



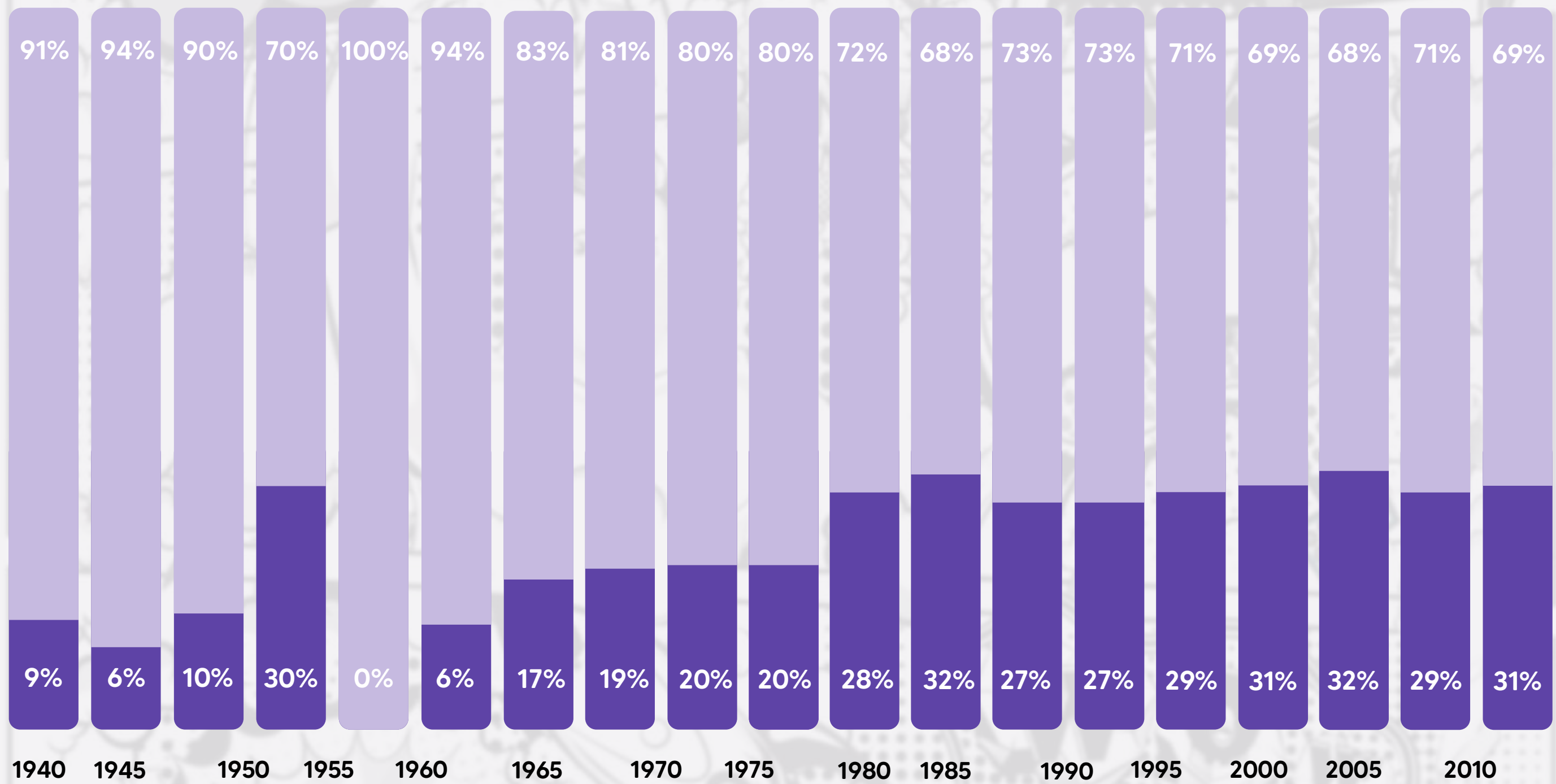
ORKA SOLUTIONS

**How**

**MARVEL**

**Changed Their Strategy  
Over the  
Past 60 Years?**

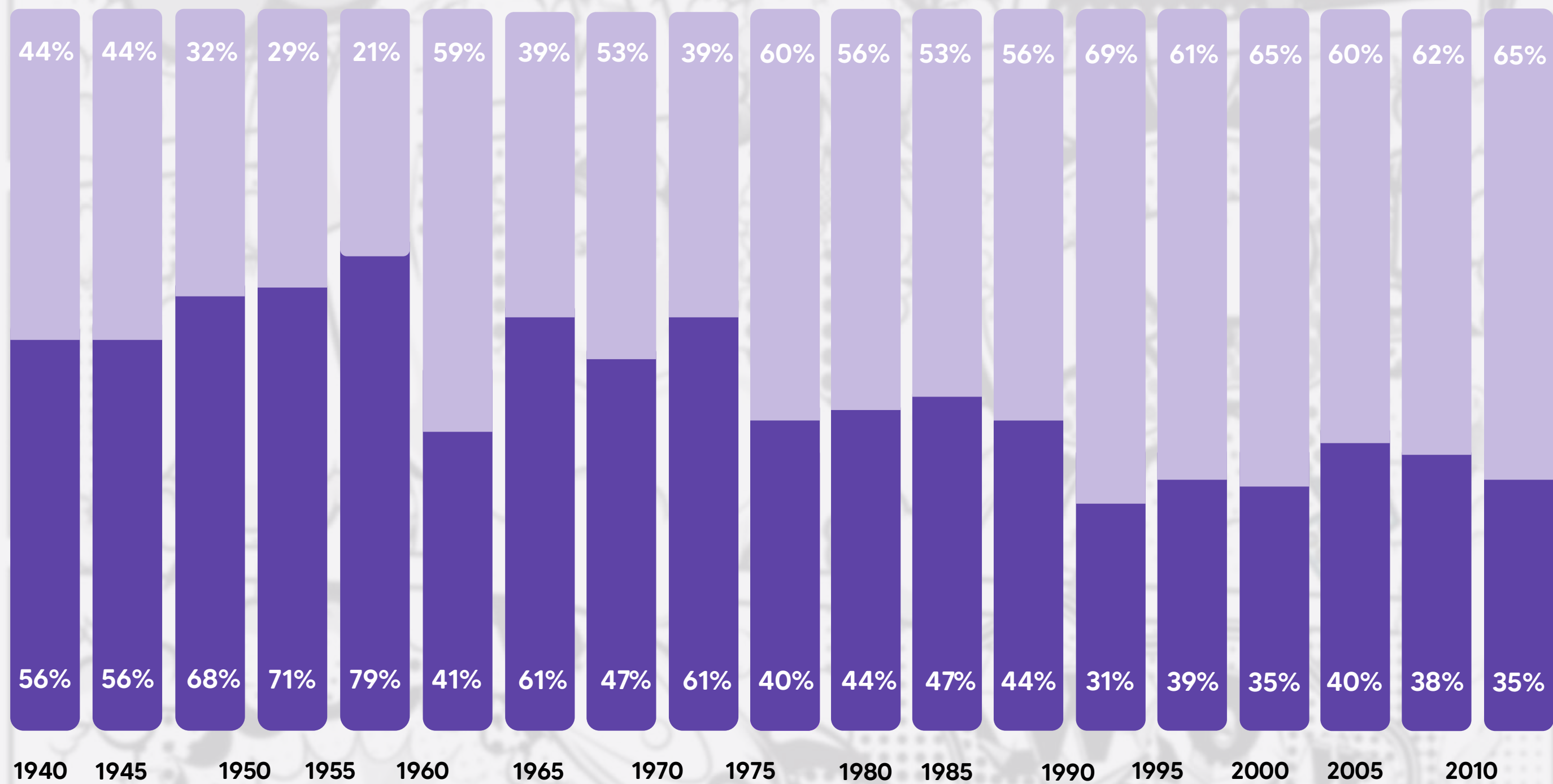




**Female  
Characters**

**Male  
Characters**

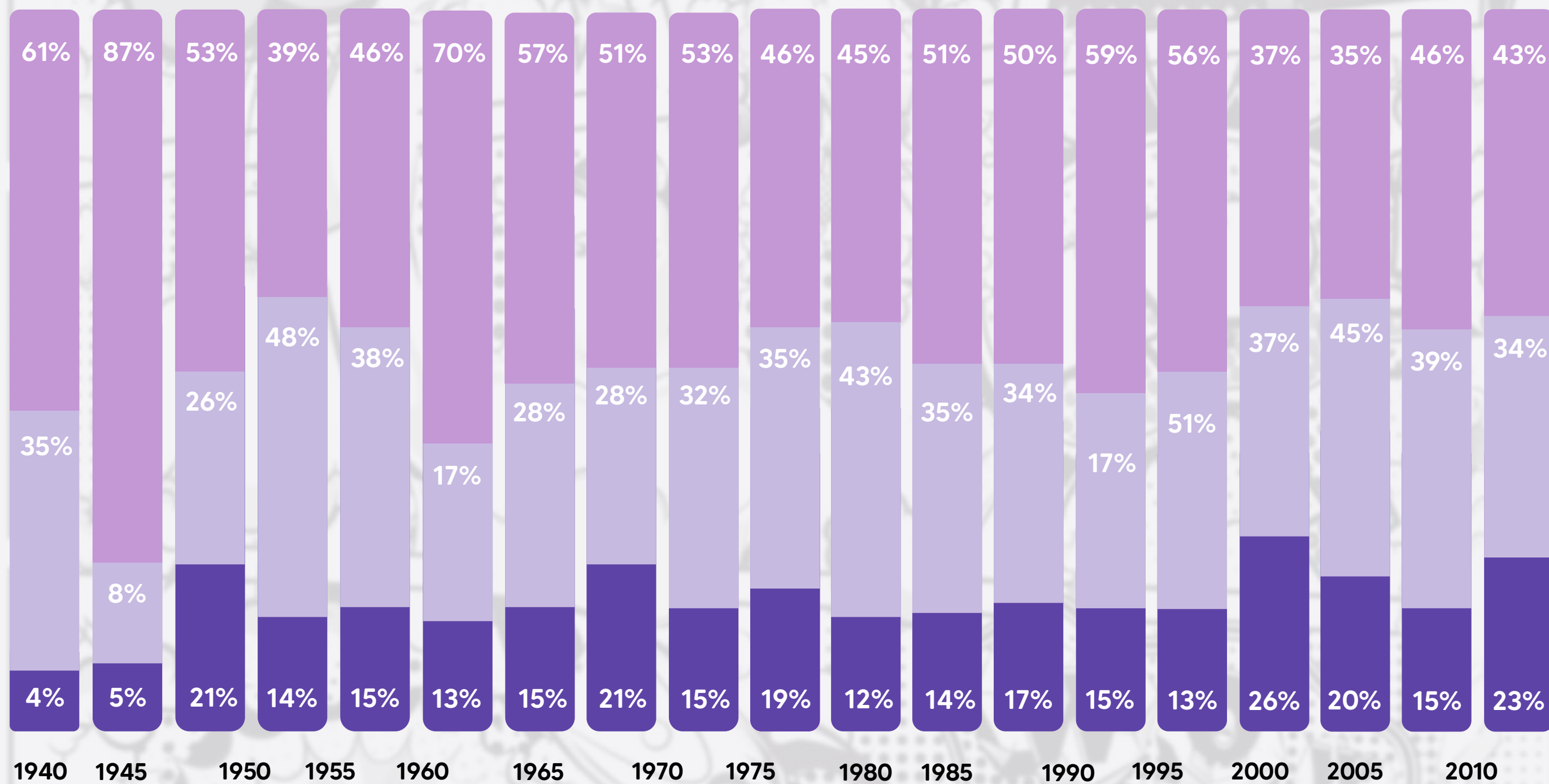





  
**Public  
Identity**

  
**Secret  
Identity**





  
**Neutral  
Characters**

  
**Good  
Characters**

  
**Bad  
Characters**