Fields of Expertise

Editorial & Book design
UI/UX design
Front-end programming
Creative direction
Visual identity development
Logo design
Content creation
Video/photo editing

Selected Clients

Borosport KO-OP Gallery Sofia Sofia Art Week Sofia Film Festival final new

Technical Skills

Photoshop CC	••••
InDesign CC	••••
Premiere Pro CC	••••
Figma	••••
HTML/CSS	••••
Illustrator CC	••••
After Effects CC	••••
Cinema 4D	••000
JavaScript	•0000

languageSkills

Bulgarian Native	••••
English Native	••••
Dutch Intermediate	••000
French Basic	●0000

Education

BA Graphic Design Royal Academy of Art The Hague, NL 2016 – 2020 Santa Monica High School Secondary Education Santa Monica, CA, USA 2011–2015

Full-time Employment

guts&brainsDDB Sofia, Bulgaria Graphic Designer October 2020 – May 2021

During my 6-month contract employment at the advertising agency guts&brainsDDB, I acquired valuable experience working within a large team, catering to corporate clients. My responsibilities included the development and execution of extensive advertising campaigns for TV, adhering to brand guidelines for both print and digital content. Additionally, I successfully managed demanding workloads and tight deadlines by effectively delegating tasks among team members.

Freelance Jobs

Since 2015, I have been working as a freelance graphic designer, taking commissions from various clients. My working style revolves around effective and direct communication with clients, as well as close collaboration with artists, printers, and programmers throughout the production process. I am experienced in working with both print and digital materials, adapting to small and large-scale formats based on the specific concept, budget, and, above all, the client's preferences.

Petra Popangelova Portfolio Website petrapp.net 2019 2021 KABK Graduation Show Visual Identity & Campaign April 2021

Baobab Magazine Website baobabmagazine.eu 2019

Shanghai Art Book Fair 2021 "Queering the Social Soup" December 2021

final_new archive website (design + programming) finalnew.com 2020 Omen Wapta Record Label Web design + programming omenwapta.com

'On Our Own Time: Graduation Show 2020'

Sofia Art Week 2022 Web design sofiaartweek.com

Curation & Identity Design Koninklijke Academie van Beeldende Kunsten Den Haag, 2020

Ivan Tsutsumanov Portfolio website design ivantsutsumanov.com

25th Sofia International Film Fest Visual Identity & Campaign 2020

KO-OP Webshop Complete redesign thekopy.shop

Internships

Slavs and Tatars Berlin, DE July – September 2019 SulSolSal Amsterdam, NL September – November 2019