

#### Information Visualization

Basics





### Today's Topic

- Techniques for interactive systems
  - Manipulation of viewing
  - Synchronization of multiple views
  - Interactive detail
  - Filtering, etc.
- All common to Sci- and InfoVis
- All only valuable for computer-based visualization
- What about the basics of showing information, e.g., data types, color, visual variables, human perception, etc.?



### Today's Agenda

- The Visualization Pipeline
- Basic Visualization techniques valid for both InfoVis and SciVis
  - Focus and Context
  - Multiple Coordinated Views



#### Visualization

https://www.ventusky.com/?p=50.702;10.445;9&l=g ust&m=icon&w=fast

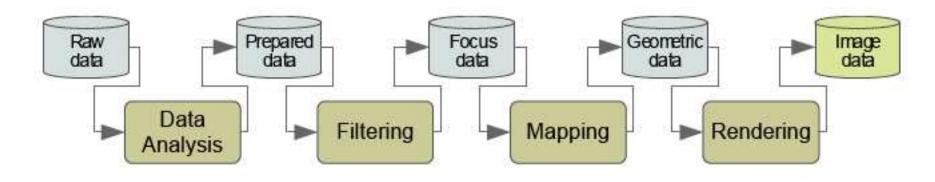


## Visualization Pipeline



### Visualization pipeline

A model for the steps necessary to produce images from data



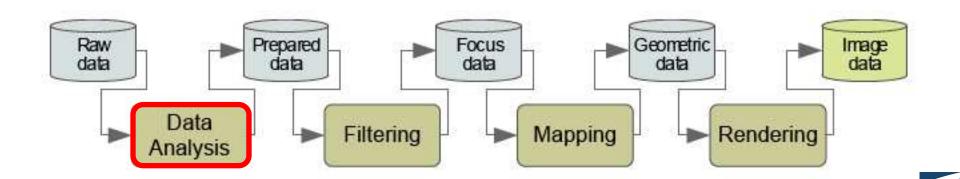
[dos Santos and Brodlie 2004]



### Data Analysis

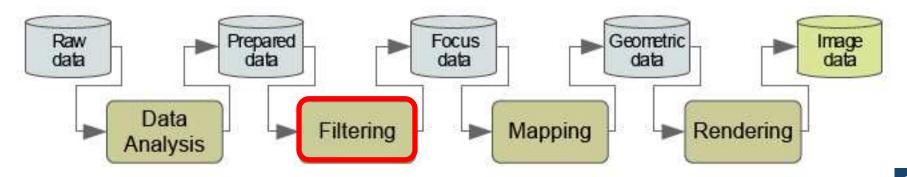
- Noise removal / reduction
- Interpolation of missing values
- Correction of erroneous measurements
- Mostly done by computer 

  no or little user interaction



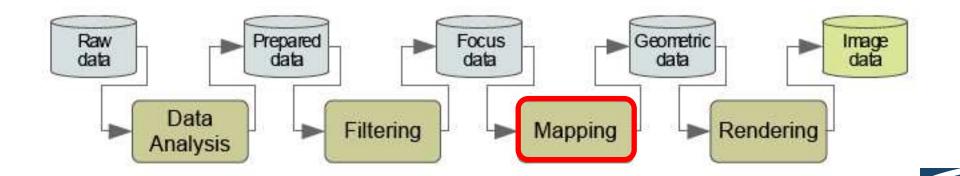
### Filtering

- Selection of data points for visualization
- Mostly user driven
- Examples:
  - Clipping (Min, Max)
  - Statistics
  - User-defined attributes / criteria



### Mapping

- Mapping of data to geometric primitives (points, lines, etc.) and their attributes (color, position, size, etc.)
  - InfoVis: choice of visualization technique
  - SciVis: Transfer function



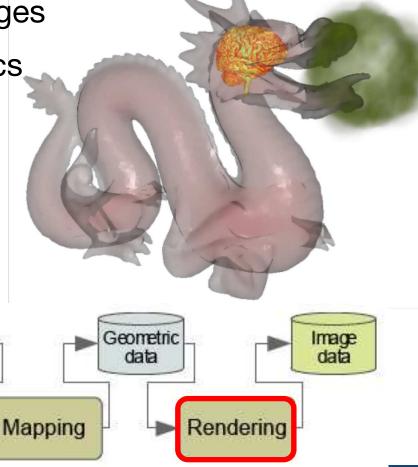
### Rendering

Transform geometric data to images

Depicted using computer graphics

Prepared data

Filtering



Raw

data

Data

Analysis

Focus

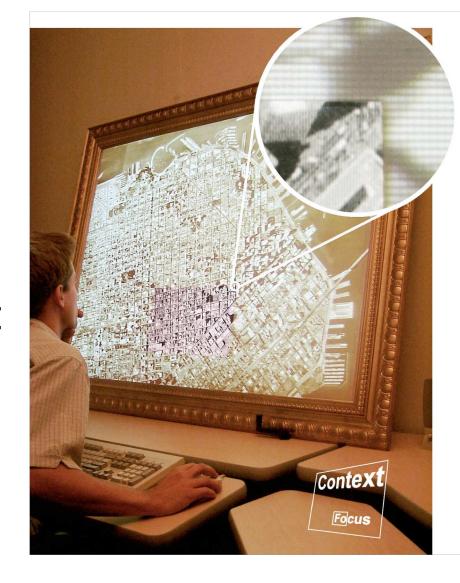
data

### Visualization Pipeline

 Video: Lark – modifying attributes in the visualization pipeline



### Focus and Context





### Categorization of Focus and Context Techniques

- Needed when all information can not be shown at once
- Overview + Detail
  - spatial separation
- Zooming interfaces
  - temporal separation
- Focus + Context (at the same time, in the same place)
  - present focus and context in single view



#### Overview + Detail

- Simultaneous display of overview and detailed view
  - in distinct space
- Examples
  - google maps
  - thumbnails for page overviews
  - computer games
  - lenses
- Widely used



## Overview + Detail: Maps in Games

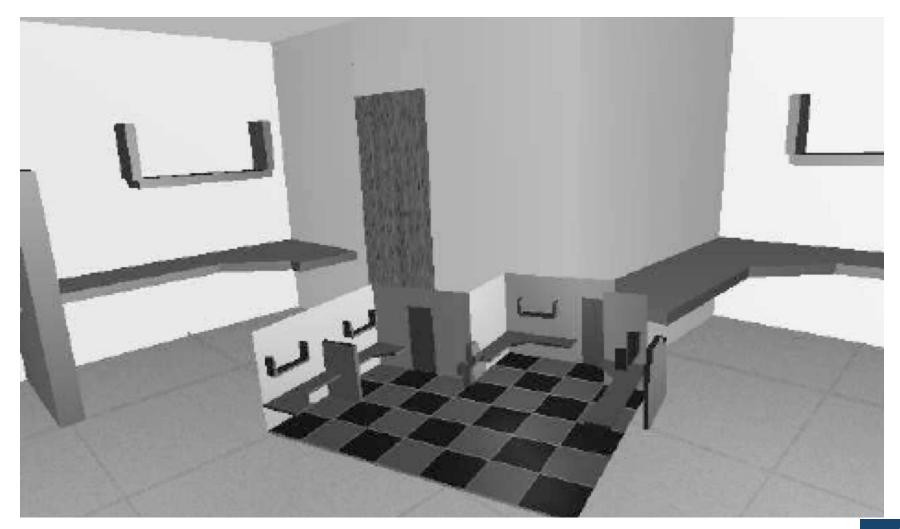


### Overview + Detail: World in Miniature



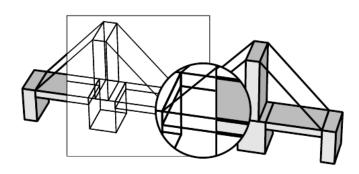


### Overview + Detail: World in Miniature



### Overview + Detail: Lenses

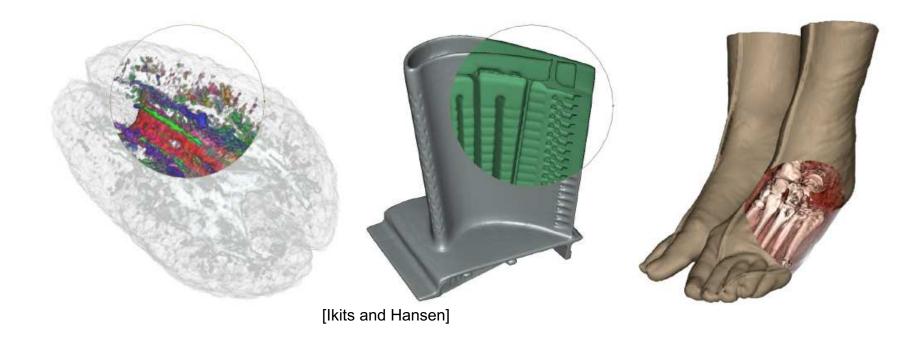
- Separation in z
- Lens = Alter visualization in locally confined region







# Examples in Sci-Vis





### Zooming

- Temporal separation of Overview and Detail
- Can be combined with Overview + Detail
- Modes
  - Continuous
  - Discrete
  - Region select



#### Semantic zoom

- Visualize information in different levels of abstraction
- Objects change (e.g. size, label)

## maps.google.com

DEMO



#### Seamless Focus in Context

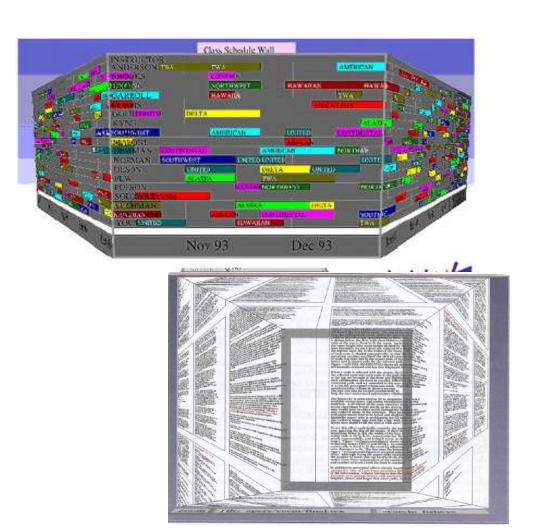
- Integrates focus and context in a single view
- All parts are concurrently visible
- Distortion based
- Cue based



### Distortion Examples



Perspective Wall [Mackinlay et al. 1991]



FishEye Menus [Bederson 2000]

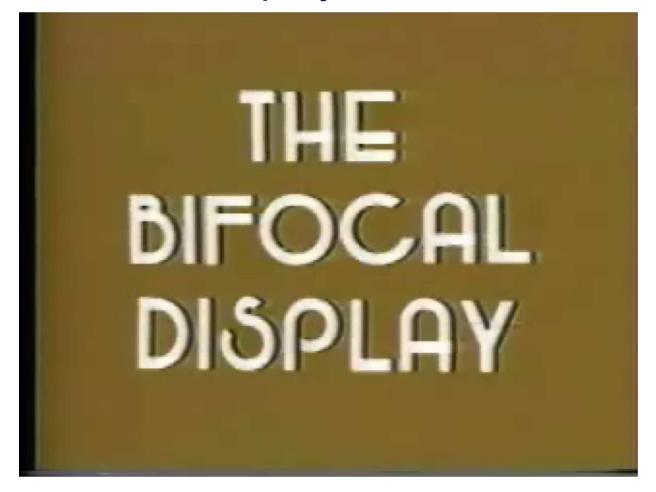
Document Lens [Robertson and Mackinlay

# Perspective Wall





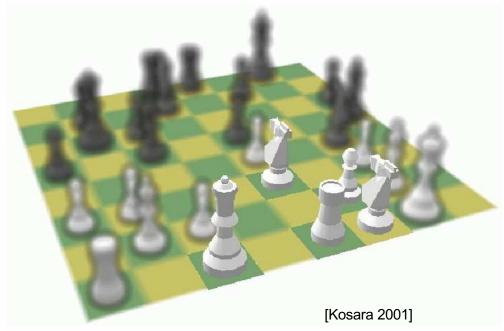
### Bifocal Display





#### **Cue-Based Methods**

- Adapt how things are rendered, not their size
- Very general
- Modulating saliency saliency: the state or quality of an item that stands out relative to neigboring items
- Examples:
  - Highlighting
  - Text labels
  - Focus blurring
  - Halos
  - Modulate image properties such as contrast, brightness





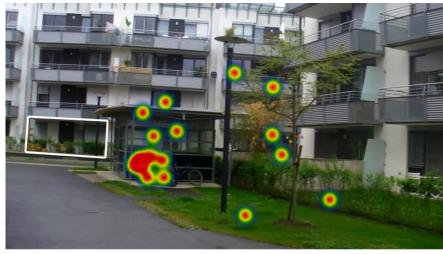








# Saliency Modulated



Original



Modulated

[Mendez et al. 2010]



### Saliency Modulated

Focus and Context in Mixed Reality by Modulating First Order Salient Features

Submission id: 132 Smart Graphics 2010



# Coordinated & Multiple Views

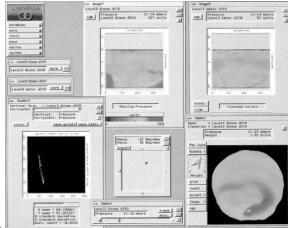


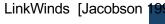
### Coordinated & Multiple Views

- Premise: View and interact with data through different representations
- Show the same data in different form

or

- Show relations between different data sets
- Coordinate interaction
- Some examples seen in Focus and Context section
- Common Types
  - navigational slaving (transformation, rotation)
  - brushing





## Guidelines for Using MV

- Aspects of impact on the system utility
  - Cognitive aspect
    - The time and effort required to learn the system
    - The load on the user's working memory
    - The effort required for comparison
    - The effort required for context switching

- System aspect
  - Computational requirements
  - Display space requirements



### Rule of diversity

Use multiple views when there is a diversity of attributes, models, user profiles, level of abstraction, or genres.

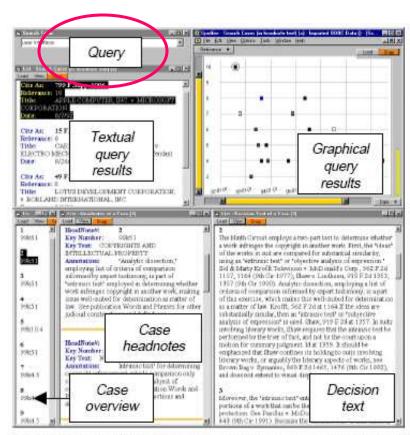


Figure 1: A multiple views presentation of diverse information relating to legal cases [20].



### Rule of diversity

- Major positive impacts on utility
  - Working memory
- Major negative impacts on the utility
  - Learning
  - Computational overhead
  - Display space overhead

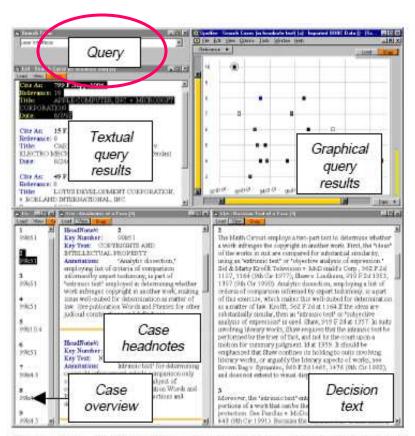


Figure 1: A multiple views presentation of diverse information relating to legal cases [20].



### Rule of complementarity

Use multiple views when different views bring out correlations and/or disparities.

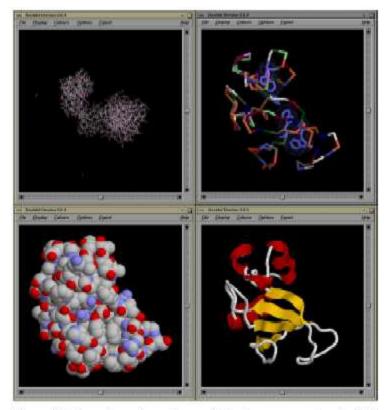


Figure 2: Complementary views of the barnase molecule [24]. Reprinted by permission of Wiley-Liss, Inc., a subsidiary of John Wiley & Sons, Inc.



## Rule of complementarity

- Major positive impacts on utility
  - Working memory
  - Effort for comparison
  - Context switching
- Major negative impacts on the utility
  - Learning
  - Computational overhead
  - Display space overhead

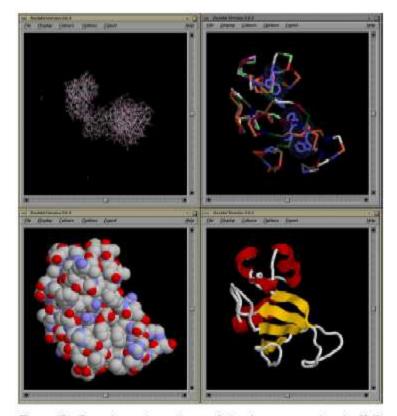


Figure 2: Complementary views of the barnase molecule [24]. Reprinted by permission of Wiley-Liss, Inc., a subsidiary of John Wiley & Sons, Inc.



### Rule of decomposition

### **Divide & Conquer**

Partition complex data into multiple views to create manageable chunks and to provide insight into the interaction among different dimensions

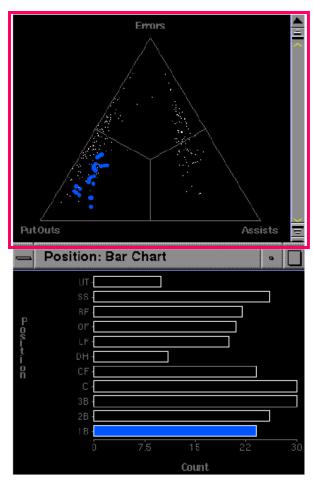


Figure 3: Two views of a single table of baseball data [12].



### Rule of decomposition

- Major positive impacts on utility
  - Working memory
  - Effort for comparison
- Major negative impacts on the utility
  - Learning
  - Computational overhead
  - Display space overhead

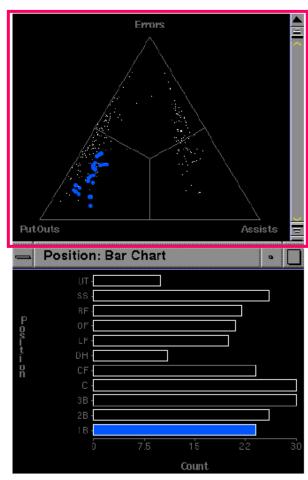


Figure 3: Two views of a single table of baseball data [12].



### Rule of parsimony

#### Use multiple views minimally.

- Major positive impacts on utility
  - Learning
  - Computational overhead
  - Display space overhead
- Major negative impacts on the utility
  - Working memory
  - Effort for comparison
  - Context switching



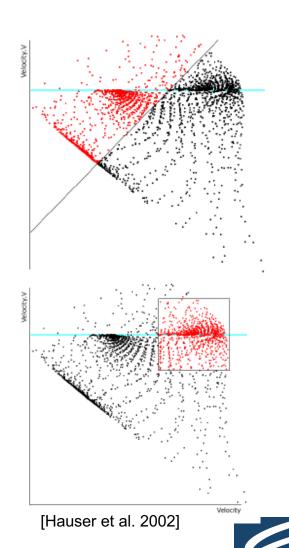
# Linking and Brushing



## Brushing

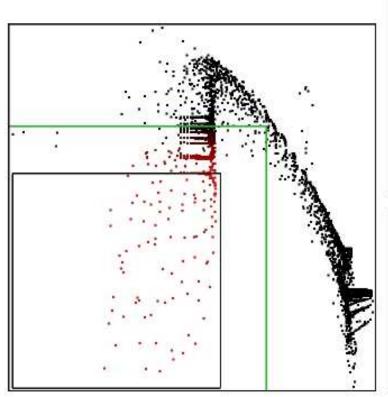
- Highlight or select groups of data points using
  - geometric functions such as:
    - rectangles, angles, free-form, lassos, etc.
  - queries
- Can be composite (AND, OR)

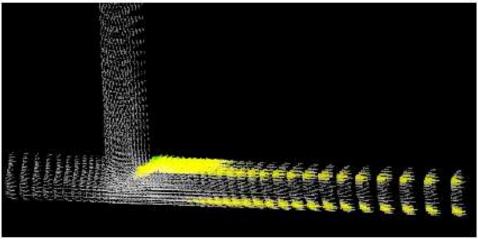
[Doleisch et al. 2004]

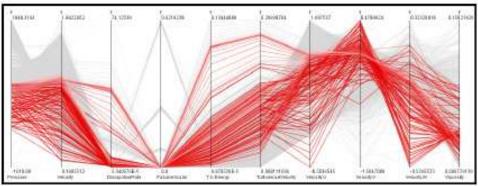


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# Linking: Brushing in MCV







[Hauser et al. 2002]

#### References

- [1] A. Cockburn, A. Karlson, and B. B. Bederson, "A review of overview+detail, zooming, and focus+context interfaces," ACM Comput. Surv., vol. 41, no. 1, pp. 1-31, 2008.
- [2] J. C. Roberts, "State of the Art: Coordinated & Multiple Views in Exploratory Visualization," in International Conference on Coordinated and Multiple Views in Exploratory Visualization, vol. 0, pp. 61-71, 2007.
- [3] M. Q. W. Baldonado, A. Woodruff, and A. Kuchinsky, "Guidelines for using multiple views in information visualization," in AVI '00: Proceedings on Advanced visual interfaces, pp. 110-119, 2000.

