# **Baye's Theorem**

1. In a city, 5% of emails are spam. If 90% of spam emails contain the word 'Free', and 10% of non-spam emails also contain 'Free', what is the probability an email is spam if it contains 'Free'?

# Given: $P(\operatorname{Spam}) = 0.05$ $P(\operatorname{Not Spam}) = 0.95$ $P(\operatorname{Free}|\operatorname{Spam}) = 0.90$ $P(\operatorname{Free}|\operatorname{Not Spam}) = 0.10$ We want: $P(\operatorname{Spam}|\operatorname{Free})$ . Step 1: Bayes' Formula $P(\operatorname{Spam}|\operatorname{Free}) = \frac{P(\operatorname{Free}|\operatorname{Spam}) \cdot P(\operatorname{Spam})}{P(\operatorname{Free})}$ Where $P(\operatorname{Free}) = P(\operatorname{Free}|\operatorname{Spam}) \cdot P(\operatorname{Spam}) + P(\operatorname{Free}|\operatorname{Not Spam}) \cdot P(\operatorname{Not Spam})$

Step 2: Calculate 
$$P({
m Free})$$
 
$$P({
m Free}) = (0.90)(0.05) + (0.10)(0.95)$$
 
$$= 0.045 + 0.095 = 0.14$$

Step 3: Apply Bayes

$$P({
m Spam}|{
m Free}) = rac{0.90 imes 0.05}{0.14} \ = rac{0.045}{0.14} pprox 0.3214$$

✓ Final Answer: The probability the email is spam given it contains "Free" is about 32.14%.

2. A medical test for a rare disease is 99% accurate for detecting the disease when it's present and 95% accurate for detecting when it's absent. If 0.5% of the population has the disease, what's the probability a person actually has it if they test positive?



3. A company has two factories: Factory A produces 60% of products, Factory B produces 40%. 3% of Factory A's products are defective, while

# 5% of Factory B's are defective. If a product is defective, what is the probability it came from Factory B?

### Given:

- P(A) = 0.6 (Factory A produces 60%)
- P(B) = 0.4 (Factory B produces 40%)
- P(D|A) = 0.03 (3% defective from A)
- P(D|B) = 0.05 (5% defective from B)

We want:

P(B|D) (probability product came from B given it is defective)

Step 1: Bayes' Formula

$$P(B|D) = rac{P(D|B) \cdot P(B)}{P(D|A) \cdot P(A) + P(D|B) \cdot P(B)}$$

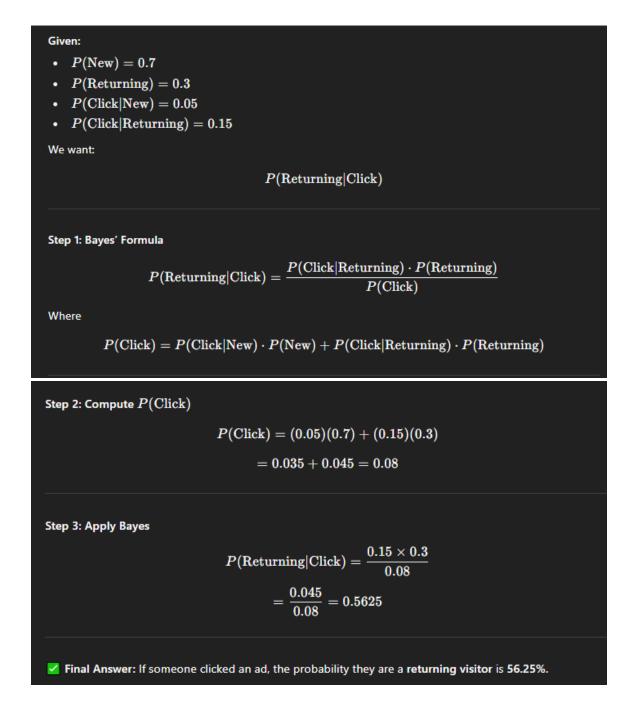
## Step 2: Calculate denominator P(D)

$$P(D) = (0.03)(0.6) + (0.05)(0.4)$$
  
=  $0.018 + 0.020 = 0.038$ 

Step 3: Apply Bayes

$$P(B|D) = rac{0.05 imes 0.4}{0.038} \ = rac{0.020}{0.038} pprox 0.5263$$

- Final Answer: If a product is defective, there's about 52.63% chance it came from Factory B.
- 3. A website has two types of visitors: new (70%) and returning (30%). New visitors click on ads 5% of the time, returning visitors click 15% of the time. If someone clicked an ad, what's the probability they are a returning visitor?



5. In a university, 40% of students study Data Science, and 60% study other fields. 80% of Data Science students own laptops, while 50% of others own laptops. If a randomly chosen student owns a laptop, what is the probability they study Data Science?

Given:

• 
$$P(\text{Data Science}) = 0.4$$

•  $P(\text{Other}) = 0.6$ 

•  $P(\text{Laptop}|\text{Data Science}) = 0.8$ 

•  $P(\text{Laptop}|\text{Other}) = 0.5$ 

We want:

$$P(\text{Data Science}|\text{Laptop})$$

Step 1: Bayes' Formula
$$P(\text{Data Science}|\text{Laptop}) = \frac{P(\text{Laptop}|\text{Data Science}) \cdot P(\text{Data Science})}{P(\text{Laptop})}$$

Where
$$P(\text{Laptop}) = P(\text{Laptop}|\text{Data Science}) \cdot P(\text{Data Science}) + P(\text{Laptop}|\text{Other}) \cdot P(\text{Other})$$

Step 2: Compute 
$$P(\text{Laptop})$$
 
$$P(\text{Laptop}) = (0.8)(0.4) + (0.5)(0.6)$$
 
$$= 0.32 + 0.30 = 0.62$$
 Step 3: Apply Bayes 
$$P(\text{Data Science}|\text{Laptop}) = \frac{0.8 \times 0.4}{0.62}$$
 
$$= \frac{0.32}{0.62} \approx 0.5161$$
  $\blacksquare$  Final Answer: If a student owns a laptop, the probability they study Data Science is about 51.61%.

6. In a hospital, 1% of patients have diabetes. A test correctly identifies 95% of people with diabetes and 90% without it. If a patient tests positive, what's the probability they have diabetes?

Given:

• 
$$P(\text{Diabetes}) = 0.01$$

•  $P(\text{No Diabetes}) = 0.99$ 

•  $P(\text{Positive}|\text{Diabetes}) = 0.95$ 

•  $P(\text{Positive}|\text{No Diabetes}) = 0.10$  (since 90% correctly test negative)

We want:

$$P(\text{Diabetes}|\text{Positive})$$

Step 1: Bayes' Formula
$$P(\text{Diabetes}|\text{Positive}) = \frac{P(\text{Positive}|\text{Diabetes}) \cdot P(\text{Diabetes})}{P(\text{Positive})}$$

Where
$$P(\text{Positive}) = P(\text{Positive}|\text{Diabetes}) \cdot P(\text{Diabetes}) + P(\text{Positive}|\text{No Diabetes}) \cdot P(\text{No Diabetes})$$

Step 2: Compute 
$$P(\text{Positive})$$
 =  $(0.95)(0.01) + (0.10)(0.99)$  =  $0.0095 + 0.099 = 0.1085$ 

Step 3: Apply Bayes
$$P(\text{Diabetes}|\text{Positive}) = \frac{0.95 \times 0.01}{0.1085}$$
 =  $\frac{0.0095}{0.1085} \approx 0.0875$ 

✓ Final Answer: If a patient tests positive, the probability they actually have diabetes is about 8.75%.

7. A marketing campaign reaches two groups: teens (40%) and adults (60%). Teens respond 20% of the time, adults 5% of the time. If someone responds, what's the probability they are a teen?

Given: 
$$P(\operatorname{Teen}) = 0.4$$

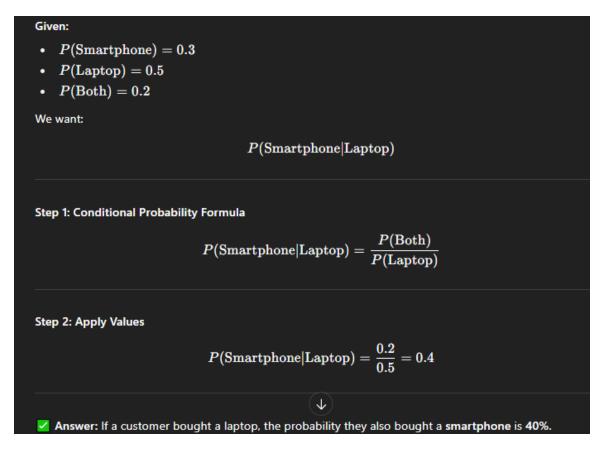
$$P(\operatorname{Adult}) = 0.6$$

$$P(\operatorname{Respond}|\operatorname{Teen}) = 0.2$$

$$P(\operatorname{Respond}|\operatorname{Adult}) = 0.05$$
We want: 
$$P(\operatorname{Teen}|\operatorname{Respond})$$
Step 1: Bayes' Formula 
$$P(\operatorname{Teen}|\operatorname{Respond}) = \frac{P(\operatorname{Respond}|\operatorname{Teen}) \cdot P(\operatorname{Teen})}{P(\operatorname{Respond})}$$
Where 
$$P(\operatorname{Respond}) = P(\operatorname{Respond}|\operatorname{Teen}) \cdot P(\operatorname{Teen}) + P(\operatorname{Respond}|\operatorname{Adult}) \cdot P(\operatorname{Adult})$$

Step 2: Compute 
$$P(\text{Respond})$$
 
$$P(\text{Respond}) = (0.2)(0.4) + (0.05)(0.6)$$
 
$$= 0.08 + 0.03 = 0.11$$
 Step 3: Apply Bayes 
$$P(\text{Teen}|\text{Respond}) = \frac{0.2 \times 0.4}{0.11}$$
 
$$= \frac{0.08}{0.11} \approx 0.7273$$
  $\checkmark$  Final Answer: If someone responds, the probability they are a **teen** is about 72.73%.

8. In a tech store, 30% of customers buy smartphones, 50% buy laptops, and 20% buy both. If a customer bought a laptop, what's the probability they also bought a smartphone?



9. In a factory, Machine X makes 70% of items and Machine Y makes 30%. Machine X's items are defective 2% of the time, Machine Y's are defective 4% of the time. If an item is defective, what's the probability it came from Machine Y?

Given:

• 
$$P(X) = 0.7$$
,  $P(Y) = 0.3$ 

• 
$$P(D|X) = 0.02$$
,  $P(D|Y) = 0.04$ 

We want:

Step 1: Bayes' Formula

$$P(Y|D) = rac{P(D|Y) \cdot P(Y)}{P(D|X) \cdot P(X) + P(D|Y) \cdot P(Y)}$$

Step 2: Compute Denominator P(D)

$$P(D) = (0.02)(0.7) + (0.04)(0.3) = 0.014 + 0.012 = 0.026$$

Step 3: Apply Bayes

$$P(Y|D) = \frac{0.04 \cdot 0.3}{0.026} = \frac{0.012}{0.026} \approx 0.4615$$

✓ Answer: If an item is defective, the probability it came from Machine Y is about 46.15%.

10. At a bank, 60% of transactions are deposits, 40% withdrawals. Deposits have a 1% error rate, withdrawals 2%. If a transaction had an error, what's the probability it was a withdrawal?

Given: 
$$P(\text{Deposit}) = 0.6, P(\text{Withdrawal}) = 0.4$$
 
$$P(\text{Error}|\text{Deposit}) = 0.01, P(\text{Error}|\text{Withdrawal}) = 0.02$$
 We want: 
$$P(\text{Withdrawal}|\text{Error})$$
 Step 1: Bayes' Formula 
$$P(\text{Withdrawal}|\text{Error}) = \frac{P(\text{Error}|\text{Withdrawal}) \cdot P(\text{Withdrawal})}{P(\text{Error})}$$
 Where 
$$P(\text{Error}|\text{Deposit}) \cdot P(\text{Deposit}) + P(\text{Error}|\text{Withdrawal}) \cdot P(\text{Withdrawal})$$

Step 2: Compute 
$$P(\text{Error})$$
 
$$P(\text{Error}) = (0.01)(0.6) + (0.02)(0.4) = 0.006 + 0.008 = 0.014$$
 Step 3: Apply Bayes 
$$P(\text{Withdrawal}|\text{Error}) = \frac{0.02 \cdot 0.4}{0.014} = \frac{0.008}{0.014} \approx 0.5714$$
  $\checkmark$  Answer: If a transaction had an error, the probability it was a withdrawal is about 57.14%.

11. A school has 55% female and 45% male students. 10% of female students wear glasses, and 5% of male students wear glasses. If a student is wearing glasses, what's the probability they are female?

Given:

• 
$$P(\text{Female}) = 0.55$$
,  $P(\text{Male}) = 0.45$ 
•  $P(\text{Glasses}|\text{Female}) = 0.10$ ,  $P(\text{Glasses}|\text{Male}) = 0.05$ 

We want:

$$P(\text{Female}|\text{Glasses})$$

Step 1: Bayes' Formula

$$P(\text{Female}|\text{Glasses}) = \frac{P(\text{Glasses}|\text{Female}) \cdot P(\text{Female})}{P(\text{Glasses})}$$

Where

$$P(\text{Glasses}) = P(\text{Glasses}|\text{Female}) \cdot P(\text{Female}) + P(\text{Glasses}|\text{Male}) \cdot P(\text{Male})$$

Step 2: Compute  $P(\text{Glasses})$ 

$$P(\text{Glasses}) = (0.10)(0.55) + (0.05)(0.45) = 0.055 + 0.0225 = 0.0775$$

Step 3: Apply Bayes 
$$P(\text{Female}|\text{Glasses}) = \frac{0.10 \cdot 0.55}{0.0775} = \frac{0.055}{0.0775} \approx 0.7097$$
  $\checkmark$  Answer: If a student is wearing glasses, the probability they are **female** is about **70.97**%.

12. In a call center, 80% of calls are customer service and 20% are technical support. 90% of customer service calls are resolved in under 5 minutes, but only 60% of technical support calls are. If a call was resolved in under 5 minutes, what's the probability it was customer service?

Given: 
$$P(\text{Customer}) = 0.8, P(\text{Technical}) = 0.2$$
 
$$P(<5\min|\text{Customer}) = 0.9$$
 
$$P(<5\min|\text{Technical}) = 0.6$$
 We want: 
$$P(\text{Customer}|<5\min)$$
 Step 1: Bayes' Formula 
$$P(\text{Customer}|<5\min) = \frac{P(<5\min|\text{Customer}) \cdot P(\text{Customer})}{P(<5\min)}$$
 Where 
$$P(<5\min) = P(<5\min|\text{Customer}) \cdot P(\text{Customer}) + P(<5\min|\text{Technical}) \cdot P(\text{Technical})$$

Step 2: Compute 
$$P(<5\min)$$
 
$$P(<5\min) = (0.9)(0.8) + (0.6)(0.2) = 0.72 + 0.12 = 0.84$$
 Step 3: Apply Bayes 
$$P(\text{Customer}|<5\min) = \frac{0.9 \cdot 0.8}{0.84} = \frac{0.72}{0.84} \approx 0.8571$$
  $\checkmark$  Answer: If a call was resolved in under 5 minutes, the probability it was a **customer service** call is about 85.71%.

13. A product review site finds that 40% of products are electronics, 60% non-electronics. 50% of electronics get 5-star ratings, but only 30% of non-electronics do. If a product got 5 stars, what's the probability it's electronics?

Given: 
$$P(\text{Electronics}) = 0.4. P(\text{Non-Electronics}) = 0.6$$
 
$$P(5\text{-Star}|\text{Electronics}) = 0.5$$
 
$$P(5\text{-Star}|\text{Non-Electronics}) = 0.3$$
 We want: 
$$P(\text{Electronics}|5\text{-Star})$$
 Step 1: Bayes' Formula 
$$P(\text{Electronics}|5\text{-Star}) = \frac{P(5\text{-Star}|\text{Electronics}) \cdot P(\text{Electronics})}{P(5\text{-Star})}$$
 Where 
$$P(5\text{-Star}|\text{Electronics}) \cdot P(\text{Electronics}) \cdot P(\text{Star}|\text{Non-Electronics})$$

Step 2: Compute 
$$P(5 ext{-Star})$$
 
$$P(5 ext{-Star}) = (0.5)(0.4) + (0.3)(0.6) = 0.2 + 0.18 = 0.38$$
 Step 3: Apply Bayes 
$$P(\text{Electronics}|5 ext{-Star}) = \frac{0.5 \cdot 0.4}{0.38} = \frac{0.2}{0.38} \approx 0.5263$$
  $\checkmark$  Answer: If a product got 5 stars, the probability it's electronics is about 52.63%.

14. A sports store sells 65% running shoes and 35% casual shoes. 25% of running shoes are red, while 10% of casual shoes are red. If a shoe is red, what's the probability it's a running shoe?

### Given:

- P(Running) = 0.65, P(Casual) = 0.35
- P(Red|Running) = 0.25
- P(Red|Casual) = 0.10

We want:

P(Running|Red)

Step 1: Bayes' Formula

$$P( ext{Running}| ext{Red}) = rac{P( ext{Red}| ext{Running}) \cdot P( ext{Running})}{P( ext{Red})}$$

Where

 $P(\text{Red}) = P(\text{Red}|\text{Running}) \cdot P(\text{Running}) + P(\text{Red}|\text{Casual}) \cdot P(\text{Casual})$ 

Step 2: Compute P(Red)

$$P(\text{Red}) = (0.25)(0.65) + (0.10)(0.35) = 0.1625 + 0.035 = 0.1975$$

Step 3: Apply Bayes

$$P( ext{Running}| ext{Red}) = rac{0.25 \cdot 0.65}{0.1975} = rac{0.1625}{0.1975} pprox 0.8228$$

Answer: If a shoe is red, the probability it's a running shoe is about 82.28%.

15. A streaming platform has 75% movie viewers and 25% series viewers. 40% of movie viewers watch comedies, while 60% of series viewers do. If someone is watching a comedy, what's the probability they are a series viewer?

### Given:

- P(Movie) = 0.75, P(Series) = 0.25
- P(Comedy|Movie) = 0.40
- P(Comedy|Series) = 0.60

We want:

### Step 1: Bayes' Formula

$$P(\text{Series}|\text{Comedy}) = \frac{P(\text{Comedy}|\text{Series}) \cdot P(\text{Series})}{P(\text{Comedy})}$$

Where

$$P(\text{Comedy}) = P(\text{Comedy}|\text{Movie}) \cdot P(\text{Movie}) + P(\text{Comedy}|\text{Series}) \cdot P(\text{Series})$$

# Step 2: Compute P(Comedy)

$$P(\text{Comedy}) = (0.40)(0.75) + (0.60)(0.25) = 0.30 + 0.15 = 0.45$$

### Step 3: Apply Bayes

$$P( ext{Series}| ext{Comedy}) = rac{0.60 \cdot 0.25}{0.45} = rac{0.15}{0.45} = 0.3333$$

Answer: If someone is watching a comedy, the probability they are a series viewer is about 33.33%.