GLOBAL LIFE SATISFACTION PROJECT WILL HAVE A TREMENDOUS IMPACT ON BELONGINGNESS OF ALL PEOPLE

We know today that the habituation of early mother attachment and early father attachment is one of the fundamental factors in the well-being and adjustment of all people. Those who are close to their families enjoy substantially better life satisfaction than those that do not. Now there is no perfection in childhood on Earth; no mother or father is perfect in their care for their children.

Global Life Satisfaction can produce a significant improvement at the global scale to produce some simple and significant remedies. This is not the only issue we will be interested in addressing but we believe that it is significant to be a trusted source that is completely religion-neutral and universal as well.

Our main advantage over the religions in this arena is that we are neutral and cold, and will not promote a particular mythological spiritual vision or promise to do anything more than very precise scientific tasks. We will use algorithmic strategies. While these seem like they would be ineffective for obviously the lack of love of mother and father is too debilitating in various ways we can provide trusted service that is neutral and benevolent.

Positive Psychology has discovered many important and subtle features that can improve billions of lives with almost no intrusion. These, we feel, ought to be considered civilisational advances, and their applications ought to become routine technology in the future. We want to begin to serve uniformly all human beings with what is best understood in this arena and we believe the results in the long term, in half-century, in centuries will be phenomenal and improve the world in ways that are impossible to gauge today.

Instead of listing the millions of various psychological wounds and failures that are the lot of the human race, we can begin to manage the positive psychology of billions with effort.

There is no doubt that perfection is beyond any reach; there is no doubt that we will not achieve Paradise on Earth. But we will understand what can be done with what is known today. And this might be enough to produce enough of a difference to improve the world for everyone.

1. Contrast Between Pragmatic Professional View and Universal Quantitative Human Nature View

I have had corporate jobs in America since 1995 to roughly 2008 and I have a pretty good sense of pragmatic professional view of human nature and people. You might say that the intelligent realist will take this view of human nature. And then when I propose to enforce discipline in a quantitative human nature view it will seem idealistic and unrealistic to pragmatists.

I want to disabuse you of this notion. You see, pragmatic professional view is all about *perception* more than substance. Conventions are about prevailing opinions

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and not about the truth. This will seem to have more power and more consensus in corporate America. But consensus and prevailing opinions in corporate America is not *truth*. Truth is whatever it is, and scientific models use *measurements* to decide on the truth. I am Finance, so I can handle focusing on statistical models and scientific inferences.

You see, the substantial difference here is our goal is *improvement of Global Life Satisfaction* and not getting money from a lot of people who agree with us about things. If the latter were our goal the pragmatic approach would be superior. We will have absolutely no success if we even take the prevailing pragmatic corporate professional opinions even *seriously*. Truth is necessary for effective applications of science; otherwise science is compromised and corrupted. We cannot care too much about who thinks we are unrealistic for taking universal views. We will cultivate ourselves to live our understanding in our private lives too.

United Nations was born in San Francisco. We will have genuinely different opinions from corporate America. We will not have substantial success otherwise.