have not already sacrificed as I have will have a difficult time doing this.

#### REFERENCES

- [1] Marie-Rose Degg, Character Strengths and Life Satisfaction, GRIN 2017