

Zitao Wang

CONTACT INFORMATION

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zwangab91.github.io

[LinkedIn](#)

EDUCATION

California Institute of Technology

Sep. 2013 - June 2019

Ph.D. in Physics, Minor in Computer Science

- Courses: Machine Learning and Data Mining, Stochastic Processes, Probability and Statistics

Hong Kong University of Science and Technology

Sep. 2009 - June 2013

B.Sc. in Physics (Physics and Mathematics Option)

- First Class Honors
- Courses: OOP and Data Structures, Algorithms, Discrete Mathematics, PDE

SKILLS

- Programming Languages: Python, C++, SQL
- Libraries: NumPy, Pandas, PyTorch, Scikit-learn

EXPERIENCE

Facebook, Inc.
Menlo Park, CA

Research Scientist
July 2019 - Present

- Led the backend development of the non-constraining default semantics (NCDS) for Lookalike targeting, which leverages the advertiser targeting input as signals in the ads delivery stack, and launched the solution to support the Lookalike Expansion product.
- Contributed to the Lookalike strategy work, including running budget-controlled A/B tests, long-term advertiser tests, and split tests, and performing the relevant data science work, to establish the value of the NCDS solution and unblock product launches.
- Worked on building and launching the advertiser calibration system to support the Detailed Targeting Expansion product.
- Investigated and established the value of targeting signals at different stages of ads delivery, including ads retrieval, ranking, and calibration.
- Worked on building the framework to perform customized budget-controlled A/B tests for targeting relaxation.

California Institute of Technology
Pasadena, CA

Research Assistant
Sep. 2013 - June 2019

- Constructed the first exactly solvable model of a two-dimensional topological superconductor, applicable to both the weakly and strongly interacting regimes. Resolved a long-standing puzzle regarding time-reversal symmetry in such materials.
- Proposed a new description of three-dimensional discrete gauge theories and their twisted versions, providing a different physical picture of these theories. Numerically computed modular transformations of these systems to detect their topological order.
- Proposed and analytically computed the complete classification of gapped phases of fermions with short-range entanglement.

RabbitPre Intelligent Technology Co., Ltd.
Shenzhen, CN

Machine Learning Intern
June 2018 - Sep. 2018

- Experiment with different machine learning techniques in optical character recognition (OCR) to detect and recognize Chinese characters in posters.

Hong Kong University of Science and Technology
Hong Kong

Undergraduate Researcher
Sep. 2010 - June 2012

- Numerically study the network reliability subject to random edge failures. Established a novel relation between the network reliability and the spectral gap of the adjacency matrix.

PUBLICATIONS

Zitao Wang, Shang-Qiang Ning, and Xie Chen, Exactly solvable model for two dimensional topological superconductor, [Phys. Rev. B **98**, 094502 \(2018\)](#).

Zitao Wang and Xie Chen, Twisted gauge theories in three-dimensional Walker-Wang models, [Phys. Rev. B **95**, 115142 \(2017\)](#).

Anton Kapustin, Ryan Thorngren, Alex Turzillo, and Zitao Wang, Fermionic symmetry protected topological phases and cobordisms, [J. High Energ. Phys. **12**, 052 \(2015\)](#).

Ning Bao, ChunJun Cao, Michael Walter, and Zitao Wang, Holographic entropy inequalities and gapped phases of matter, [J. High Energ. Phys. **09**, 203 \(2015\)](#).

Zitao Wang and Kwok Yip Szeto, Comparing the reliability of networks by spectral analysis, [Eur. Phys. J. B **87**, 234 \(2014\)](#).