Marketplace Technical Foundation - Clothing & Bags".

1.Overview

This project is a **sophisticated e-commerce platform** tailored for the seamless sale of clothing and bags.

It leverages the **power of Next.js to** deliver a dynamic and responsive frontend experience, while **Sanity CMS** ensures efficient and flexible content management.

The system is further enhanced by integrating

external APIs for streamlined shipping and secure payment processing, creating a comprehensive and

user-centric shopping ecosystem.

2. System Architecture

The architecture comprises:

Frontend (Next.js): Builds a responsive and dynamic user interface for browsing products, managing carts, and placing orders.

Sanity CMS: Manages product information, user data, and order details.

APIs:

o Shipping API: Fetches real-time shipment updates.

o Payment Gateway: Ensures secure payment processing.

3.Key Features

Dynamic Product Catalog: Detailed product display with filtering and sorting by category, price, and size.

Secure Order Management: Streamlined checkout with real-time order updates via Sanity CMS.

Real-Time Shipment Tracking: Live delivery updates through integrated shipping APIs.

Scalable Architecture: Modular design supports business growth and seamless feature Expansion.

4. Workflows

Product Browsing: User fetches products via Sanity CMS API.

Order Placement: Orders are saved in Sanity CMS, and payments processed via a gateway.

Shipment Tracking: Status fetched via third-party APIs.