

ESuRe

Writing: HORTATORY TEXT



*Coach Tian
&
Zulfi*

ESuRe Weekend Class

Google MEET
4.00-5.30 pm

Sunday, March 12, 2023

CLASSES



ESuRe

English Success Revolution

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Work Experience:

1. Home Teacher at
Tutor Time International School Jakarta
2. Teacher Coordinator at SHIKG Jakarta
3. Private Tutor for national and
international school students
4. Founder, English Coach & Trainer at
English Success Revolution (ESuRe) Jakarta
5. Certified BNSP
6. Certified NLP Trainer
7. Certified Jolly Phonics & Grammar Teacher

Recent Activities:

- ~ English Tutor (Private Teacher)
- ~ English Success Revolution Trainer
- ~ Psychocreativity-NLP Trainer
- ~ Asosiasi Imajinasi Trainer
- ~ English & Family Therapist



ESURE

English Success Revolution

Jolly
Phonics
&
Grammar

MOSLEM CO-TRAINER

PINILP

PSYCHOCREATIVITY NLP



BNSP

BADAN NASIONAL SERTIFIKASI PROFESI



ESuRe becomes the first and the best institution to assist Indonesians to speak English confidently, comfortably, correctly, and fluently.





Mission

ESuRe provides qualified, efficient and innovative English seminars, courses, trainings and workshops.

Definition of Hortatory Exposition

Hortatory Exposition text is a text which represent the attempt of the writer to have the addressee do something or act in certain way.

hortatory
adjective
formal
UK /'hɔː.tə.tər.i/
US /'hɔːr.tə.tɔːr.i/

trying to strongly encourage or persuade someone to do something



Hortatory
Mempengaruhi

Hortatory exposition is a type of spoken or written text that is intended to **show why something should or should not be done**. To strengthen the intention, the speaker or writer **presents some arguments** as the supporting idea.

What is Hortatory Exposition ?

- ✓ Hortatory exposition is a text to persuade the reader or listener that something should or should not be the case.
- ✓ The reader or listener is persuaded to agree with the writer's or speaker's point of view or thesis.
- ✓ Examples: ~ Letters to the editor
~ Newspaper editorials
~ Political speeches



LANGUAGE FEATURES

- Focusing on the writer
- Using action verb
- Using modal adverb; certainly, surely, etc
- Using temporal connective; firstly, secondly, however, therefore, etc)
- Using evaluative words; important, valuable, trustworthy, etc
- Using passive voice
- Using simple present tense
- The use of modals and adverbs (e.g. may, must, should, etc)
- The use of emotive words (e.g. worried, alarmed etc)
- The use of words that qualify statements (e.g. usual, probably etc)
- The use of subjective opinions using pronouns I and we



**Analytical
Exposition**

vs

**Hortatory
Exposition**

Analytical = Strong arguments
Convincing elaboration
Restating the thesis

Hortatory = Stronger arguments
More convincing elaboration
Recommending action



GENERIC STRUCTURE

Hortatory Text

Thesis, is the announcement
of issue concern

Arguments, is reason for concern
and leading to recommendation.

Recommendation, is statement
of what ought or not ought to
happen.

Analytical Text

Thesis, introducing the topic
and indicating the writer's point
of view

Argument, explaining the
argument to the writer's

Reiteration, restating the
writer's point of view

Generic Structure of Hortatory Exposition

There are three parts of the structure or pattern of sentences in Hortatory Exposition Text, there are:

1. Thesis /'θi:.sis/

Thesis contains the principal author of the introduction of the idea of a phenomenon or event that will be raised or discussed.

2. Arguments

Arguments contain the opinions of the authors that support the main idea. The more opinions the authors write, the more attractive a Hortatory Exposition it, because readers tend to believe in an event if there are many opinions that support in it.

3. Recommendation

Recommendation contains a recommendation or solicitation author to the reader.

Hortatory Exposition

Proposing Gesang as national Hero

1. Thesis of the text

I think Gesang should be a national hero

2. Arguments of the thesis

Gesang is a senior composer

Government has declared the other great composer

3. Recommendation

Government should name Gesang National Hero



Hortatory Exposition

A. Pengertian Hortatory Exposition Text

Hortatory Exposition adalah jenis teks bahasa Inggris yang tergolong ke dalam kelas *Argumentation*, Seperti halnya *Analytical Exposition*. *Hortatory Exposition* adalah sebuah jenis teks bahasa Inggris yang mana menghadirkan usaha penulis memengaruhi pembaca untuk melakukan sesuatu atau bertindak dalam hal tertentu. Dalam *Hortatory Exposition*, penulis mencantumkan beberapa pendapat mengenai hal tertentu untuk memperkuat ide pokok dari teks tersebut.

Hortatory Exposition menghadirkan *Recommendation* sebagai paragraf penutup dari sebuah *Hortatory Exposition Text*. Dalam *Recommendation* ini, penulis berusaha mengajak dan membujuk pembaca untuk melakukan sesuatu. Hal ini jauh berbeda dengan *Analytical Exposition* yang mana menempatkan *Reiteration* atau penulisan kembali ide pokok sebuah teks sebagai penutup tanpa adanya ajakan atau bujukan kepada pembaca.

B. Tujuan Hortatory Exposition Text

Berbeda dengan *Analytical Exposition Text* yang tujuannya memaparkan dan memengaruhi pembaca bahwa kejadian yang di ceritakan itu penting, pada *Hortatory Exposition Text* tujuan umumnya adalah memaparkan dan memengaruhi pembaca bahwa seharusnya demikian dan seharusnya tidak demikian.

1. influences the reader to do something or act in a certain way
2. to give recommendation about something
3. to persuade about something

C. (generic structure) Struktur Kebahasaan Hortatory Exposition Text

Ada tiga bagian dari struktur atau pola kalimat dalam *Hortatory Exposition Text*, yaitu:

1. Thesis

Thesis berisi tentang pengenalan ide pokok penulis tentang suatu gejala atau kejadian yang akan diangkat atau dibahas.

2. Arguments

Arguments berisi tentang pendapat-pendapat yang mendukung ide pokok penulis. Semakin banyak pendapat yang penulis tuliskan, semakin menarik sebuah *Hortatory Exposition Text* itu, karena pembaca cenderung percaya terhadap suatu peristiwa jika terdapat banyak pendapat yang mendukung di dalamnya.

3. Recommendation

Recommendation berisi tentang rekomendasi atau ajakan penulis terhadap pembaca.

1.The Importance of Speaking English

English nowadays has an important role in our daily life. It is the massive means of communication. Is there a strong argument which says that English will not give any benefit?

Learning to speak English well may be the best way to improve our life. It seems all the people in the world have agreed to use English to talk to each other. About 1,500,000,000 people in the world speak English. While another 1,000,000,000 are still learning English.

If we can communicate in English, we can contact people from all over the world. We can talk about our ideas and opinions on Internet discussion groups. We can chat with other interesting people to learn about their life and culture.

If we can communicate in English, we can travel more easily. English is spoken in more than 100 countries. If we lost, we can ask directions or ask for help. Who knows, English will save our life somewhere someday.

That is why we should make every effort possible to find somebody to speak with. Where can we find people who can speak English with us? We can find them at school, shopping mall, tourist destination, etc

Above all, don't be afraid to speak English. We must try to speak, even if we make mistakes. We cannot learn without mistakes. So, speak English as much as possible!

Analisa Generic Structure Contoh Hortatory Exposition Text 4

1. Thesis: Paragraf yang berisi thesis penulis tentang hal penting sebagai ide utama essay pendek hortatory exposition. Pada contoh diatas, thesis yang dibicarakan adalah berkenaan dengan: English nowadays has an important

2. Arguments: Beberapa paragraf berisi bukti, alasan, fakta yang bisa mendukung ide utama seperti dalam thesis yang telah disampaikan pada paragraf pertama contoh hortatory text. Pada contoh diatas, arguments yang disajikan oleh penulis hortatory adalah: Learning to speak English well may be the best way to improve our life. If we can communicate in English, we can contact people from all over the world. If we can communicate in English, we can travel more easily.

3. Recommendation: Paragraf atau kalimat penutup berisi hal yang harus dilakukan segera sebagai tindak lanjut atau rekomendasi penulis kepada pembacanya. Dalam contoh ini, rekomendasinya adalah: Speak English as much as possible!

Hortatory Exposition text: Global Warming

Thesis: Global warming is a complex phenomenon, and its full-scale impacts are hard to predict far in advance. But each year people learn more about what causes global warming.

Argument 1: People argue that vehicles and industries pollution make global warming happen. We know that emission gas of industries and vehicles cause increasing of carbon dioxide and air vapor in atmosphere which makes world temperature hotter, called green house effect.

Argument 2: Illegal logging is one of causes global warming. For example, in our country, Indonesia, illegal logging is most popular activity. Many people, government or commoners like do it. Ironical, they know, if they cut trees more and more, temperature of world will increase. Consequently, Earth will be hotter. But no one care with this problem.

Argument 3: Using electricity much more, cause temperature of earth warm up. In common, people produce energy with fossil power that makes carbon dioxide in atmosphere increase.

Is it good to staff students with a great amount of homework

Homework can exercise students to strengthen their language competence based on the skill they learn at the school, but staffing students with a great amount of homework is not good for their psychology.

The first reason is that with a great amount of homework, students can feel frustration doing their homework. This frustration happens because they have no time to get relax from thinking. They always use their brain to think hard on their accomplishment of their homework and make them tired.

The second reason is that students can feel anxious because they have to do all their homework before the deadline over. Anxiety makes them frustration, too. They cannot sleep well along night.

The thirdly, the students cannot use their spare time for playing with their friends anymore. They cannot give their time to help their parents at home. Their lives are burdened with plenty of homework. Students also need time to express their ideas freely.

From those reasons above I conclude that staffing students with a great amount of homework should not be done even though homework functions to exercise students' competencies and helps them mastering their lessons.

Thesis

Argument

Argument

Argument

Recommendation

Example of Hortatory Text

Music is Fun for Learning English

Learning English through music and songs can be very enjoyable. You can mix pleasure with learning when you listen to a song and exploit the song as a means to your English progress. Some underlying reason can be drawn to support the idea why we use songs in language learning.

Firstly, "the song stuck in my head" Phenomenon (the echoing in our minds of the last song we heard after leaving a restaurant, shopping malls, etc) can be both enjoyable and sometimes unnerving. This phenomenon also seems to reinforce the idea that songs work on our short-and-long term memory.

Secondly, songs in general also use simple conversational language, with a lot of repetition, which is just what many learners look for sample text. The fact that they are effective makes them many times more motivating than other text. Although usually simple, some songs can be quite complex syntactically, lexically and poetically, and can be analyzed in the same way as any other literary sample.

Furthermore, song can be appropriated by listener for their own purpose. Most pop songs and probably many other types don't have precise people, place or time reference. In addition, songs are relaxing. They provide variety and fun, and encourage harmony within oneself and within one group. Little wonder they are important tools in sustaining culture, religion, patriotism and yeas, even revolution. Last but not least, there are many learning activities we can do with songs such as studying grammar, practicing selective listening comprehension, translating songs, learning vocabulary, spelling and culture.

From the elaboration above, it can be suggested that learning through music and songs, learning English can be enjoyable and fun.

A Campaign of the Importance of Reading

Thesis:

Reading habit is poor among Indonesians because most people haven't realized the importance of reading.

Argument 1

Reading is important to transform knowledge and technology. By reading, one knows the world. He or she will understand what he doesn't see by himself or herself. The lines of the paragraphs in an article contain pieces of knowledge. The knowledge is needed to improve the quality of human's life. Technology transformation from other country can only be done by reading a lot various sources of literature. Valuable books in libraries and bookstores mean nothing if they are not read.

Argument 2

Realizing the importance of reading will make someone motivated to read. When we know that something is very important because it can give us valuable information, we will try to get or do the thing. For example, a businessman who always follows latest information or news, will know what to do in his/ her business. He will make a good decision to make a transaction. Most people in all developed countries have realized the importance of reading and they have good reading habits. In bus and train stations, vehicles, waiting rooms, parks, people like reading. They enjoy reading which gives them valuable knowledge and inspiration.

Argument 3

A good understanding toward the importance of reading can be achieved by well organized and effective campaign. To plant an understanding in a generation's minds is not an easy job. It needs a hard work from all components of the nation, especially the government. A serious campaign which is organized by the central and local government can help common people wake up and stand to face the real competition. The campaign can be done through various kinds of mass media such as TV, radio, booklets, bulletins, newspapers, magazines. It can also be conducted by teachers, parents and all people who care.

Recommendation

Therefore, a nation-wide effective campaign of the importance of reading by all component of the nation should be done, facilitated by the government, to face the tighter competition. The world has forced globalization. Those people with little knowledge will be left behind. To speed up the better change in this country, a good reading habit is really important.



SAYING OF THE DAY

Practice makes perfect

Meaning: The more you do something,
the better you become at it.

Regular exercise of a skill or activity
helps you become expert at it

An aerial photograph of a beach at sunset. The ocean is on the right, with white-capped waves crashing onto the sandy shore. The sand is a warm, golden-brown color, and the sky is not visible, but the light suggests a low sun. The overall mood is peaceful and contemplative.

From every ending
comes a new beginning.

Lurlene McDaniel

“ quote fancy

<https://www.home-speech-home.com/ch-words.html>