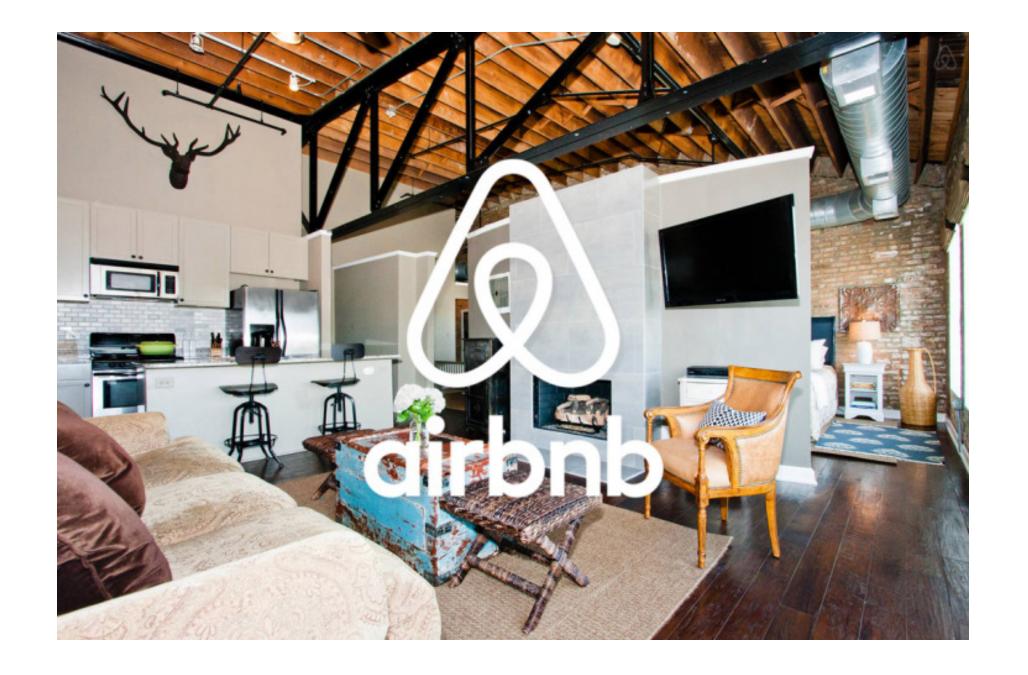
Airbnb New User Booking

A Kaggle Competition



Data: Train and Test 用户本身数据和营销渠道数据

```
train_users.csv - the training set of users
test users.csv - the test set of users
    id: user id
    date_account_created: the date of account creation
                                                        账号生成时间
                                                        账号激活时间 (可能比账号生成时间早)
    timestamp_first_active: timestamp of the first activity,
    note that it can be earlier than date account created or
    date first booking because a user can search before signing up
                                                        第一次订房时间
    date first booking: date of first booking
                                                        性别
    Gender
                                                        年龄
    Age
                                                        注册方式
    signup_method
                                                        注册页面
    signup flow: the page a user came to signup up from
    language: international language preference
                                                         语言
```

Data: Train and Test 营销渠道数据

affiliate_channel: what kind of paid marketing 付费市场渠道

first_affiliate_tracked: whats the first marketing the user interacted with before the signing up

注册前第一个接触的市场渠道

signup_app 注册app

first_device_type 设备类型

first_browser 浏览器类型

country_destination: this is the target variable you are to predict 订房国家 (需要预测的量)

Data: Session 网页浏览数据

```
sessions.csv :
user_id: to be joined with the column 'id' in users table 用户id 用户行为 用户行为 action_type action_detail device_type secs_elapsed
```

countries.csv - summary statistics of destination countries in this dataset and their locations age_gender_bkts.csv - summary statistics of users' age group, gender, country of destination sample_submission.csv - correct format for submitting your predictions