

Demand

Problem:	A difficult path from idea to its realization.
Vision:	Hub for development of various projects from idea to market.
Mission:	Support for the inventors to realize their ideas.
Type:	Website
Category:	Service
Users:	Inventors, investors, experts.
Note:	—

Competition:

No.	Title	Address	Value, \$
1	Entrepreneur	https://www.entrepreneur.com/	\$1,8M
2	Business News Daily	http://www.businessnewsdaily.com/	\$300k
3	Empowering people.network	http://www.empowering-people-network.siemens-stiftung.org/	\$180
4	Startup GRIND	https://www.startupgrind.com/	\$53k
5	Quirky	https://www.quirky.com/	\$30k
6	Idea Trade Network – INT	http://www.newideatrade.com/	\$4,7k
7	Little inventors	http://www.littleinventors.org/	\$640

Definition

Title:	eProject4You
Purpose:	Finding: inventors, investors and experts. Projects: setup; startup and management
Earnings:	(a) fee of the TopSong website members, (b) donations, (c) advertisements
Staff:	Zvonimir Kolumbic
CEO:	Zvonimir Kolumbic
Content:	(a) Header: (1) logo + name; (2) main menu bar [Ideas (DD*: Demand, Definition, Development, Testing, Finished), Members (DD*: Inventors, Investors, Experts, Legmens), Posts (DD*: News, Comments, Experience, QandA)], (3), contact + Go to [DD*: Home, About, Help, Sitemap, Staff, Links]. (b) Main – demand (inventors), offers (investors). (c) Footer: (1) menu [Home, About, Help, Sitemap, Staff, Links, Contact], (2) name + logo.
Starting date:	07.2015.
Note:	—

Development

Static pages:

About, Contact, Help, Home, Links, Sitemap, Staff

Dynamic pages:

Ideas, Projects, Members, Events

Controllers:

StaticPages: About, Contact, Help, Home, Links, Sitemap, Staff

Session: list_events list_ideas list_members list_posts

Models:

Idea: name phase kind category definition:text image_url details_url inventor invented

Member: first_name second_name kind category nick_name email skype_name authorization_level joined:date summary:text details_url profession

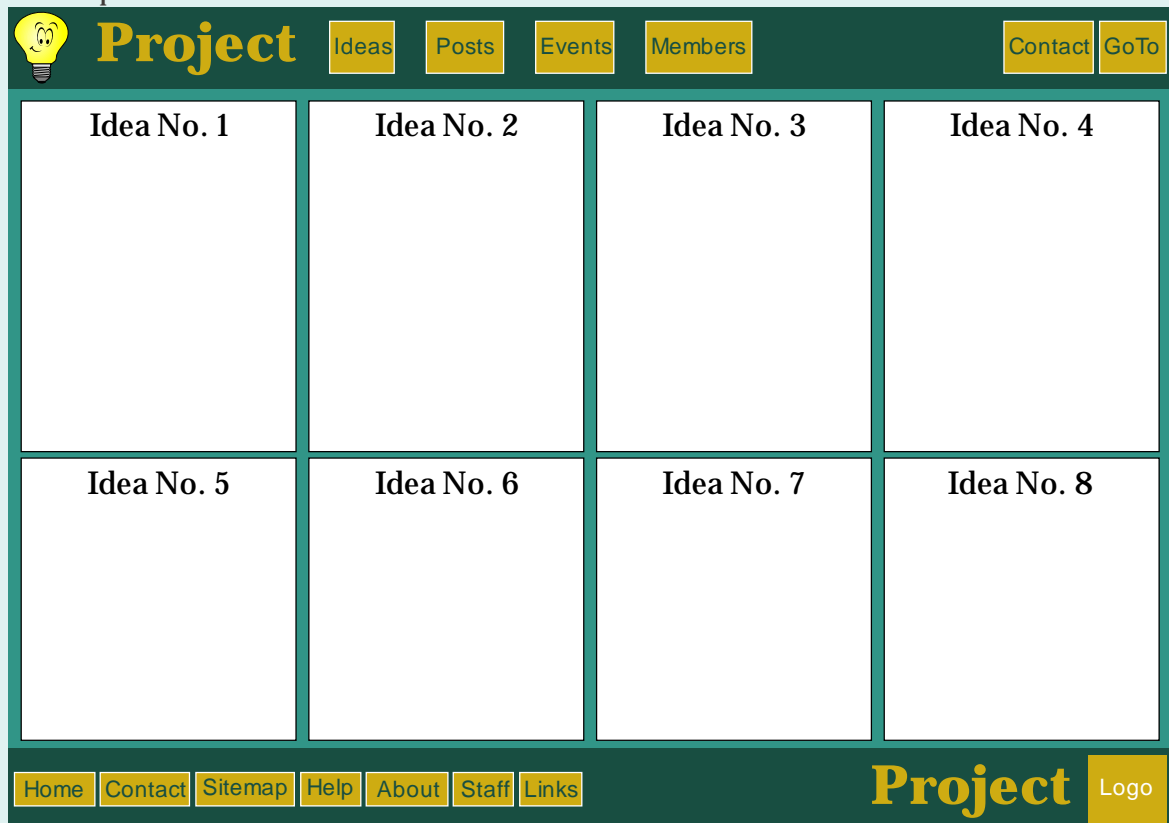
Post category name author summary:text image_url keywords full_text_url published:date author_url

Event: name location content:text leader term:date annex_url rake db:migrate appointment, city

- Wireframe



- Mockup



Testing

- 1.
- 2.
- 3.
- 4.
- 5.

Tips

1. <https://www.entrepreneur.com/article/253283>
2. <http://www.ipwatchdog.com/2015/07/18/top-5-mistakes-inventors-make-invention/id=59286/>
3. <https://www.entrepreneur.com/article/217332>
4. <https://www.entrepreneur.com/article/217332>
5. <https://www.government.nl/topics/enterprise-and-innovation/contents/the-government-supports-entrepreneurs>
6. https://ec.europa.eu/growth/smes/promoting-entrepreneurship/support_en
7. <https://ec.europa.eu/growth/smes/cosme/supporting-entrepreneurs/>

Finished – conclusion

- 1.
- 2.
- 3.
- 4.
- 5.

Duration:

CEO:

Attended

- 1.
- 2.
- 3.
- 4.
- 5.

Conclusions

- 1.
- 2.
- 3.
- 4.
- 5.