

COFFEE SHOP SALES



Jan-Jun 2023

Jan 2023

total sales
\$698 812,33

total orders
149 116

total qty sold
214 470

Jan 2023

Mon Tue Wed Thu Fri Sat Sun



hover to see more

sales by month

\$81 677,74

↑ +inf | \$+81 677,74
vs previous month



orders by month

17 314

↑ +inf | +17 314
vs previous month



quantity sold by month

24 870

↑ +inf | +24 870
vs previous month



sales by store location

Hall's Kitchen | \$ 27,82K

Astoria | \$ 27,31K

Lower Manhattan | \$ 26,54K

sales trend over the month

\$4 000

avg sales: \$2 634,77

\$2 000

\$0

1 sty

8 sty

15 sty

22 sty

29 sty



sales by product category

Coffee | \$ 31,26K

Tea | \$ 22,62K

Bakery | \$ 9,54K

Drinking Chocolate | \$ 8,34K

Coffee beans | \$ 5,25K

Branded | \$ 1,89K

Loose Tea | \$ 1,29K

Flavours | \$ 0,97K

Packaged Chocolate | \$ 0,52K

sales by product type

Barista Espresso | \$ 10,46K

Brewed Chai tea | \$ 8,76K

Hot chocolate | \$ 8,34K

Gourmet brewed coffee | \$ 8,07K

Brewed Black tea | \$ 5,54K

Brewed herbal tea | \$ 5,44K

Organic brewed coffee | \$ 4,61K

Premium brewed coffee | \$ 4,53K

Score | \$ 4,35K

Drip coffee | \$ 3,58K

sales by weekday/weekend

weekend
28,36%

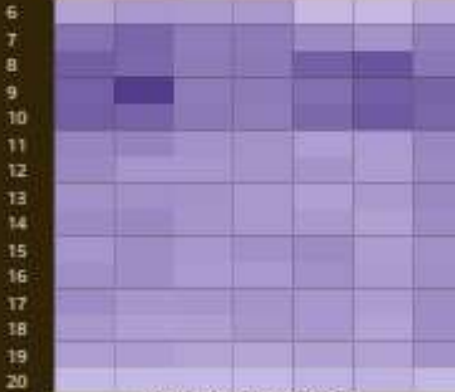
\$81 678

weekday 71,64%



sales by days and hours

Mon Tue Wed Thu Fri Sat Sun



hover to see more details