

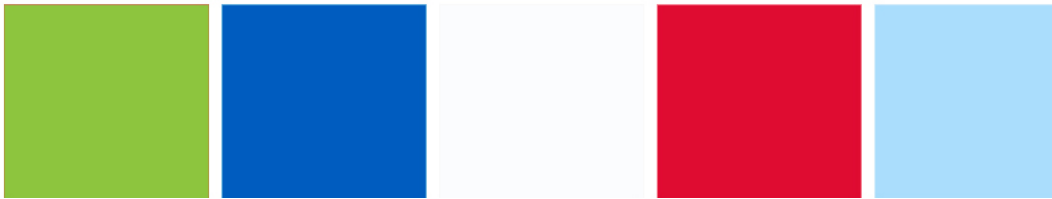
EXERCISE 02

Re-Design Colour Palettes

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As the logo is for a news channel, the options of the design colors should have a wide spectrum:



Option 1: This delightful combination is suitable for the holiday seasons. For example, posting news about Christmas celebrations around the world or some charity activities for the winter holidays.



Option 2: it could be a good choice to design a webpage or a poster about community and family because it represents the beauty of diversity.



Option 2: the calm contrast of this pallet makes it compatible with posters, videos or webpages where the content is about weather or breaking news.