

# Ben Cheah

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+65 9127 3780  
benjchb@gmail.com  
[bencheah.com](http://bencheah.com)

1 Lorong 30 Geylang  
Singapore 398242

I'm a product designer who is fluent in both design and code. As the lead UX designer in a product team, I led and advocated for best practices in design research, usability testing, prototyping and accessibility.

## Experience

- UX Designer, GovTech Singapore — Jan 2018–Jan 2021

As a UX lead of My Legacy, I led multiple features, including a major redesign of the website's information architecture. Outside of my project work, I also facilitated design studios for the UX team and managed two direct reports.

- Independent iOS Developer — Jun 2016–Jul 2017

Independently designed and developed an iPhone app for travellers to save places to their personal map. I integrated a reactive programming framework to streamline the software architecture and reduce complexity.

- UX Designer, RYDE Technologies — Nov 2015–Apr 2016

As the sole UX designer, I brought the team on board design thinking and guided product discussion to focus on the user perspective. In addition to user research and product design, I also developed tools and visualisations to improve data analytics.

- Web Developer, National University of Singapore — Oct 2013–Apr 2015

Design and development of a web-based course platform for the Special Science department. Lecturers can post content and quizzes for their students to complete.

- Data Visualisation Artist, Deloitte Analytics — Jul 2012–Mar 2013

I designed and developed interactive web apps and data visualisations which were used to demonstrate and sell complex data analytics concepts and cutting edge services to clients.

## Education

- Nanyang Technological University, Singapore — Bachelor of Fine Arts, 2008–2012
- Singapore Polytechnic — Diploma in Multimedia Technology, 2003–2006

## Skills

UX and UI design, design research, frontend web development.

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