# Vishnu Srivastava

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### **EDUCATION**

### **UNIVERSITY OF WATERLOO**

# MMATH THESIS IN COMPUTER SCIENCE

Major: Software Engineering Guide: Prof. Paulo Alencar Waterloo, ON | CGPA : 87%

Sep'14 - May'17

# DELHI TECHNOLOGICAL UNIVERSITY

#### **B.Tech Engineering Physics**

Major: Robotics & Info Systems New Delhi, India

May'09 - May'13

### LINKS

Website://www.the-software.dev Github://github.com/zxingz LinkedIn://linkedin.com/in/zxingz

### **SKILLS**

#### **PROGRAMMING**

Python • Java • C++/C • JavaScript • Bash

#### **PYTHON**

Apache Airflow • Pandas • PySpark • Django • PyTorch • Spacy • SQLAlchemy • Scikit-Learn • Flask • LangChain • NLP

#### **JAVASCRIPT**

Bootstrap4 • ¡Query • ReactDOM

#### **DATA VISUALIZATION**

Power BI • Tableau • Grafana • D3.js • Plotly • Kibana • Dash • Metabase

#### DB/CACHE/QL

Postgresql • Redis • Hive • MySQL • Oracle • Hbase • Trino(Presto) • SQLite • Cassandra

#### DEV/CI/CD

Jenkins • Docker • Git • SVN

#### **MONITORING**

ElasticSearch • Filebeat • CAdvisor

#### **ENVIRONMENTS**

Linux • Windows • Hadoop

#### VSCode • JupyterHub • Jupyter Notebooks

#### **CLOUD**

GCP-BigQuery • S3(Minio) • DataProc(Spark) • EMR(AWS) • SQS(AWS)

# **EXPERIENCE: 9+ YEARS**

#### **ADOBE**

#### SENIOR DATA SCIENTIST | AD-TECH

September 2021 - Present | Noida, India

- Managing a team of 6 Developers.
- Working on customer churn model and A/B testing for AdCloud DSP Platform using spend information and customer feedback #ML.
- Working on generating impressions and conversions reports using identity graph and predictive analytics from LiveRamp and pixel conversion logs and ingesting in Power BI( 1 Billion monthly records) #Analytics.
- Running jobs on AWS Data Pipeline and AWS EMR for realtime data Visualization and Ad Campaign Optimization.

## **SCOTIABANK (CANADA)**

# DATA SCIENTIST-MANAGER | INTERNATIONAL BANKING ANALYTICS

August 2019 – September 2021 | Toronto, ON

- Developed pricing simulation dashboard for Caribbean operations to simulate changes in fee structures. **#BusinessIntelligence**
- Worked on customer churn model and mortgage rate estimation for CCAU region. #ModelMonitoring #DataDrift
- Manage analytics pipeline to Scotiabank's Latin America and Caribbean businesses. #DataEngineering

#### #Microservices #Spark #APIs #Data Visualization

#### DATA SCIENTIST | DECISION SCIENCES

July 2018 - August 2019 | Toronto, ON

- Used Grafana and Postgres to create dashboards for Electronic Money Transfer transactions. #Realtime #Streaming
- Analyze Electronic Money Transfers using PySpark to gather transaction information(Email ID, Acc No., IP) from log files on HDFS. #BigData
- Developed Reading Comprehension System using Google Research's BERT model for SFDAR News documents. **#NLP**

# DATA ENGINEER | CENTRALIZED RISK PLATFORM

July 2017 - July 2018 | Toronto, ON

• Deployed Apache Airflow, Elasticsearch, Filebeat and monitoring stack (Prometheus, Grafana, CAdvisor, NodeExporter). #Monitoring

# UNIVERSITY OF WATERLOO | RESEARCH ASSISTANT

September 2014 - May 2017 | Waterloo, ON

• Research on "Multi-Agent Modeling of Risk-Aware and Privacy-Preserving Recommender Systems".

# **ERNST & YOUNG L.L.P** | Associate Consultant | IT Advisory June 2013 – July 2014 | New Delhi, India

• Develop & Design UI and Logic using SAP Advanced Business Application Programming. Customize and Develop Data Report and Form Generation.

#### SAMSUNG R&D LAB | INTERN | DATA ANALYTICS GROUP

May 2013 - June 2013 | New Delhi, India

• Extraction of movie trailer links from MovieLens data sets. UI for Samsung Smart TV gesture recognition Application.

#### **PROJECTS**

• The-Software.Dev • Airflow • Monitoring • Machine Comprehension- Google BERT • High Frequency Trading