

Airbnb New User Booking

A Kaggle Competition



Data : Train and Test 用户本身数据和营销渠道数据

train_users.csv - the training set of users

test_users.csv - the test set of users

id: user id

date_account_created: the date of account creation

账号生成时间

timestamp_first_active: timestamp of the first activity,

账号激活时间 (可能比账号生成时间早)

note that it can be earlier than date_account_created or

date_first_booking because a user can search before signing up

date_first_booking: date of first booking

第一次订房时间

Gender

性别

Age

年龄

signup_method

注册方式

signup_flow: the page a user came to signup up from

注册页面

language: international language preference

语言

Data : Train and Test 营销渠道数据

affiliate_channel: what kind of paid marketing	付费市场渠道
affiliate_provider: where the marketing is e.g. google, craigslist, other	付费市场渠道名称
first_affiliate_tracked: whats the first marketing the user interacted with before the signing up	
注册前第一个接触的市场渠道	
signup_app	注册app
first_device_type	设备类型
first_browser	浏览器类型
country_destination: this is the target variable you are to predict	订房国家 （需要预测的量）

Data : Session 网页浏览数据

sessions.csv :

user_id: to be joined with the column 'id' in users table

Action

action_type

action_detail

device_type

secs_elapsed

用户id

用户行为

用户行为类型

用户行为具体

设备类型

停留时长

countries.csv - summary statistics of destination countries in this dataset and their locations

age_gender_bkts.csv - summary statistics of users' age group, gender, country of destination

sample_submission.csv - correct format for submitting your predictions