



Online Incubation Program

A person stands on the edge of a dark, craggy rock formation, looking out over a vast, hazy valley. The sky is a mix of soft pinks, oranges, and yellows, suggesting a sunset or sunrise. The overall mood is contemplative and adventurous.

— 01

Online Incubation Program

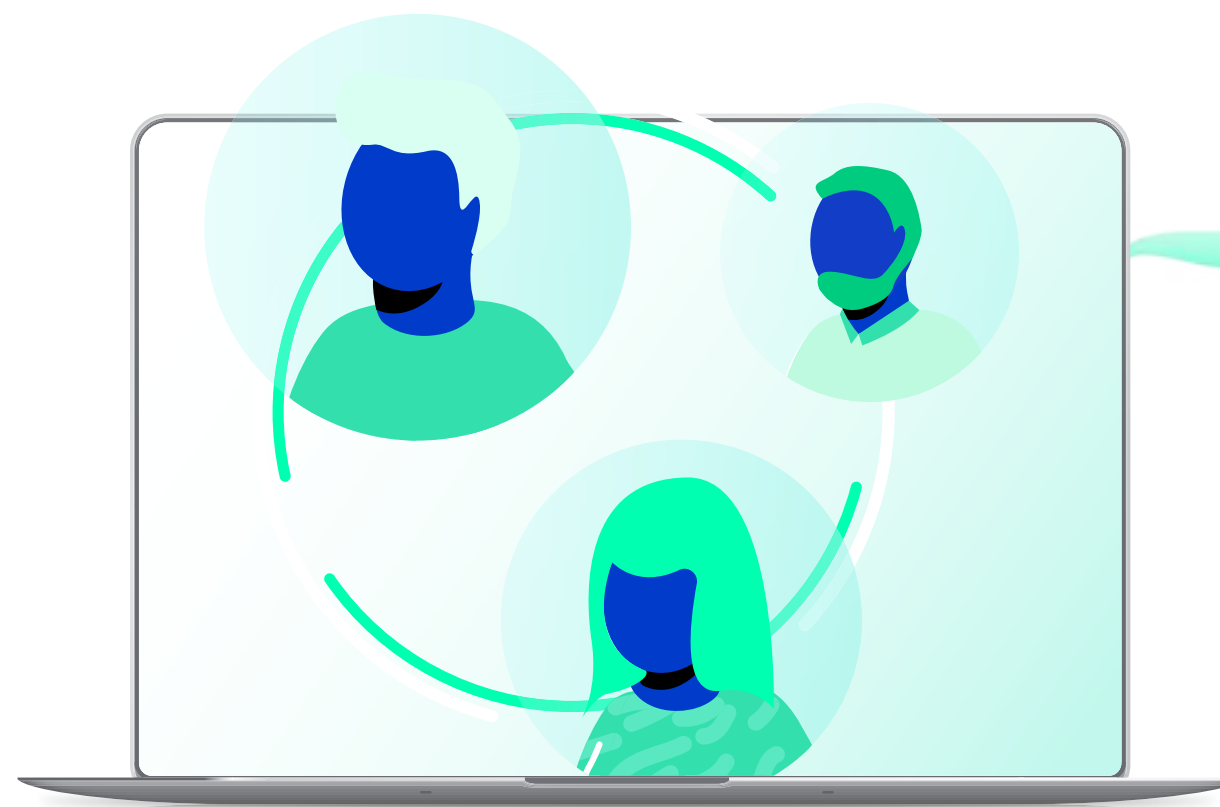
The Leap

What is The Leap?

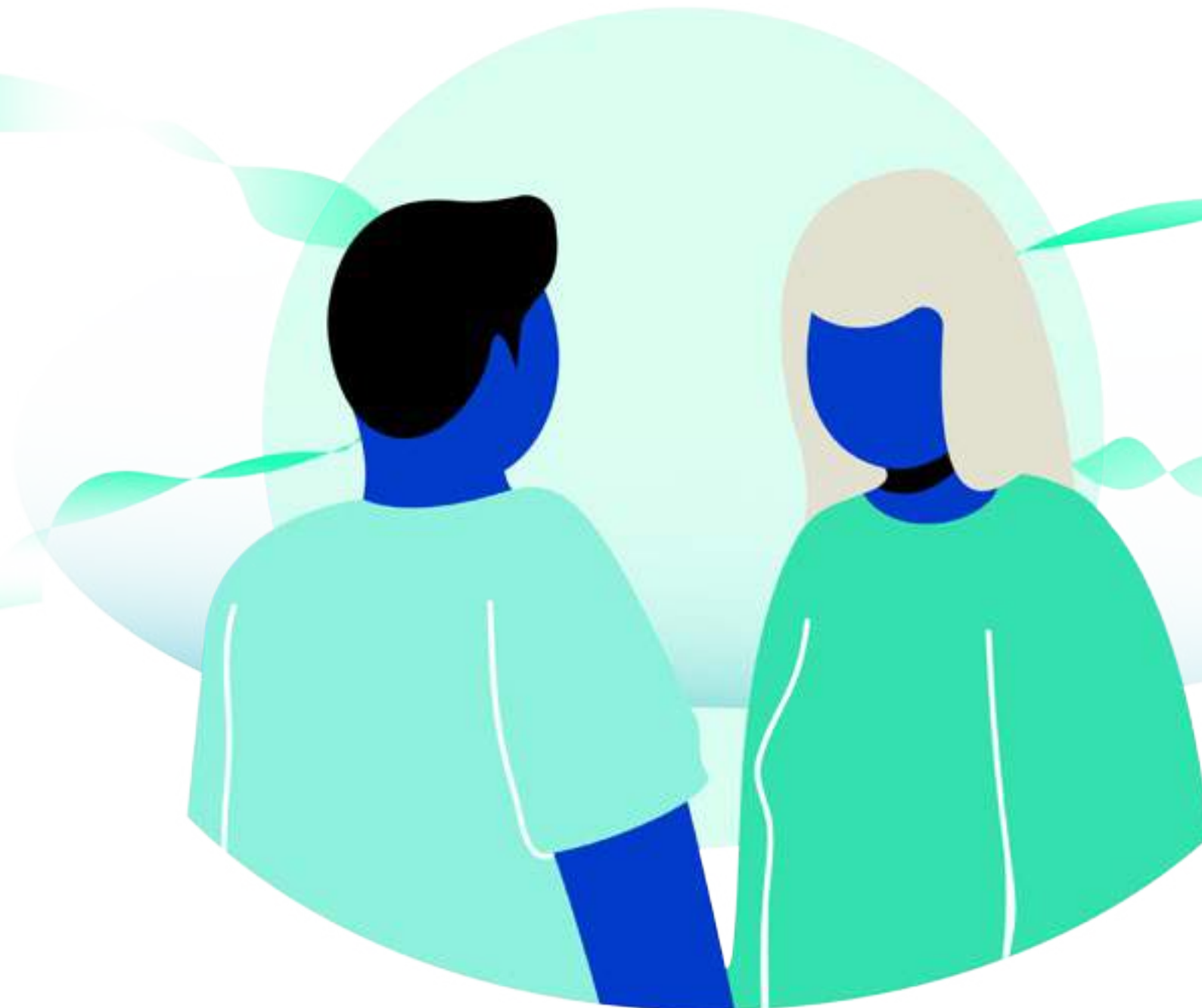
The Leap helps early-stage entrepreneurs prepare for the launch of their business through:



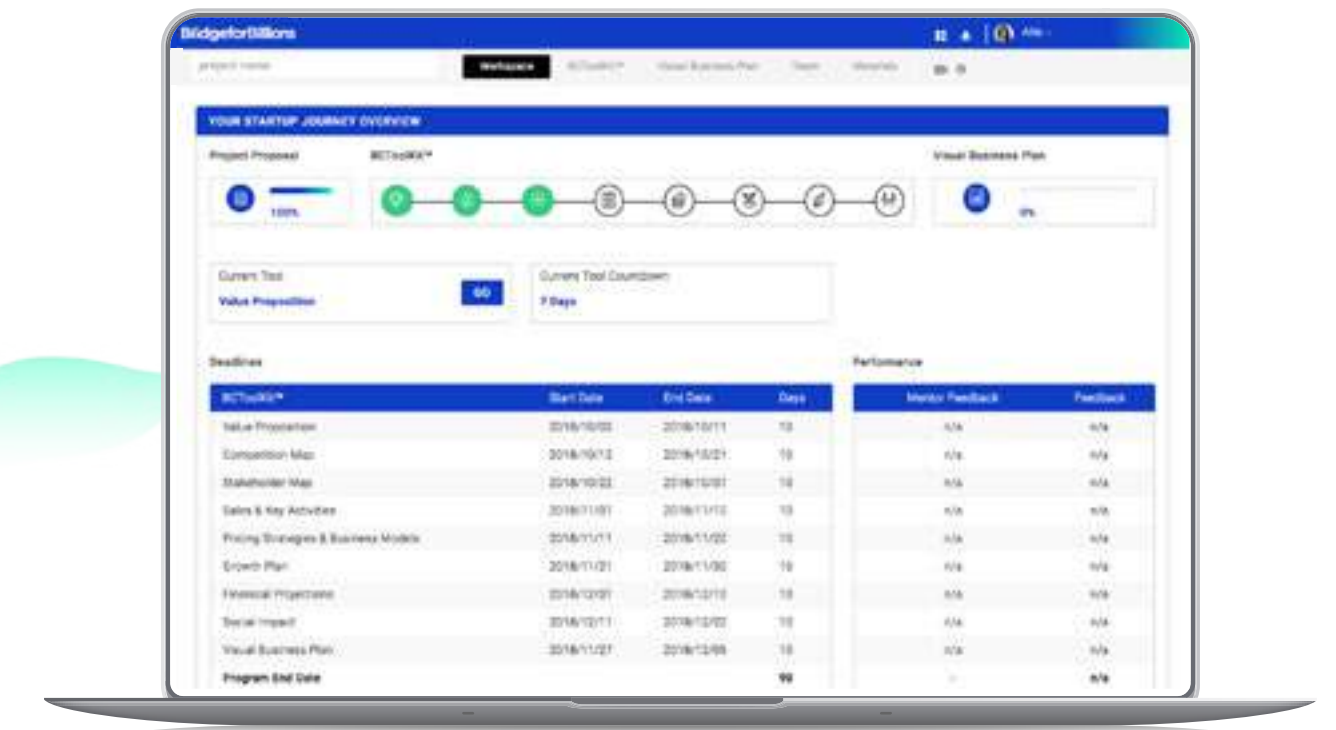
1 on 1 Mentorship



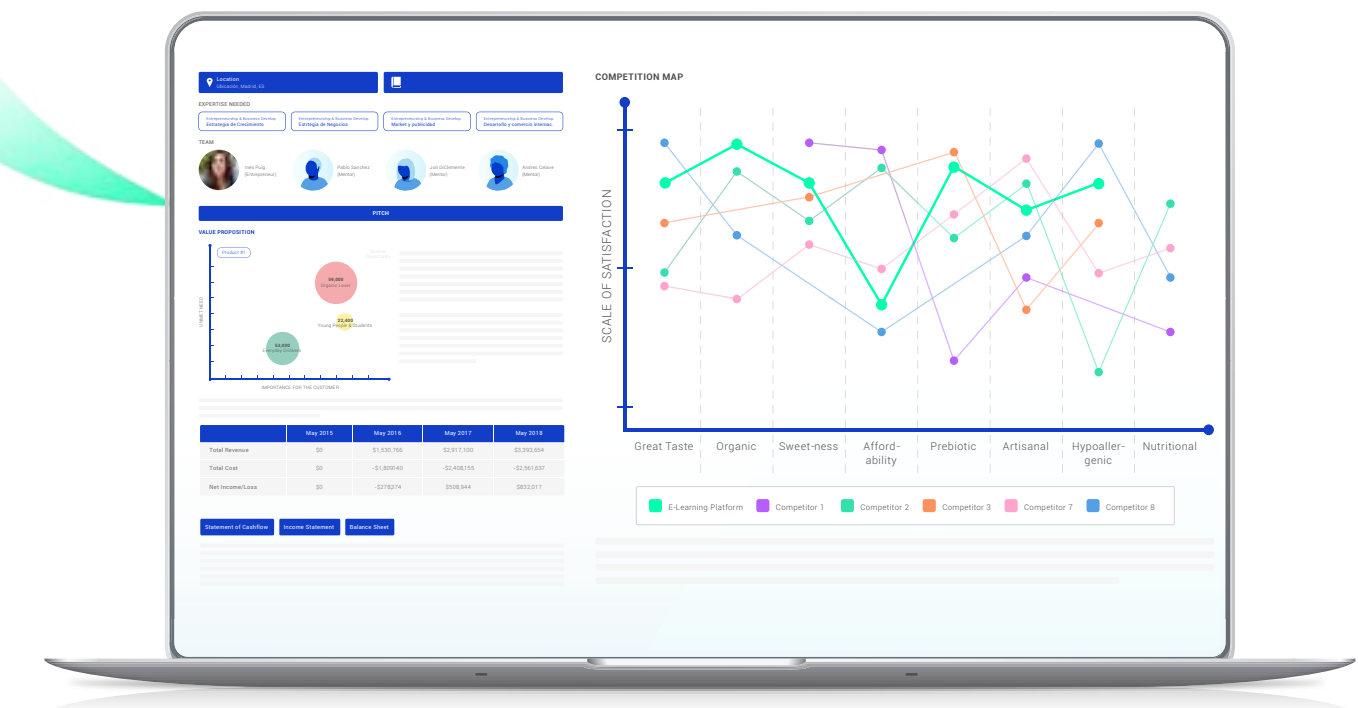
Community



Entrepreneurs



8 Online Business Tools



Visual Business Plan

Is The Leap for me?

Our incubation program is designed for entrepreneurs that are still at an early stage

That means you've either already developed a business concept or have built an MVP (Minimum Viable Product), but don't have much business structure. If you have an idea you're passionate about, but are looking for support, guidance, and resources in developing your business plan, then The Leap incubation program is for you!



A Mentors



Our community of mentors is made up of a diverse group of professionals from all fields and industries.

During the mentor matching period at the start of your program, you will have the opportunity to search through our community of dedicated and experienced mentors to find the best match.

Your mentor will:

- Meet with you virtually once per week
- Review the work you do on each of the 8 business tools
- Act as a guide and sounding board for ideas as you progress

— B Platform



**Our platform is the core
of your incubation program**

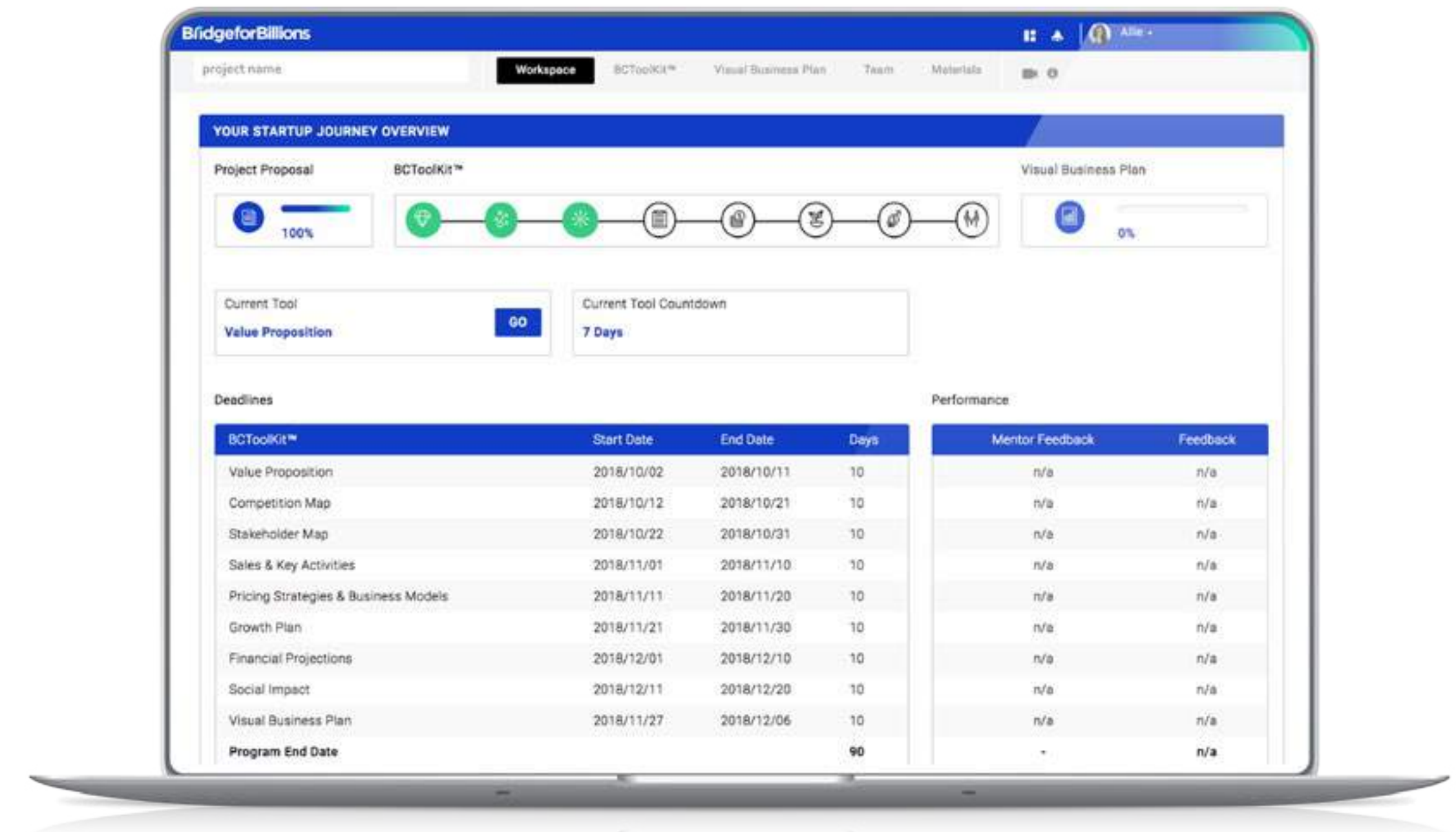
The online platform includes:

- Your project workspace
- 8 interactive business tools
- Your Visual Business Plan

It allows you to work together with teammates, receive feedback from your mentor, and chat with our support staff at anytime.

— B Platform

— Entrepreneur's Workspace



During incubation, your online workspace is where you'll be able to access our eight interactive business tools, find extra resources, and view your Visual Business Plan. The workspace also allows you to track your progress and see an overview of your incubation program.

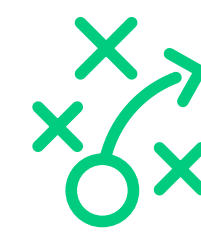
— B Platform

— 8 Interactive Business Tools



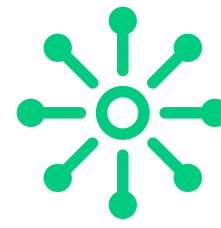
Value Proposition:

Understand your market, the needs of your customers, and how to best cater to those needs.



Competition Map:

Map your competition, visualize your place in the market, and develop competitive advantages.



Stakeholder Map:

Identify key partners & stakeholders, and discover your distribution channels.



Sales Strategy & Key Activities:

Explore customer attraction and retention, as well as operational strategies.



Pricing Strategies & Business Models:

Develop a model and price structure for long-term profitability and sustainability.



Growth Plan:

Analyze risks and KPIs, set key milestones, and develop a progressive 3-year growth plan.



Financial Projections:

Generate 3 years of financial projections in order to determine funding requirements.

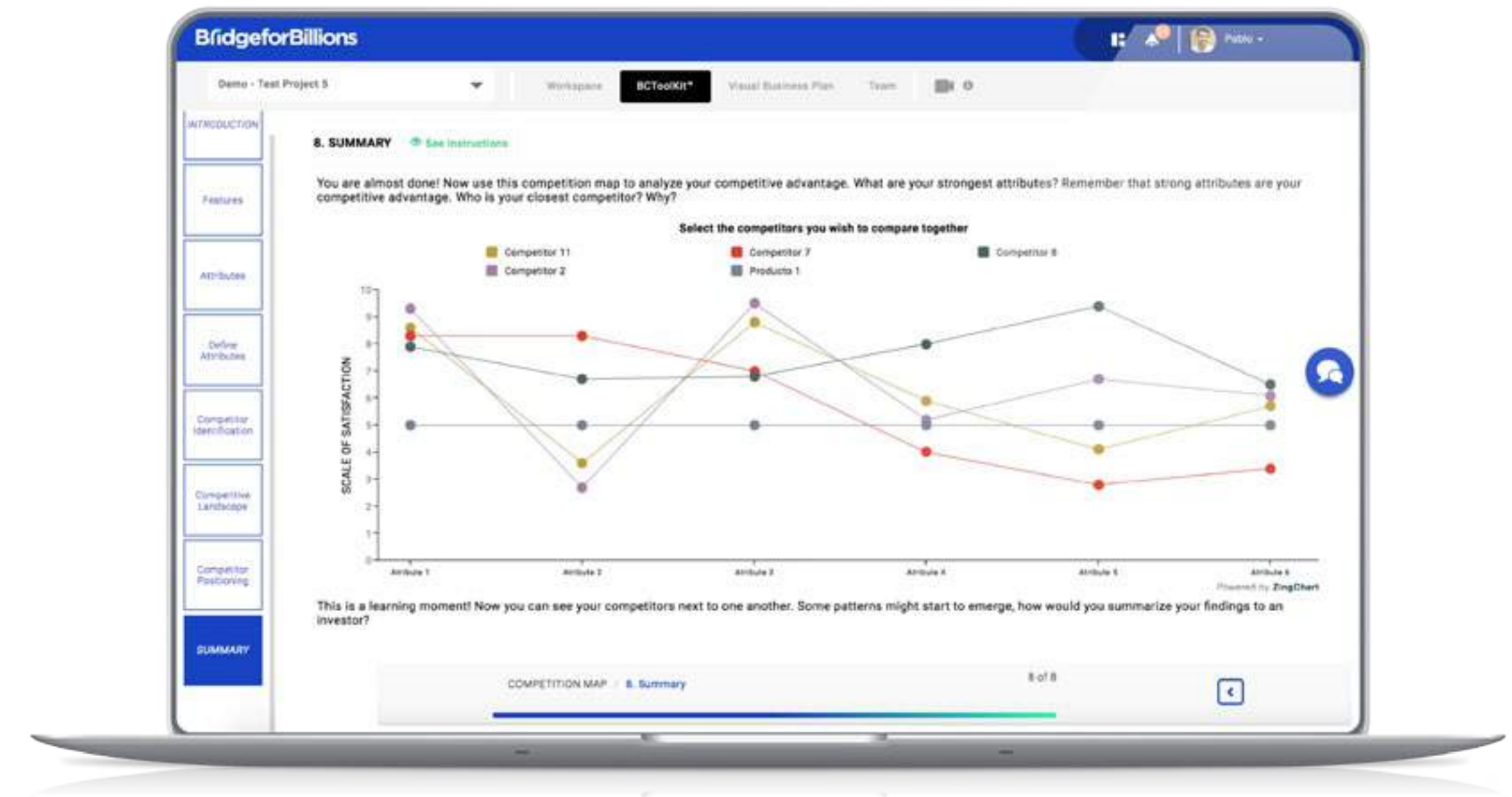


Social Impact Metrics:

Define long-term social impact goals, and the mission, vision, and measurements critical to fulfilling it.

— B Platform

— Example of a tool



Each of the 8 tools has been built with innovation-based entrepreneurship methodologies and is designed to take you step by step to structure your ideas and clearly define an action plan for your business. You'll also find examples, tutorials, and additional resources to help challenge your ideas and evaluate your options.

— C Community



When you take The Leap you will join an active community of fellow entrepreneurs

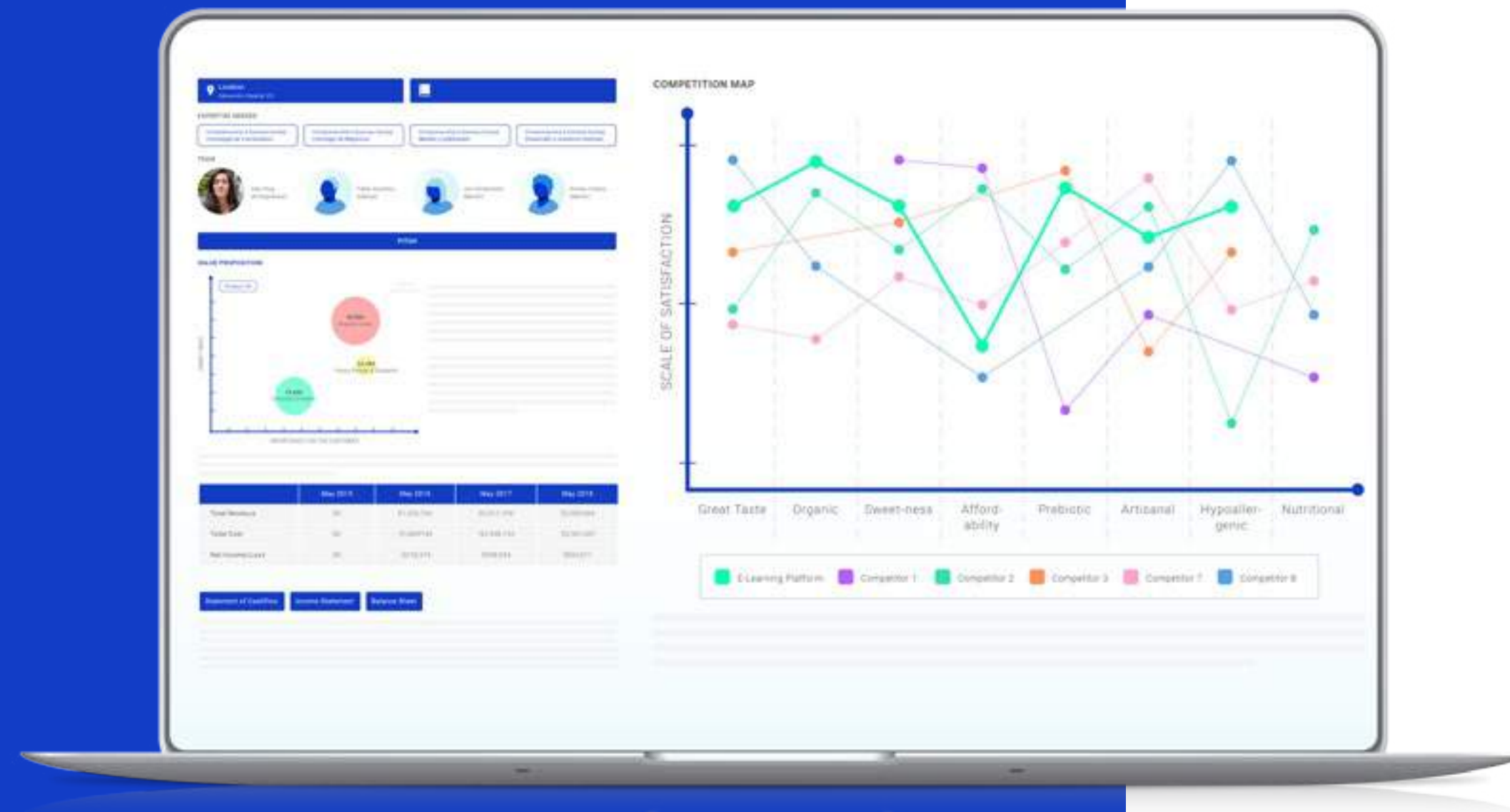
You will not be alone in this journey! In the community you can share ideas, ask questions, and find resources. When The Leap program is over, you will remain a member of the Bridge for Billions global ecosystem for life.

You will always have access to resources such as:

- Webinars
- Master Classes
- Community support for questions
- Information about investments and other opportunities

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Visual Business Plan



After The Leap is over you will be able to download your Visual Business Plan.

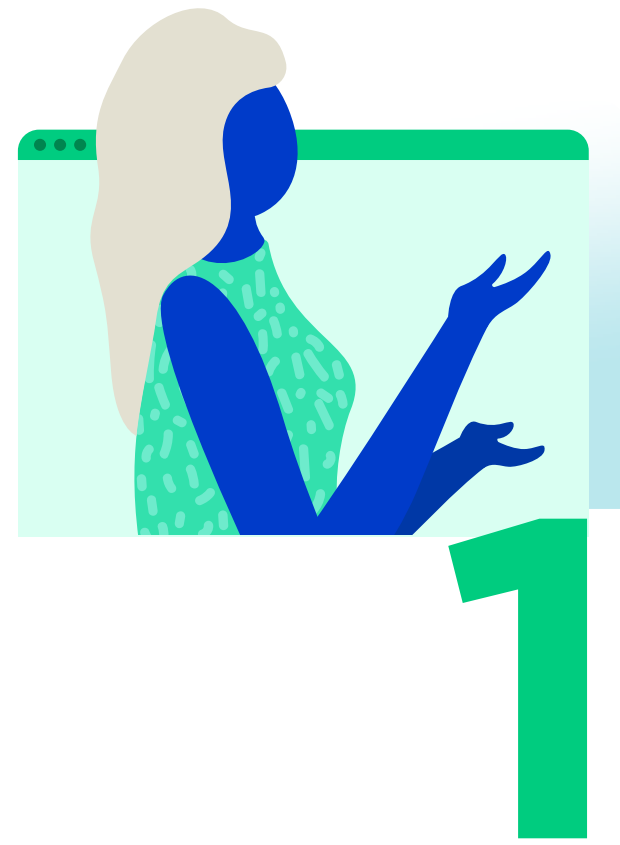
Every time you complete a tool on the platform your Visual Business Plan will be filled with key information. At the end of the program, you can use it to pitch your idea to investors, present your project in competitions, or showcase your work.

A photograph of a person standing on the peak of a mountain, looking out over a vast, hazy landscape. A long, winding staircase of wooden planks leads up the side of the mountain towards the person. The sky is a pale, hazy blue.

— 02

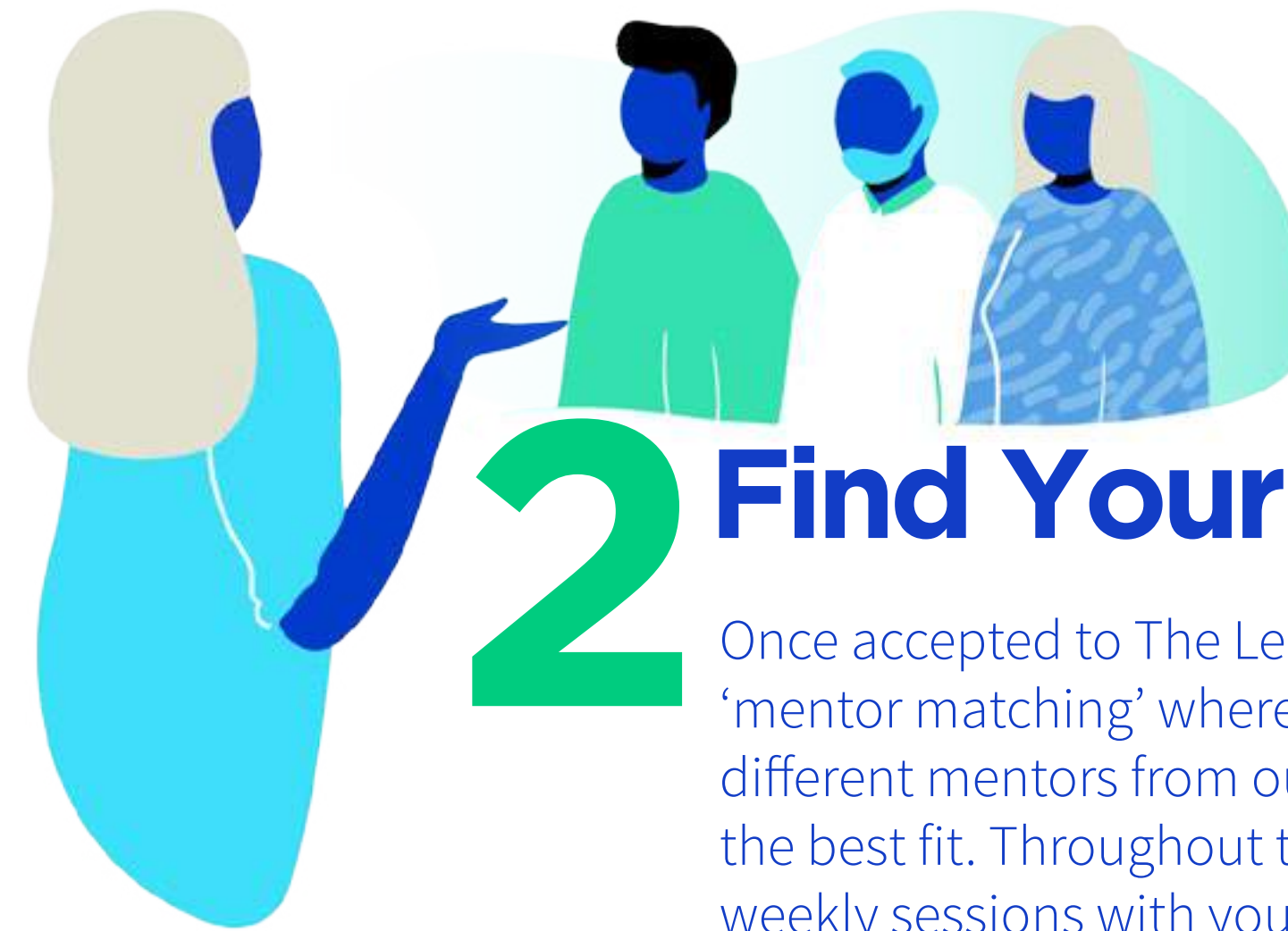
Online Incubation Program

Ready to Take The Leap?



Application & Interview

In your application you'll tell us about your project or business idea, and if it's at the right stage for our program, you'll be invited to a 15-minute virtual interview where we'll chat about your idea in more detail.



Find Your Mentor

Once accepted to The Leap, you'll go through 'mentor matching' where you can meet with different mentors from our community to find the best fit. Throughout the program you'll have weekly sessions with your mentor where they can review your progress and offer suggestions.

3 Incubation

Once you've matched with a mentor, you'll progress through our 8 interactive business tools to build your Visual Business Plan. You'll also join an active online community of entrepreneurs where you can find additional support and resources.



4



Added Support

A dedicated incubation manager will help you and other entrepreneurs in your cohort move forward with your mentors. You can chat with our support staff 24/7, participate in startup webinars, master classes, and join our weekly Q&A sessions.

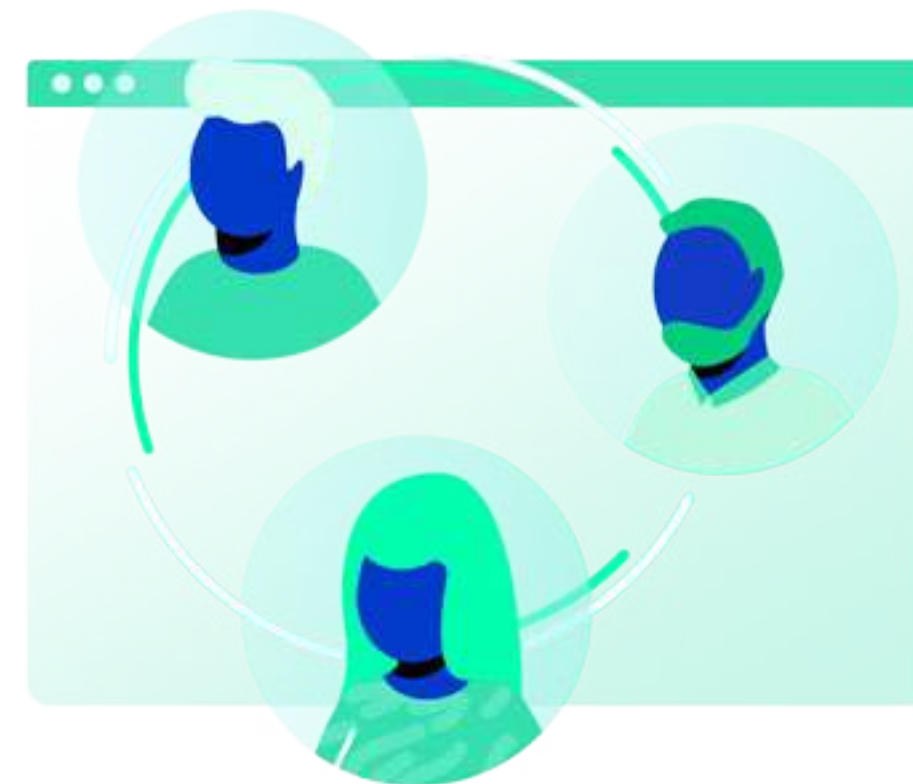
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Visual Business Plan



After completing all 8 interactive business tools, you will be able to download your Visual Business Plan in PDF format.

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The Community

After completing The Leap you'll remain a member of the Bridge for Billions global ecosystem for life. You'll always have access to our webinars, master classes, events, opportunities, and community support.



— 03

Online Incubation Program

Our Entrepreneurs



"I had previously found it difficult to find mentors in the business sector that didn't cost a fortune. The guidance and tools I need to succeed are all provided by Bridge for Billions, as well as the advice necessary to take my business to the next level."

David Asiamah, AgroMindset, Ghana



"Having such a highly-structured and intuitive process has helped my project progress from idea to a fully-fleshed out business. I am so thankful for having Bridge for Billions supporting me... I don't know where I'd be without Bridge and my mentor."

*Eugenia Gargallo,
UPTrainingClub, Spain*





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Online Incubation Program

Pricing

- 3 intensive months incubating
- Program based on learn by doing methodology
- 18h+ of personalized mentorship
- Private online workspace
- Join our international community
- Lifetime access to resources and workshops
- Free access for your teammates
- Direct customer support

\$175
per month
for 3 months



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