

## **WITHOUT SUPERIOR TREATMENT OF PROFESSIONALS IN OUR COMPANIES WE GUARANTEE FAILURE TO MOVE LIFE SATISFACTION OF HUMAN RACE**

I have some rules I have thought about for my companies. Now I am seeking funding now from Bank of New York Mellon, Todd Gibbons and Hanneke Smits, and I am asking for \$0.5 billion to manage. But these rules I have developed over years of thinking.

### **1. RULE 1: JOB SECURITY FOR 5 YEARS**

Job insecurity with random high power players hiring and firing is a joke. It's like giving a bunch of adolescent Doom or First Person Shooter players a lot of power to power trip at the expense of substantial work. Zulf will totally put an end to this by only hiring people who are worth giving five year job security. Job security is even more important for startups where it is the worst.

### **2. RULE 2: SHARE 15 PERCENT OF COMPANY PROFITS EQUALLY**

I am not a Socialist any more, and it is irrational for companies not to share 15 percent of company profits with employees. They made us the money in the first place and deserve a cut of the rewards financially. I don't give a damn what other companies do. My companies will all share 15 percent revenues with employees period.

### **3. PERMANENT OFFICES WITH ARCHITECT DESIGN**

Treating people like scrubs, making 'junior' people crowd in small spaces while the fat cats have luxurious offices in the corner, filling up small spaces with crappy cubicles is the recipe for total failure. I want full offices with permanent names on the doors and designer furniture for all employees.

You see, Global Life Satisfaction is overwhelmingly difficult task. We don't want people to be thinking that all their friends are flying high in the world and they are still waiting for their hour in the sun. Just good architecture, good respectful treatment, permanence, these things can make a world of difference for people feeling they are flying high too and they have nowhere better to go. That is when they will take on very hard problems with full concentration on what they were born to do rather than be berated by their friends and family that their third cousin did so much better in life than they did.

### **4. RULE 4: TOP END SALARIES**

In San Francisco, socially people will come across high end Google engineers and I do not want them to get droopy with how much high flying the Google engineers are compared to my people. I want top salaries even for psychology oriented people.

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## 5. ISN'T IT JUST TOO MUCH?

It's too much if we want to do a fly-by-night operation that is a heist on people's gullibility. It is the least we can do for sustainable high end operations that attract the best people in the world who want to do great things with us rather than somewhere else.