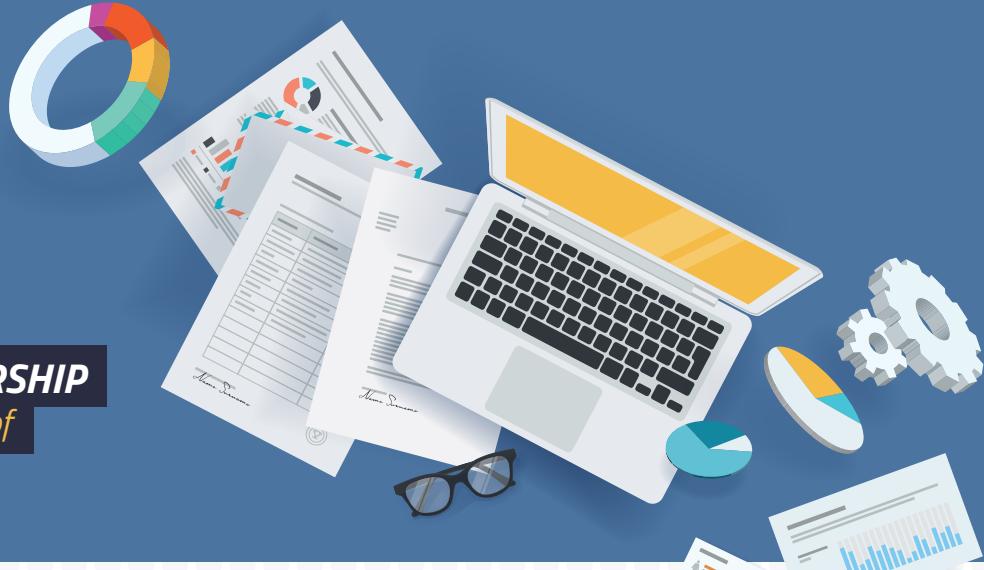


**MASTER OF ENTREPRENEURSHIP**  
*programme is offered by Faculty of  
Entrepreneurship and Business*



# MASTER ENTREPRENEURSHIP

## INTRODUCTION

Master of Entrepreneurship was offered by Faculty of Entrepreneurship and Business. This programme aims to develop an individual potential in the field of entrepreneurship with integrated manner from spiritual and matter aspects, emotion and physical as caliph for Ummah's well-being.

## PROGRAMME OBJECTIVES

- The programme shall produce entrepreneurs and professionals who are:
- Knowledgeable in the field of entrepreneurship in-line with Industry requirements;
- Technically competent to solve entrepreneurship problems innovatively, creatively, and ethically using up-to-date information and communication technologies; and
- Effective in communication, portraying high Islamic entrepreneurial leadership values and embracing lifelong learning for the betterment of Ummah.



At the end of the program, graduates are able to:

- Understand the opportunities and challenges of the business;
- Prepare a workable business plan, form a new venture as well as manage and operate a business;
- Manage the relationships with stakeholders within and outside the organization;
- Act ethically in accordance with laws and regulations and professional requirements;
- Communicate effectively in the primary language of business and portray leadership skills in a business entity or organization.
- Decisions critically and solve entrepreneurship problems efficiently and effectively;
- Enhance lifelong learning and information management skills continuously;
- Exhibit high entrepreneurial attributes in performing the functions of an entrepreneur.

## PROSPECTIVE STUDENTS

- Managers
- Academicians
- Degree Holders
- Management Executives



## PROGRAMME STRUCTURE

### CORE COURSES (30 CREDITS HOURS)

- Design Thinking in Exploiting Opportunities
- Entrepreneurial Leadership
- Entrepreneurial Marketing
- Entrepreneurship theory and Critical Thinking
- Research Methodology
- Enterprise Planning
- Business Law and Ethics
- Entrepreneurial Finance
- Entrepreneurial Strategic and Growth
- Seminar series in Entrepreneurship

### RESEARCH PAPER/ NEW VENTURE CREATION (12 CREDITS HOURS)

## ADMISSION

Admission and selection of students are then coordinated centrally by the Centre of Postgraduate Studies and the results of selection process are tabled at the University Senate meeting for endorsement.

General conditions of admission are as follows:

- A Bachelor's degree from Universiti Malaysia Kelantan or any other institutions of higher learning recognised by the University Senate with a CGPA of at least 2.50; and
- Fulfils English Language requirement.

## HOW TO APPLY?

Application can be made through the following QR- Code:



## ADMISSION FEES

	LOCAL	ASEAN	NON ASEAN
FULL TIME	RM 8,420	RM 11,120	RM 13,200
PART TIME	RM 9,420	RM 12,520	RM 14,620

Contact us at:

**Faculty of Entrepreneurship and Business**  
Universiti Malaysia Kelantan, 16100 Kota Bharu Kelantan, Malaysia.  
Tel: +609 771 7251  
Fax: +609 771 7252  
Email: aziera.mz@umk.edu.my  
<http://fkp.umk.edu.my/>

**Centre of Postgraduate Studies**  
Universiti Malaysia Kelantan, 16100 Kota Bharu Kelantan, Malaysia.  
Tel:+609-7717049 / 7145  
Faks:+609-7717162  
Email: siswazah@umk.edu.my  
<http://cps.umk.edu.my/>