**Sale Data exploration and visualization**

Overall Goal

To understand business better using sale data and insight learning and strategy planning

Objects:

1. Understand company health through sale data
2. Discover business challenges through sale data
3. Strategy planning based on learning from sale data

Iteration Plan

1. Set up database to hosting the sale data
2. Clean sale data and append additional dimension data
3. Data exploration through slice and dice the data
4. Visualize the fact and learning