

Privacy & Cookie Policy

Last updated: INSERT DATE

This Privacy & Cookie Policy explains how **ShopKloset Inc.** (“we”, “us”, “our”) collects, uses, stores, and protects personal information when users (“you”) access or use our website and services.

By using our website, you agree to the terms of this Privacy & Cookie Policy.

1. Information We Collect

We may collect the following information when you interact with our website or services:

1.1 Information you provide voluntarily

- Name
- Email address
- Contact information
- Payment and billing details (if applicable)
- Inquiry or support messages
- Account and profile information

1.2 Information collected automatically

- IP address and device identifiers
- Browser type and version
- Pages viewed and access times
- Referring/exit pages
- Cookies and similar tracking technologies

1.3 Information received from third-party tools

We may receive information from analytics and advertising services integrated into our platform.

2. How We Use Personal Information

We process personal information for the following purposes:

- Operating and improving our service
- Account management and customer support
- Payment processing (if applicable)
- Website analytics and performance optimization
- Security and fraud prevention
- Marketing, advertising, and personalization (with consent where required)

3. Legal Basis for Processing (EU/EEA — GDPR)

For visitors from the EU/EEA, we process personal data under one or more of the following legal bases:

- Consent
 - Contract performance
 - Compliance with legal obligations
 - Legitimate interests (e.g., security, service improvement)
-

4. Your Rights

4.1 GDPR (EU/EEA)

Users in the EU/EEA may request:

- Access to their personal data
- Correction, deletion, or restriction of processing
- Data portability
- Withdrawal of consent at any time (including cookies and marketing)

4.2 CCPA/CPRA (California, USA)

California residents may:

- Request disclosure of collected personal information
- Request deletion of their data
- Opt-out of the sale or sharing of personal information
- Exercise rights without discrimination

4.3 Japan (Personal Information Protection Law)

Users in Japan may:

- Request disclosure, correction, deletion, or suspension of use of retained personal data
- Withdraw consent for optional cookies and advertising tracking

To submit a privacy request, contact us at: privacy@shopkloset.com

5. Cookies & Tracking Technologies

Cookies and similar technologies are used to:

- Enable essential website functionality
- Improve performance and analyze traffic
- Personalize content and advertising
- Measure marketing effectiveness

You can manage your cookie preferences through the **Cookie Consent Banner** on our website.

If you disable cookies in your browser, some features may not function properly.

6. Third-Party Services & Data Sharing

We may share data with trusted third-party services strictly for service operation, analytics, and advertising purposes.

These services include, but are not limited to:

Category	Services
Analytics & Management	Tag Google Analytics, Google Tag Manager
Advertising	& Meta Pixel / Facebook Pixel, Google Pixel, Yahoo Japan Pixel, X
Marketing	(Twitter) Pixel, TikTok Pixel
Mobile Attribution	Appsflyer SDK

These services may collect information automatically using cookies, pixels, and SDKs.

We do **not** sell personal information.

Advertising-related tracking occurs **only with user consent where required by law**.

7. International Data Transfers

Your information may be processed in countries outside your jurisdiction.

Where required, safeguards such as the following are applied:

- Standard Contractual Clauses (SCCs)
 - Adequacy decisions
 - Industry-recognized data protection frameworks
-

8. Data Retention

We retain personal information only as long as necessary for:

- Service provision
- Legal compliance
- Security and fraud prevention
- Dispute resolution

When information is no longer required, it is securely deleted or anonymized.

9. Security

We implement technical and organizational safeguards to protect personal information, including:

- Encryption
- Access controls
- Secure servers and infrastructure

- Monitoring for suspicious activity

However, no online service can guarantee absolute security.

10. Children's Privacy

Our services are not intended for children under 13 (or under 16 in the EU/EEA).

We do not knowingly collect personal information from minors.

11. Policy Updates

We may update this Privacy & Cookie Policy periodically.

Revisions will be posted on this page with an updated “Last updated” date.

Continued use of our services indicates acceptance of the updated policy.

12. Contact Information

For inquiries regarding this policy or to exercise your privacy rights, contact:

ShopKloset Inc.

Email: privacy@shopkloset.com

Address: 〒150-0041 東京都渋谷区神南 1-16-7 パークウェースクエア' 12 階