



Zunair Zubair

Digital Marketing



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Millat Town, Faisalabad

TOOL SKILLS

- WordPress
- Shopify
- WooCommerce
- Google Analytics
- Google Search Console
- Moz or SEMrush
- Google Ads
- Facebook Business Manager
- Excel & Google Sheets
- Yoast SEO
- SEO Quake

TECHNICAL SKILLS

- Search Engine Optimization (SEO)
- Search Engine Marketing (SEM)
- Content Marketing
- Web Development and CMS
- Graphic Design
- eCommerce Platforms
- CRM (Customer Relationship Management)

ABOUT ME

Enthusiastic Digital Marketing professional with a track record of elevating brand presence and engagement through strategic online initiatives. Proven ability to optimize campaigns and leverage data-driven insights for impactful results. Seeking opportunities to apply creativity and expertise in a dynamic work environment.

EXPERIENCE

Wordpress & SEO

ASK SEO I Faisalabad

Aug 2023 - Present

- Website Development
- Plugin Integration
- Security and Maintenance
- Responsive Design
- Content Management
- User Training
- Stay Updated
- Keyword Research
- On-Page Optimization
- Technical SEO
- Link Building
- Analytics and Reporting
- Competitor Analysis
- SEO Audits

Shopify Intern

Babus Clothing I United Kingdom

Feb 2023 - July 2023

- Product Listing and Management
- Customer Support
- Market Research
- Content Creation
- E-commerce Platform Maintenance
- Order Processing
- Data Analysis
- Social Media Integration
- Quality Assurance
- Learning and Development

Freelance Digital Marketing

Self Employed

Apr 2023 - Present

- Client Consultation
- Marketing Strategy Development
- Social Media Management
- Content Marketing
- Search Engine Optimization (SEO)
- Email Marketing
- Paid Advertising
- Analytics and Reporting
- Continuous Learning
- Client Communication

EDUCATION

Intermediate

B.I.S.E Faisalabad

2021 - 2022

Laboratory College PARS Campus, UAF

Matric

B.I.S.E Faisalabad

2018 - 2020

Dar-E-Arqam School Gulistan Colony
Campus, Faisalabad

CERTIFICATES

Digital Marketing & SEO

Career Institute Faisalabad
Oct 2023

Hifz ul Quran

Rabitatul Madaris Al Islamiah
Jul 2017