

GROWTH FARM

Executive Operations Dashboard

From Family OS • Thirdspace Africa

Mapping the 'Strategic Lock' from high-level
annual goals to daily team execution

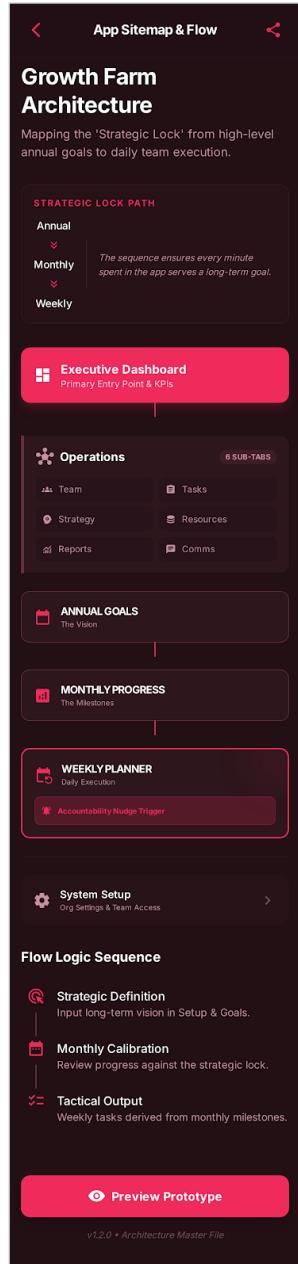
Screen Flow Document • January 2026

Screen Flow

1. APP OVERVIEW & ARCHITECTURE
2. DESIGN SYSTEM
3. ONBOARDING & SETUP
4. EXECUTIVE DASHBOARD
5. MONTHLY STRATEGIC PROGRESS
6. WEEKLY PLANNER
7. PIPELINES - BUSINESS DEVELOPMENT
8. PIPELINES - VENTURES
9. PIPELINES - STUDIO
10. PIPELINES - CLIENT HEALTH
11. PIPELINES - FINANCE
12. PIPELINES - ADMIN & COMPLIANCE
13. TEAM & FAMILY
14. ACCOUNTABILITY SYSTEM

1. APP OVERVIEW & ARCHITECTURE

1. App Sitemap & Flow - Strategic Lock Path



2. App Architecture - Detail View

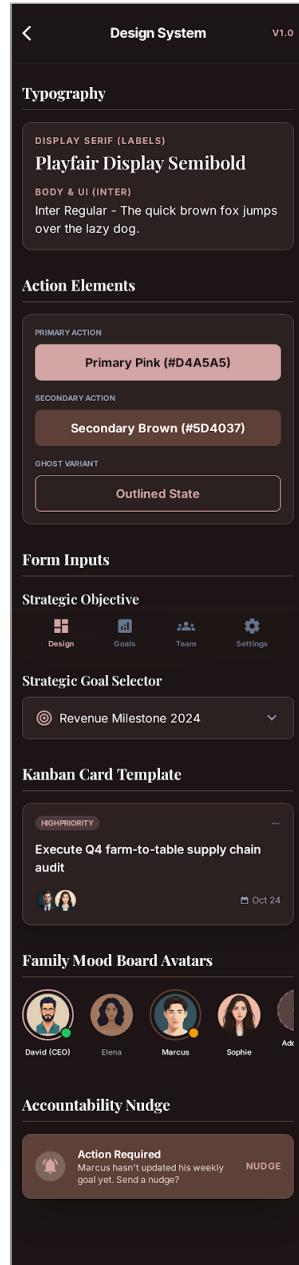


2. DESIGN SYSTEM

3. Developer Style Guide - Colors & Typography



4. UI Kit - Components Overview



3. ONBOARDING & SETUP

5. Account & Goals Setup - Team & Annual Goals

GROWTH FARM Jan 2026

Account & Goals Setup

Team [+ Add Member](#)

Z Zweli Managing Director >

N Naledi Operations Manager >

Annual Goals 2026

TARGET REVENUE (FY)
R 24,000,000

TARGET CASH RESERVES
R 6,000,000

Monthly Goals (January)

REVENUE TARGET
R 2,000,000
Represents 8.33% of annual target

TAX PROVISION RATE (%)
27 %

OPERATIONAL EXPENSE BUDGET
R 850,000

Save Configuration

Dashboard Pipelines Weekly Setup

6. Account Setup - Additional Configuration

GROWTH FARM
FROM FAMILY FY 2026

Strategy & Goal Configuration

Annual Business Goals TARGETS AUTO-DISTRIBUTE

AREA	ANNUAL TARGET	MONTHLY (AVG)
Business Dev	R 12,000,000	R 1,000,000
Ventures	R 6,000,000	R 500,000
Studio	R 4,000,000	R 333,333
Retained Clients	R 2,000,000	R 166,666

Monthly Targets Override Set Seasonality

JAN	January 2026	Target: R 2,000,000 (8.33%)	Adjust >
FEB	February 2026	Target: R 2,000,000 (8.33%)	Adjust >

Remaining 10 months follow default equal distribution.

Finance & Admin Config

TAX PROVISION	27 %	ADMIN RESERVE	10 %
MONTHLY OPEX CEILING			
R 850,000			

Confirm Strategy

Cultivating wealth, from family to family.

Dashboard Pipelines Weekly Setup

4. EXECUTIVE DASHBOARD

7. Dashboard - Family Mood Board & Health Score

 Growth Farm  

FAMILY MOOD BOARD



Sarah Mike Alex Jordan Casey

Company Health Score



84
WEIGHTED

- BD (25%)
- Ventures (15%)
- Ops (40%)
- Other (20%)

Financial Progress

YTD REVENUE
\$1.2M Target: \$1.5M



CASH RESERVES
\$450K

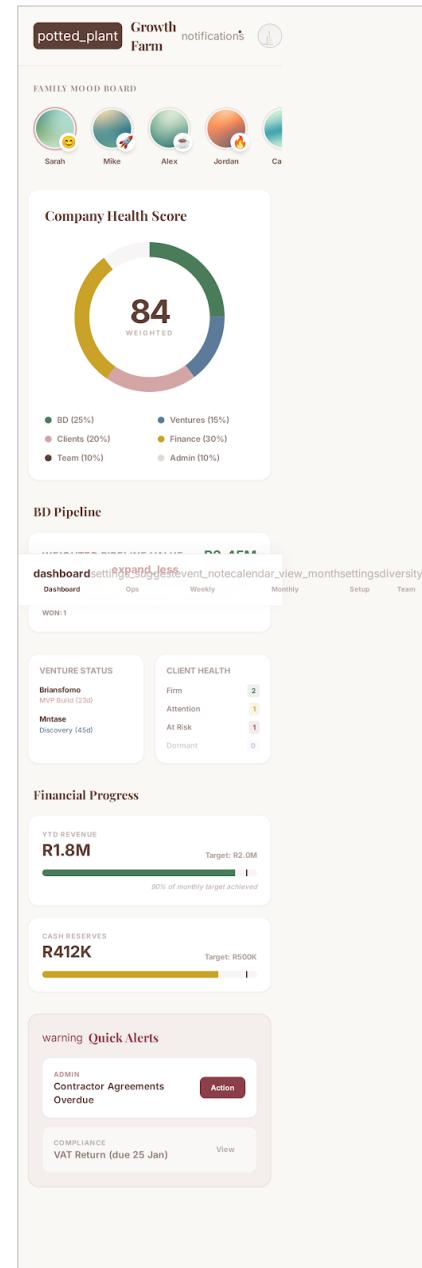
     

Quick Alerts

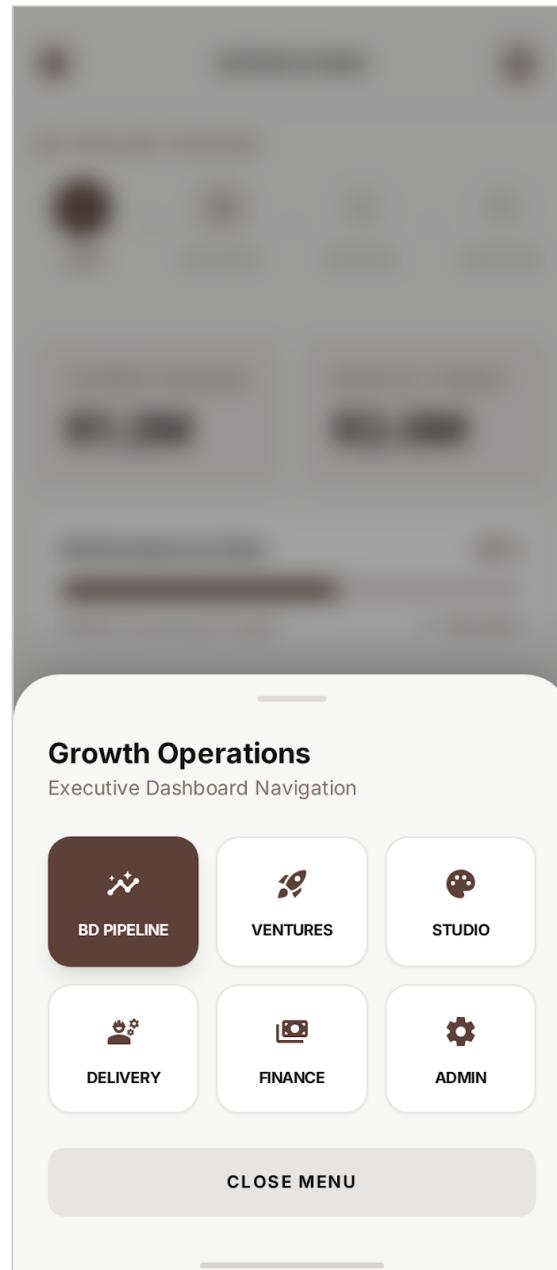
Admin
2 Contractor Agreements Overdue **Action**

Finance
1 Pending Invoice Approval **Review**

8. Dashboard - Alternate View



9. Operations Menu - Navigation



5. MONTHLY STRATEGIC PROGRESS

10. Monthly Progress - Compliance & Milestones

The screenshot shows a mobile application interface for 'GROWTH FARM STRATEGIC'. At the top, it displays 'Monthly Progress' and the date 'February 2026' with a status of 'IN PROGRESS'. Below this, there are two progress bars: 'BD REVENUE' at R 450,000 (partially completed) and 'STUDIO HOURS' at 1,240 / 1.5k (partially completed).

The main content area is divided into sections: 'Compliance & Tasks' and 'Venture Milestones'.

Compliance & Tasks:

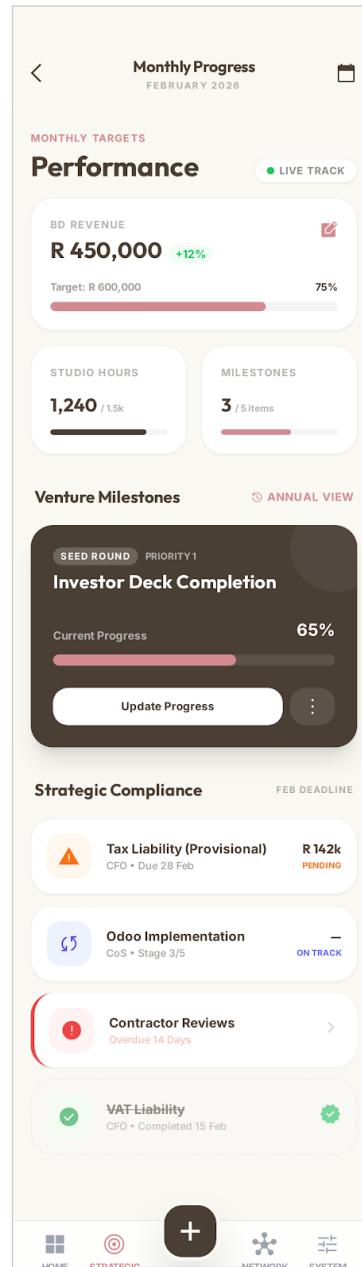
- Tax Liability (Provisional): Due 28 Feb 2026 * CFO. Status: OUTSTANDING (orange warning icon)
- VAT Liability: Due 25 Jan 2026 * CFO. Status: DUE SOON (blue info icon)
- CIPC Annual Return: Done 15 Nov 2025 * CFO. Status: DONE (green checkmark icon)
- Odoo Implementation: Due Q2 2026 * CoS. Status: IN PROGRESS (blue info icon)
- Contractor Agreements Review: Due 1 Jan 2026 * CoS. Status: OVERDUE (red exclamation icon)

Venture Milestones:

- Seed Funding Round: Investor decks & outreach. Status: IN PROGRESS (red progress bar)

At the bottom, there is a navigation bar with icons for Dashboard, Strategic (highlighted in red), Team, and Setup, along with a central '+' button.

11. Monthly Progress - Alternate View



6. WEEKLY PLANNER

12. Weekly Planner - Task Overview by Day

The screenshot displays a weekly task overview for the period from January 12 to January 18, 2026. The interface is organized by day, with each day's tasks listed in a card format. At the top, there is a navigation bar with a back arrow, forward arrow, and the date range "Jan 12 — Jan 18". Below the navigation is a filter bar with tabs for "All", "BD", "Ventures", "Studio", and "Clients".

Monday 12 Jan

- BD** DONE
Lead follow-up: Project Phoenix
Goal: Close R200k in new business
- STUDIO** IN PROGRESS
UI/UX Review for Mntase Mobile
Goal: MVP Build completion

Tuesday 13 Jan

- ADMIN** BLOCKED
Finalize VAT Return submission
Goal: Compliance 100%
⌚ Waiting for bank statements from Finance

Wednesday 14 Jan

- CLIENTS** PENDING
Strategy Call: BrianSfomo
Goal: Client Health Score > 80
- VENTURES** PENDING
Investor Deck Final Polish
Goal: Series A Discovery Phase

At the bottom of the screen, there is a footer navigation bar with icons for Dashboard, Pipelines, Weekly (which is highlighted in blue), and Setup.

13. Weekly Planner - Alternate View

GROWTH FARM

Jan 2026

Weekly Alignment Planner

Jan 12 — Jan 18

BD

Business Development

Activity Description	Monthly Goal (Required)
Lead follow-up: Project Phoenix	Close R200k in new business.

+ ADD MORE BD ACTIVITY

Ventures

Portfolio Tracking

Activity Description	Monthly Goal (Required)
Investor Deck Final Polish	Series A Discovery Phase

+ ADD MORE VENTURES ACTIVITY

Studio

Product & Design

Activity Description	Monthly Goal (Required)	D
UI/UX Review for Mntase Mobile	MVP Build completion	Mor

+ ADD MORE STUDIO ACTIVITY

Admin

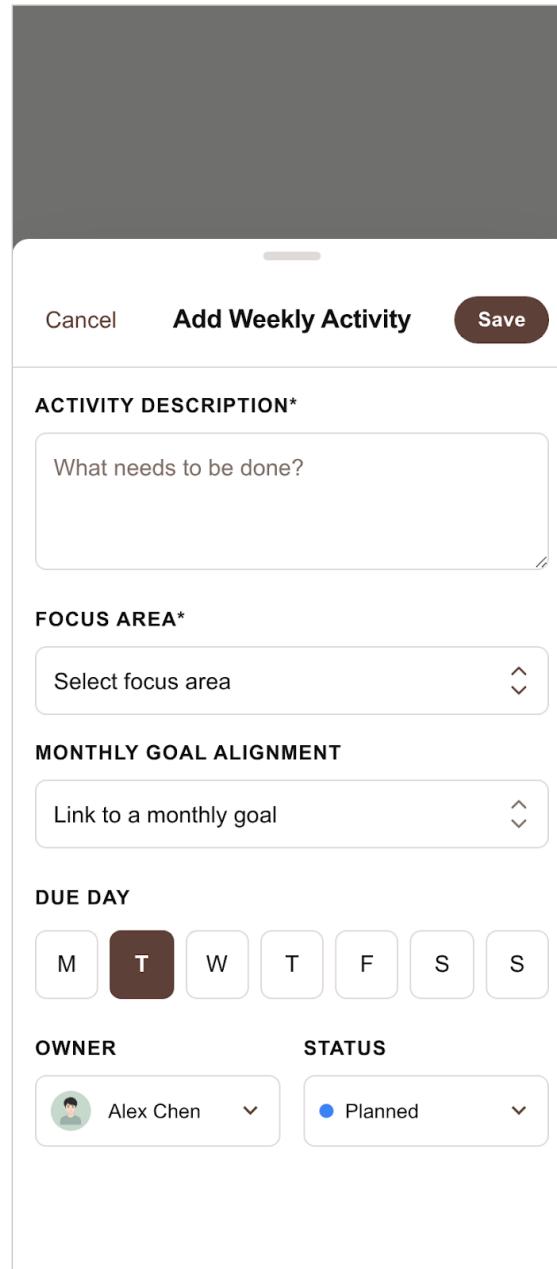
Compliance

Activity Description	Monthly Goal (Required)	D
Finalize VAT Return submission	Compliance 100%	Tues

+ ADD MORE ADMIN ACTIVITY

SAVE PLAN **Pipelines** **Weekly** **Setup**

14. Add Weekly Activity - Modal



7. PIPELINES - BUSINESS DEVELOPMENT

15. BD Pipeline - Kanban View

GROWTH FARM

Jan 2026

BD Ventures Studio Clients Finance

Lead 2 **Discover**

Opportunity	Value
Acme Corp	R100K
Global Tech	R50K
Nebula Solutions	R30K

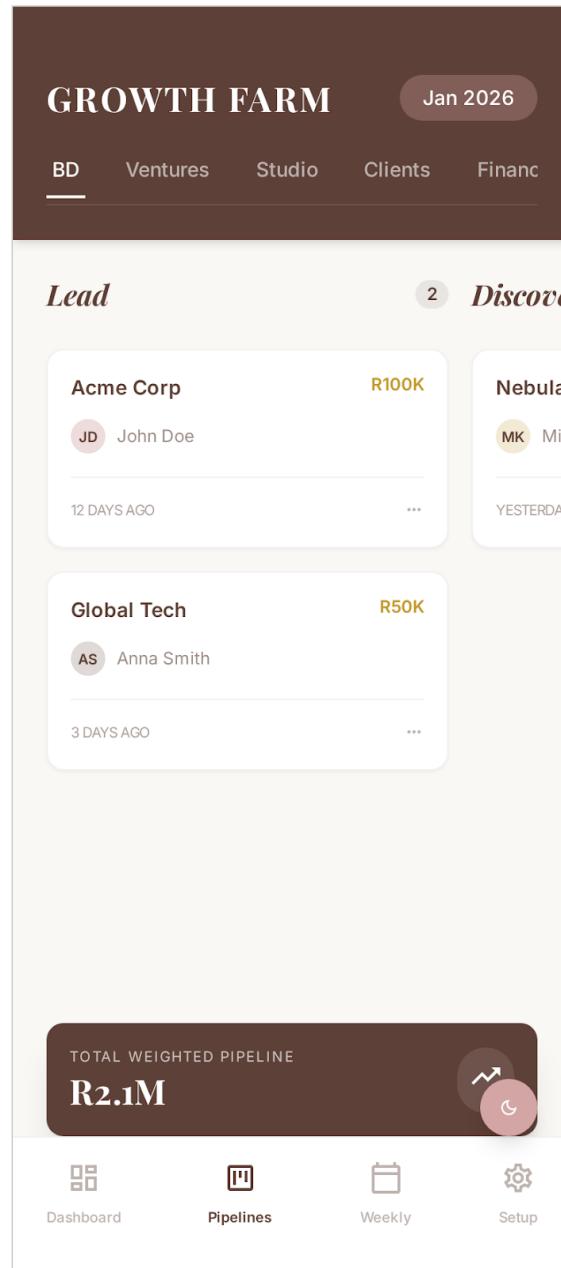
John Doe John Doe ...
12 DAYS AGO

Anna Smith Anna Smith ...
3 DAYS AGO

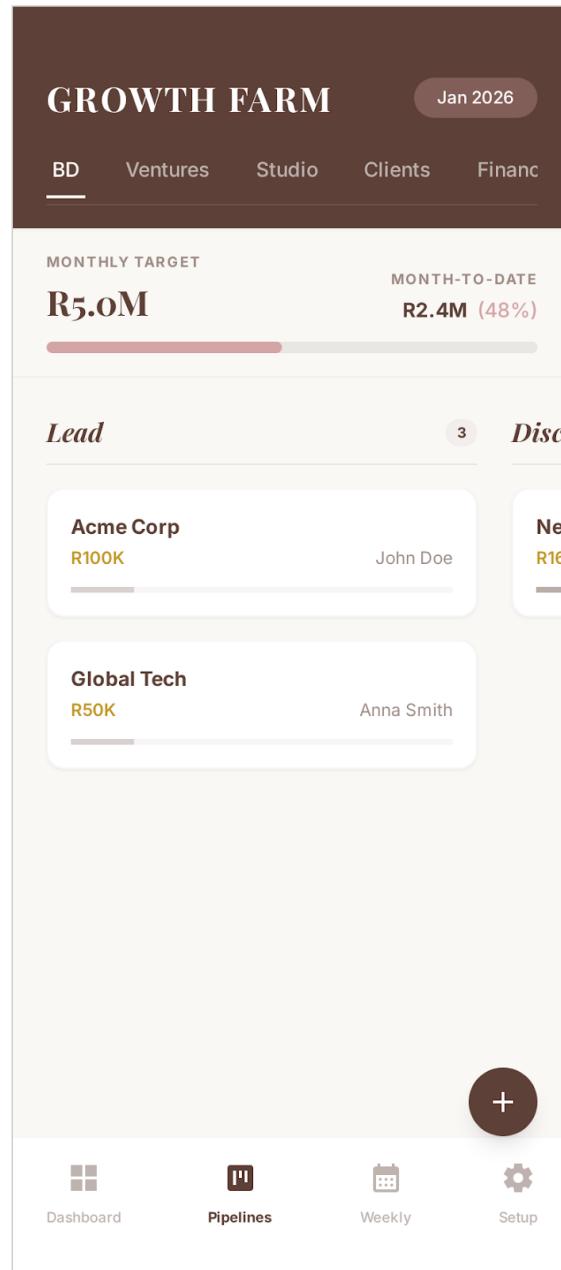
Mikaela Johnson Mikaela Johnson ...
YESTERDAY

TOTAL WEIGHTED PIPELINE
R2.1M

Dashboard Pipelines Weekly Setup



16. BD Pipeline - Alternate View



8. PIPELINES - VENTURES

17. Ventures Pipeline - Kanban

← Ventures

IDEA DUMP CONCEPT DISCOVERY MVP B

Idea Dump (12)

Briansfomo

Social proof widget for high-traffic e-commerce storefronts.

14 days in stage

DETAILS >

NORMAL

GreenLink

Carbon credit marketplace for local regenerative farmers.

2 days in stage

Conc...

Far...

Aut...

3...

Overview Pipelines Growth Finance

18. Ventures Pipeline Tracker - MVP Build

The screenshot displays the 'Operations' section of the 'Ventures Pipeline' application. At the top, it shows 'Overall Pipeline Velocity' and '78% Target'. Below this, it indicates '42 Ventures Active' and '12 Needing Attention'. The navigation bar includes tabs for 'Idea Dump', 'Concept', 'Discovery', 'MVP Build' (which is selected), and 'Production'. A pink button '+ New Venture' is located at the top right.

The main content area is titled 'MVP Build (4)'. It lists four ventures:

- Briansfomo**: Ai-driven FOMO analytics for retail investors using sentiment mapping across social hubs. Status: 23 DAYS IN STAGE. Last updated: JD AM. View Details button.
- Mntase**: Hyper-local logistics platform for peri-urban distribution and informal retail networks. Status: 45 DAYS IN STAGE ▲. Last updated: RK. View Details button.
- BioPulse**: Wearable integration for real-time stress monitoring in high-performance environments. Status: 8 DAYS IN STAGE. Last updated: SK. View Details button.

At the bottom, there is a navigation bar with icons for 'Hub', 'Ventures' (selected), 'Reports', and 'Profile'.

9. PIPELINES - STUDIO

19. Studio Pipeline - Kanban

Pipelines

Studio Sales Delivery Analytics

SCOPING (2) ... CONTRACTING (1)

Website Redesign
Artemis Group

HOURS: 12 / 40 30%

42% Margin

Brand Refresh
Lunar Capital

HOURS: 0 / 100

55% Margin

SEO Strategy
Horizon Tech

HOURS: 5 / 20 25%

38% Margin

+

Dashboard Growth Finance Settings

20. Project Delivery - Client Projects

 **Growth Farm** 

OPERATIONS

Project Delivery

Project Delivery Financials Compliance

Total Projected Actual (MTD)

R 450k **R 382k**

CLIENT & PROJECT	RES.	PROJECTED	ACTUAL/M
TechVanguard Cloud Migration	4	R 120k	R 115
Solaris Retail E-comm SEO	2	R 45k	R 45
Global Logistics Odoo Customization	6	R 185k	R 140
Astra Fintech Security Audit	3	R 95k	R 82
GrowthFarm Beta Internal Ops App	1	—	—

 LINKED GOOGLE DRIVE DOCS 12 Files 

Last updated: 14 Feb 2026 View Full Report 

 Home  Projects  Reports  Settings

10. PIPELINES - CLIENT HEALTH

21. Client Health Pipeline - Kanban

Pipelines

Sales Client Health

Firm (12) Attention (5) At Risk (3) Dormant (8)

FIRM RELATIONSHIPS ... REQUIREMENTS

Acme Corp ●

\$45,200 YTD
Last Contact: 2 days ago

Global Industries ●

\$128,000 YTD
Last Contact: 5 days ago

+ Add Client

Home Pipelines Action Growth Profile

11. PIPELINES - FINANCE

22. Finance Pipeline - Entry View

< Pipelines ...

Overview **Finance** Operations

Current Performance
Snapshot of current financial position vs. targets

Revenue Target 82%

Annual Goal: \$1.2M
Current: \$984,000 [Full Report](#)

Finance Data Entry
Update key metrics for growth oversight

YTD Revenue
\$ 0.00

Cash Reserves
\$ 0.00

Tax Debt Outstanding
\$ 0.00
Include federal and state deferred liabilities

Monthly Paid (Payroll/Direct)
\$ 0.00

[Update Financial Position](#)

12. PIPELINES - ADMIN & COMPLIANCE

23. Admin Compliance Pipeline

[Pipelines](#) [Admin](#)

COMPLIANT **85%** +2%

PENDING **15%** -2%

Compliance Checklist [Filter](#)

- Contractor Agreements** ●
Requires 4 signatures • Expired [Renew](#)
- VAT Returns (Q3)** ●
Filed: Sep 12, 2023 [View](#)
- Client MSAs** ●
Drafting: GrowthFarm & Partners [Finalize](#)
- Insurance Certificates** ●
Active until Dec 2024 [Review](#)
- Board Resolutions** ●
Missing: Annual Q3 Review [Upload](#)

[Remind Team](#) [+ Add Item](#)

24. Compliance Tracker - Detailed Table

Item	Status	Last Done	Next Due	Owner	Amount (if applicable)
Tax Liability (Provisional)	⚠ Outstanding	—	28 Feb 2026	CFO	R XXX,XXX
VAT Liability	⏳ Due Soon	25 Dec 2025	25 Jan 2026	CFO	R XX,XXX
CIPC Annual Return	✅ Done	15 Nov 2025	15 Nov 2026	CFO	—
Provisional Tax Filing	✅ Done	31 Dec 2025	28 Feb 2026	CFO	—
PAYE Submission	✅ Done	7 Jan 2026	7 Feb 2026	CFO	—
Bank Reconciliation	✅ Done	28 Jan 2026	28 Feb 2026	CFO	—
Professional Indemnity Insurance	✅ Done	1 Mar 2025	1 Mar 2026	CEO	—
Contractor Agreements Review	⚠ Overdue	1 Jul 2025	1 Jan 2026	CoS	—
Domain Renewal (growthfarm.africa)	✅ Done	10 Oct 2025	10 Oct 2026	EA	—
Odoo Implementation	⌚ In Progress	—	Q2 2026	CoS	—
Client MSAs Current	⚠ 2 Expiring	—	Review	CoS	—

13. TEAM & FAMILY

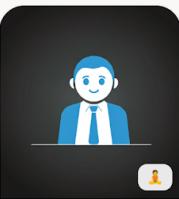
25. Team Profiles - Executive Council & Family

 **Growth Farm** 

Daily Check-in
How's your energy today? 

 Inspired  Busy  Reflective  Growing

Executive Council [View All](#)



Marcus Thorne
Chief Executive Officer 



Sarah Chen
Chief Financial Officer 

Our Family  



David Miller
Operations Strategy 



Elena Rodriguez
Lead Design 



Sam Wilson
Chief of Staff 

 Dash  Tasks  Team  Family  More

26. Family Conversations & Nudges

The screenshot shows a mobile application interface titled "Messages". At the top, there is a search bar with the placeholder "Search conversations...". Below the search bar, a section titled "Accountability Nudges" displays four user profiles: Sarah, James, Michael, and Elena. Each profile includes a small circular icon with a notification bell or timer, and the text "3 PENDING" is displayed above them. The profiles are labeled below their respective icons: Sarah, James, Michael, and Elena.

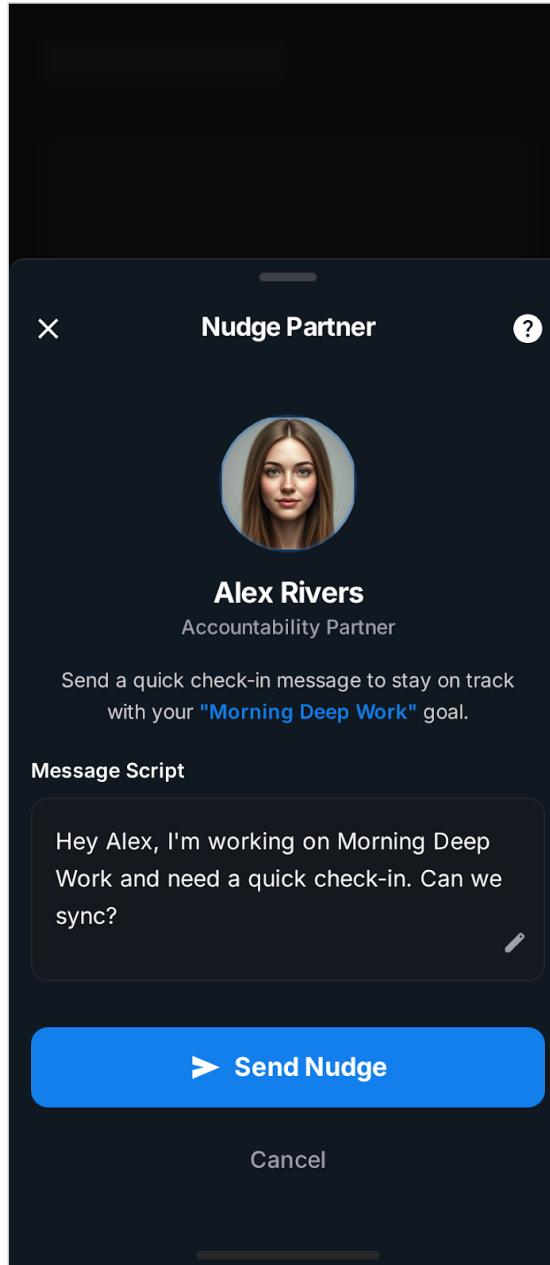
Below this section is a large, semi-transparent callout-like area containing the heading "Family Conversations". Inside this area, there are four messages listed:

- Sarah** Exco Partner 10:45 AM
! Nudge: Weekly Planner update needed
Hey team, let's look at the Monday g...
- James** Member 09:12 AM
The Growth Farm deck is ready for review...
- Michael** Partner Yesterday
RE: MONDAY GOALS
Confirmed the KPIs for next week. Let's g...
- Elena** Ops Lead Yesterday
Logistics for the family retreat are finaliz...

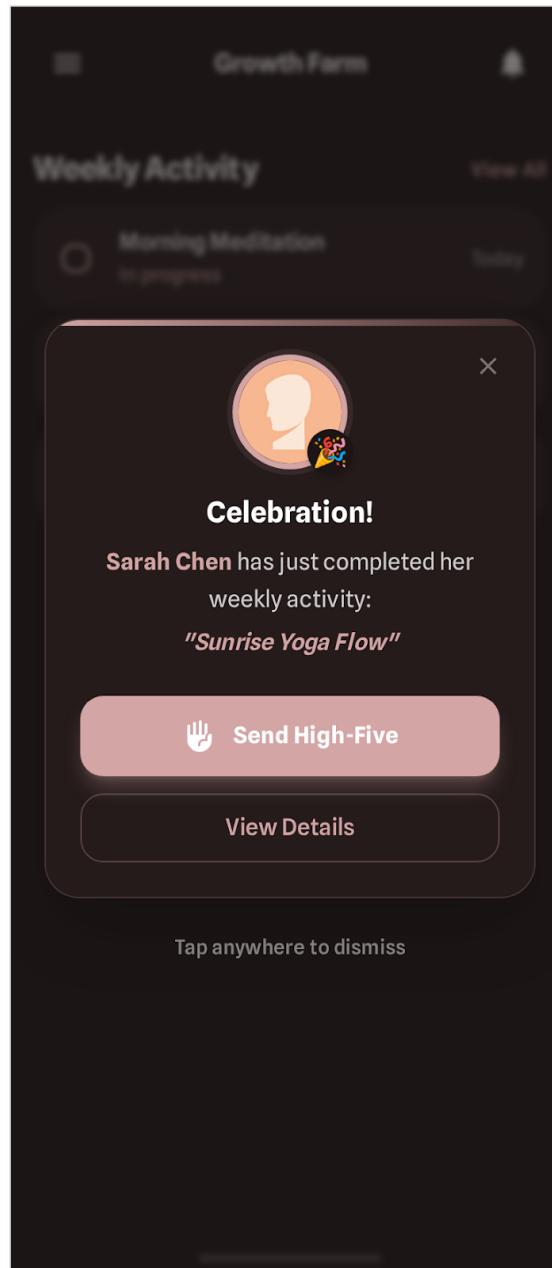
At the bottom of the screen, there is a dark navigation bar with three items: "INBOX" (with a message icon), "PLANNER" (with a calendar icon), and "FAMILY" (with a people icon).

14. ACCOUNTABILITY SYSTEM

27. Accountability Partner - Send Nudge



28. Accountability - Celebration Notification



GROWTH FARM

Designed by Thirdspace Africa

January 2026