

# LISHA DAI

## UI & UX designer

zuoyelisa@gmail.com

February 5th 1991, born in China, now live in Finland

<http://lisha-dai.com>

### HELLO

I am Lisha Dai  
I am a UI & UX designer with knowledge of front-end coding

### LANGUAGE

Native Chinese speaker  
Excellent English  
Basic German and Finnish

### SKILLS

User Interface design	
Interaction design	
Front-end coding	
Animation	
Market research	
Product positioning	
Project management	

### COMPUTER SKILLS

Sketch	
Flinto	
Zeplin	
Invision	
Photoshop	
Illustration	
Indesign	
Premiere	
Brackets	
Css 3 and Html 5	
MS Office	
After effect	
Maya	
Balsamiq	

### AWARDS

11/2014  
**Poster Prize for the Capstone Project from  
the Faculty of Engineering & Information  
Technology**  
University of Technology, Sydney, Australia

2012  
**National scholarship(1%)**  
Ministry of Education of the People's Republic of China

### EXPERIENCE

5/2017-Present  
**UI/UX designer**  
Futurice Oy, Finland  
UI/UX design, visual design, service design  
Develop digital products such as web platform, application according to client's needs through a lean service design approach

9/2016-3/2017  
**Design Trainee: UI & UX designer**  
Flurry Live, Inc., United States  
Application design: visual design, prototype, user test  
Participated in a fast paced agile team that released app updates every 2 weeks

11/2015-9/2017  
**Freelancer: website designer, front-end developer**  
Frosmo, Datomata & Messo Technologies Oy, Finland  
Website design: wireframe, moodboard, GUI design  
Front-end developing: css 3, html 5

2/2015-9/2015  
**Research Assistant**  
Aalto University, Finland  
Website design: wireframe, moodboard, GUI design and visual guideline  
Front-end developing: css 3, html 5

10/2012-8/2014  
**Visual designer**  
Bosch GmbH, Germany  
Internship (6 months) + premaster program (1 year)  
GUI designs; prototypes design; UX strategy development

8/2011-3/2012  
**GUI designer**  
Nicex T-mal, China  
GUI designer: interface design, marketing materials design

### EDUCATION

2014-2018  
**MA of New Media Design and Production**  
Aalto University, Finland

2009-2013  
**BA of Art and Design**  
Sun Yat-Sen University, China