Casey Zumwalt, Designer Résumé

Introduction

I'm Casey Zumwalt, and I design and write code. I believe in design that empowers users without getting in the way. I love both form and function, delightfulness and usability, and I'm happiest making them work together in harmony.

Skills

User interface and user experience design, front-end development (HTML, CSS, Sass/LESS, JavaScript), task automation (Grunt, Gulp), rapid prototyping, Ruby on Rails development, version control (Git, SVN), command line

Interests

Photography, illustration, architecture, industrial design, wayfinding design, usability, user testing and research, typography, hand lettering

Contact

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Experience

Simple Focus   Memphis, TN/Portland, OR
A user experience and usability company
Creative Director, 2013-Present
UI/UX Designer, 2011-Present

- Led design and development efforts for websites and web apps across hundreds of thousands of combined users.
- Supervised and mentored a team of eight designers, developers, and strategists across two offices.
- Designed and led usability and eye tracking studies.
- Spearheaded hiring, recruitment, and internship program efforts.
- Opened a second office in Portland, Oregon.
- Promoted to Creative Director after 18 months with the company.
- Designed and developed a custom Ruby on Rails app for facilitating mood board exercises.
- Collaborated on design and development of multiple in-house tools, utilities, and apps, including project management and client database applications.
- Led and contributed to hundreds of projects spanning multiple disciplines, usually coming in under budget with tight deadlines.

Mabus Agency   Tupelo, MS
A regional advertising agency
Creative Director, 2010-2011
Web Designer, 2009-2011

- Established creative direction for all client campaigns.
- Managed freelancer relationships and responsibilities.
- Directed user experience strategy, wire-framing, prototyping and front-end design and development for web-based projects.
- Created and managed production for print projects.