UX tools

Balsamiq

Balsamiq is a quick and easy wireframing tool which allows users to generate a digital sketch for user interface ideas to help them create concepts for their user interface designs.

Figma

An online collaboration tool which designers and developers can use to build out digital products. It provides real-time collaboration as one of its main functionalities, as well as other useful prototyping functionalities such as overlays and move in and out animations.

Sketch

Allows users to design the UI and UX of mobile and web applications. Prototypes can be created and shared easily in real-time allowing team members to try out the prototypes in a browser and quickly provide feedback.

InVision

Allows users to create powerful prototypes in just a few minutes. It provides users with hundreds of high-quality templates to choose from and integrates with different communication platforms

IRise

Combines real-time collaborative prototyping with requirement management tools. This streamlines iterative processes and creates responsive prototypes within minutes.

Axure

Helps UX designers to create prototypes and specifications for websites and applications, offering drag and drop placements, resizing, and formatting of widgets.

Justinmind

Users can build high-fidelity wireframes for web and mobile applications and render realistic versions of prototypes whilst allowing for collaboration, interaction, and design features.

WordPress

WordPress is a free open-source tool, which allows users to create free websites and blogs without the need to code. It provides dozens of free customizable, mobile-ready designs and themes.

Hubspot CMS

HubSpot CMS Hub is a fully integrated CMS designed specifically for marketers and business owners. It includes marketing automation, sales, service, and operations tools. It is an ideal solution for those looking for an all-in-one system to manage their website.

Drupal

Drupal is a CMS which is used to create many of the websites and applications people use every day. Drupal's main focus is flexibility as it can accommodate complex websites and applications using modules and APIs, setting it apart from other UX tools.

Squarespace

Allows users to have an all-in-one solution for creating beautiful websites by providing high-quality templates to choose from, support and analytics functionalities.

JavaScript

A text-based programming language allowing users to make web pages more interactive by adding dynamic behaviour to webpages. It helps with complex actions such as animating images, improving user interaction.

HTML & CSS

HTML is a text-based markup language which is the building block of the web defining the structure of web content. CSS is used to style web pages such as altering font, colour, size and spacing. Combining these with JavaScript, can make a website dynamic and engaging.