
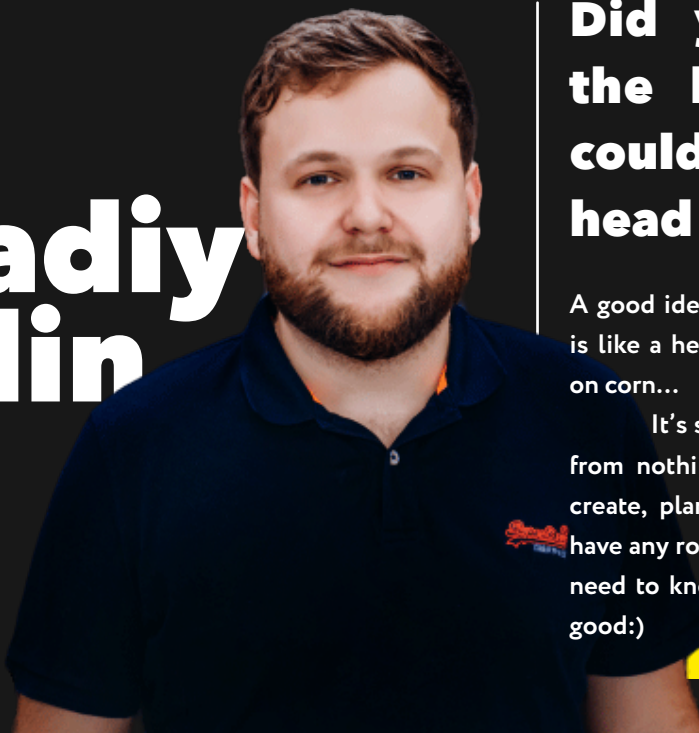


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Gennadiy Zvezdin

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**Did you know, Mike,
the headless chicken,
could live without his
head for two years.**

A good idea without planning and course of action
is like a headless chicken, eventually, it will choke
on corn...

It's similar to pottery – you create something
from nothing and you need to imagine what you
create, plan all action in details cause you don't
have any room for mistake. To get a perfect vase you
need to know a bit about everything, my vases are
good:)

WORK EXPERIENCE

05.2019 - till now (1 year 2 month)

Product manager

Bemobi Ukraine

11.2017 - 04.2019 (1 year 6 months)

Head of "Cargo" department

Viconte Marine LLC

05.2017 - 11.2017 (7 months)

Marketing and Sales Manager

Viconte Marine LLC

09.2015 - 03.2017 (1 year 7 months)

Owner

#Pushkincafe

11.2012 – 02.2015 (2 years 4 months)

Co-owner

www.mansplace.com.ua

02.2010 – 07.2015 (5 years 6 months)

Marketing and Sales Manager

Seamax transport LLC

06.2009 - 11.2009 (6 months)

Marketing and Sales Manager

Pandashipping LLC

11.2007 – 07.2009 (1 year 9 months)

Sales and Project Manager

Webstudio Yesgroup

EDUCATION

Front-End Development | Beetrout Academy

UI/UX design | SKVOT

PM Hard skills | IAMPM

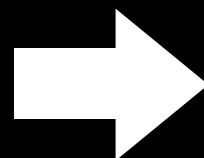
English For IT.Pro | Language school | "English4it"

English (Level: upper-intermediate) | **Green forest language school**

Courses of Project management | **IT school Hillel**

"Strategy. Business rules" | **Victoria Derugina's workshop**

Microbiology, virology (M.D.) | **ONU I.I. Mechnikov**



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SKILLS

- Creation responsive prototypes and wireframes. Web design. Ux research & A/B testing.
- Web-developing of responsive design using HTML, CSS/ JS frameworks, and methodology BEM.
- Sass preprocessor. Creation mixins and keyframes for CSS animation.
- Handling documentation and business cases.
- Market analysis and strategic planning.
- Experience in change, risk, conflict, and process management.
- Experience in problem-solving (troubleshooting).
- Experience in managing big and small teams.
- Experience in building a good relationship with clients based on trust.
- Hands-on experience with Waterflow and Agile (Scrum, Kanban)
- Test case management, bug reporting, and tracking system management (Jira, Mantis).
- Content management (banner creation, copywriting).

LANGUAGES

-  **Russian**
(Native speaker)
-  **Ukrainian**
(Native speaker)
-  **English**
(upper-intermediate)

WORKED WITH

