KERRY MAYERS

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Github: https://github.com/zybotsu   Portfolio Website: https://zybotsumedia.herokuapp.com/

PROFESSIONAL SUMMARY

- Computer Programming and Marketing graduate with strong foundation in web technologies, design concepts and frameworks.
- Experience developing responsive websites, web applications and debugging coding issues.
- Skilled in both online and traditional marketing methods; Campaign Development, Internet Marketing and Market Research.
- Able to quickly learn and master new technologies in both team and self-directed settings.

SKILLS

- Javascript
- HTML5
- CSS3
- JQuery
- MongoDB
- NodeJS
- AngularJS

- Bootstrap
- Wordpress
- Adobe Creative Cloud
- Data Analysis
- SQL queries
- Search Engine Optimization
- Microsoft Office

WORK HISTORY

09/2018 to Current

IT Project Coordinator

Exousiamas – Toronto, ON

- Facilitate meetings with clients to gather and document, website requirements
- Collaborate with technical and non-technical teams, including designers to build visually appealing and easy to use interfaces for responsive websites
- Work with third party vendors to integrate external tools including e-commerce modules onto the website
- Collaborate with back-end developers by compiling a list of use-cases for testing, troubleshooting and code improvements

09/2014 to 08/2016

Marketing Analyst

Fine Art Caribbean – Port Of Spain, Trinidad And Tobago

- Developed a strategic marketing plan to improve the company's brand positioning and generate new business
- Conducted strategic research to identify the macro forces facing the organization and developed detailed reports and analyses around competitive landscape for presentation to management
- Communicated customer insights, market trends and CRM solution to senior executives to ensure the CRM strategy was aligned to and supports business targets

- Created an integrated social media strategy to boost website traffic and online presence
- Developed SEO strategies to improve online visibility

03/2008 to 08/2009   **Technical Support Intern**
CLICO Credit Union – Port Of Spain, Trinidad And Tobago
- Evaluated computer systems and configured hardware and Technical Support Intern software to meet user requirements
- Created task flow documentation with simple, step-by-step operative instructions to help non-technical users understand how to use specific applications
- Reported computer issues or changes, such as forgotten passwords, viruses or email issues to IT Help-Desk
- Worked with Active Directory domains including creating and deleting user accounts

EDUCATION

2016-2018   **Ontario College Diploma**: **Computer Programmer**
Seneca College - Toronto

2009-2014   **Bachelor of Business Administration**: **Marketing**
COSTAATT - Port Of Spain