

Zvika Herman Ganz

Chief Information Officer | CPA (Isr.) | CTO | Digital Transformation Leader | Trusted Executive Advisor

Driving growth through modern IT strategies, operational excellence, and advisory leadership.

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Yotpo, Tel Aviv, IL — CIO

Mar-2020 - PRESENT

Developed and executed a modern IT, MIS, and Cyber Security strategy to support hypergrowth and IPO readiness.

Led a global IT organization of 33+ professionals, centralizing enterprise applications and attracting top-tier talent, managed 3 groups global leaders (Director, VP level)

Oversaw key initiatives across enterprise analytics, security operations, IT infrastructure, and regulatory compliance

Spearheaded the successful implementation of Zuora Revenue in just 8 months, enabling IPO support readiness.

Launched an internal employee portal and HR business intelligence dashboard using Google Workspace and Tableau.

Other Experience / Leadership

Member, Customer Advisory Board – Zip

Offering strategic insights and feedback to influence Zip's product roadmap and customer experience.

IT Consultant to a Prominent Israeli Family Office

Providing trusted technology and security guidance to one of Israel's leading families.

WalkMe, Tel Aviv, IL — CIO

Oct-2018 - Mar-2020

Appointed as WalkMe's first Global CIO, initiating and leading a company-wide digital transformation.

Transitioned all core business processes from legacy architecture to best-in-breed cloud applications, leveraging Digital Adoption Platforms (DAP) and tools such as Workday.

Managed a global IT team of 29+ professionals, supporting 1,000 employees across 9+ countries.

Led the implementation of NetSuite and FinancialForce to modernize financial operations.

Transformed the IT helpdesk into an employee-centric function by introducing performance metrics, optimizing staff, and launching an IT walk-up support bar.

Datorama (Salesforce), Tel Aviv, IL — Director of IS & IT

Oct-2016 - Oct-2018

Delivered key infrastructure and IT excellence that enabled hyper-growth of \$45M to \$100M..

Managed end-to-end company IT/ IS requirements until the acquisition by Salesforce. Improved Quote to Cash process by developing the subscription

SKILLS

Leadership & Strategy: Team Building, Digital Transformation, Operational Excellence, Cost Optimization

Enterprise Systems: Oracle EBS, NetSuite, Zuora, Workday, Salesforce, SuccessFactors

Automation & Integration: Workato, iConduct, Boomi ETL

Security & Compliance: SOC 2, ISO 27001, SOX, IPO Readiness

Financial Acumen: CPA (Israel), Budget Forecasting, Quote-to-Cash

AWARDS

Chairman of Oracle NetSuite IL Users Group

Ironman 70.3 * 6 times

Associate Lecturer "Ruppin Academic Center" and Bar Ilan University

capabilities in Salesforce and set new customer and partner portals that decreased support costs and increased the sales velocity of our partners.

Sizmek (formerly Mediamind), Herzaliya, IL Director of IS/ IT

Aug-2011 - Apr-2015

LANGUAGES

Hebrew, English

Managed the IT and IS departments in over 20 global sites (A/V, Computing, Security, ITIL)

Migration of 2 billing systems and self-developed in-house procurement application on top of SAP Business One.

SuccessFactors 1st Employee Center implementation in Israel, integrated with Boomi ETL to ADP.

EPM deployment of Adaptive Planning for the Finance Department.

Marvell Semiconductors, Yokeam, IL — Oracle Applications (MIS) manager

Nov-2001 - Jan-2011

Began my career at Galileo Technology, continuing through its acquisition by Marvell Semiconductor as part of a major M&A.

Led the global implementation of Oracle E-Business Suite (EBS), including successful rollouts to Radlan and DSPC.

Provided development and support for key Oracle modules such as OSFM (Outside Services for Manufacturing), HRMS, and Procure-to-Pay (P2P).

EDUCATION

Manchester University, IL/UK — MBA

Oct-2002

College of Management Academic Studies, IL— BA (CPA, Isr)

Oct-1996

PROJECTS (example)

Yotpo HR BI and Company Portal - 2023

Internal Employee Portal based on Google technology and management HR BI KPI dashboard based on HCM Application and Tableau

Yotpo Offices Relocation (Infrastructure) — 2022

Support the IT in New York, Sofia, Tel Aviv, and Yokneam offices relocation

Yotpo OffShore (ITOps) — 2021

Established and led the Tech Ops team in Sofia which includes MIS, IT and Security groups

Yotpo Zuora Revenue — 2022

From system selection to go live in 8 months as part of IPO readiness, built the global support foundations.

WalkMe NetSuite (ERP)— 2019

Global implementation

Workday (HCM)— 2019

Global implementation, direct engagement with an Israeli company