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PROFILE 2017



wave media®

GRAPHICS LIMITED

► Creative ► Printing ► Branding &
Supply of Branded Promotional materials



Welcome to

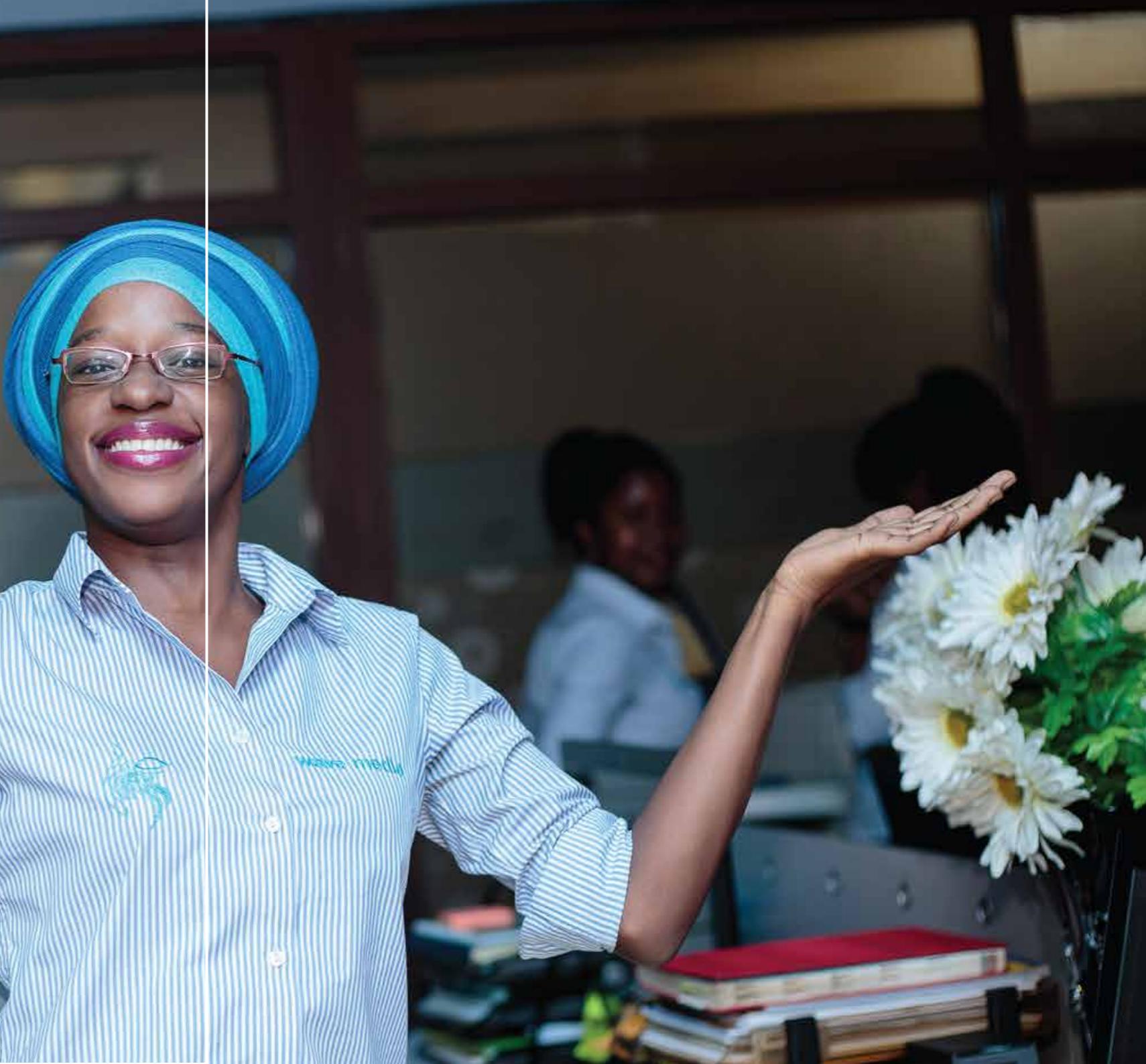
wave media

the leading trade supplier of specialist printed and branded promotional materials, with a reputation for service and confidentiality.

Established in Jan. 2006 with just one laptop, we made a commitment to investing on behalf of our customers, and have since expanded to employ more than 50 staff across various service departments.

We offer a comprehensive range of confidential trade services, giving our customers the opportunity to create niche value added markets in sectors with the least rivalry and thus the best opportunity for margin all supported by expertly skilled, highly experienced personnel.

We can provide a complete solution from design to delivery or dovetail with existing production capabilities in order for our customers to broaden the portfolio they offer their own clients, its this unique aspect that makes Wave Media better equipped than any other printer in Uganda - Wide!





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to Wave Media

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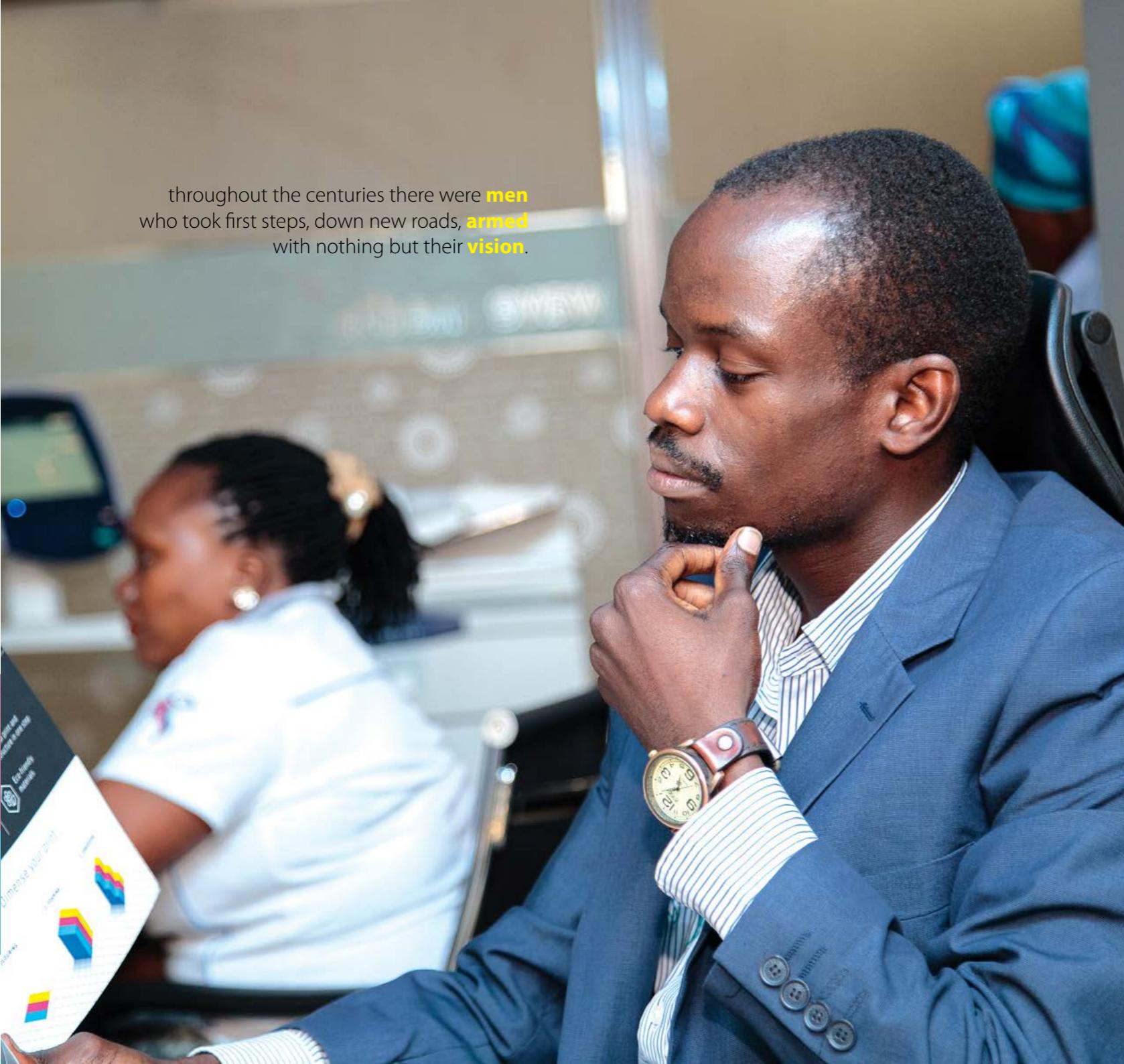
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throughout the centuries there were **men** who took first steps, down new roads, **armed** with nothing but their **vision**.

mission

Surpass our client's expectations on every project with superior quality, service and value. We treat every customer with sincerity, fairness and professionalism while delivering a quality product in a timely manner.

We want to deliver a reliable, high-quality and efficient printing and publishing service in order to build solid, long-term relationships with our clients.

our goal

Provide our clients with detailed creative graphic design services, highest quality printing, sustainable branded promotional materials, in the fastest and most economical way possible. In doing so, we will create long-lasting, mutually beneficial relationships.

We personally guarantee your complete satisfaction with all of the products we supply and services we provide. We stand behind the quality of every job that is produced in our Print Industry.

vision

True Images of Your Choice

Guiding Principles

We're proud of the strong foundation we've built especially since May 2010. We pride ourselves on being a complete source for all of your business communications needs. We have always been on the leading edge of technology, because we sincerely believe that an investment in technology can actually save our clients' money, by improving efficiencies.

We will continue to evolve as a diversely skilled, fast-moving team of professionals ready to learn from each other and meet whatever challenges our clients may face.

Our growth and expansion throughout the years have been a point of pride, but nothing compares to the pride we take in the work that we do.

The goods and services we provide are instrumental in achieving the communication, marketing goals and objectives our clients wish to achieve.

communications



Environmental statement

As green as can be for better future.

At Wave Media we care about the environment and we're constantly looking for new sustainable business practices that minimise our environmental footprint. We are proud to say that Wave Media does place importance on climate change and sees it as a global challenge and one where we can make a difference. We will continue to implement procedures to ensure the reduction of waste, emissions and resource consumption within our company. Here are just a few ways in which we do our part;

1. Machine parts are sent away for refurbishing

2. Machine toner is sent away for cleaning and refilling
3. Each fortnight our waste paper is picked up by Paper Recyclers
4. Cardboard waste is also picked up and recycled
5. All computers are shut down at the end of each day
6. All lights are turned off when leaving the premises every day
7. Our air conditioning is kept at 24°C
8. Print to Order. By only printing what the customer needs today we limit the likelihood of producing too much and throwing away out dated stock

You can read more in our blog about the ways in which we contribute to our environment.

eco  friendly

Customer Care

Our customer service promise is to create and deliver personalised quality print and design solutions which represent superior value, on-time delivery and excellence in customer service.

Our goal is to send our customers away thrilled and having exceeded their expectations. Our success is in forming relationships with our clients and providing a reliable service without exception. We always remember that we will be judged by what we do.

"A customer's **perception** is your **reality**"



What we do

Over the past years we have grown steadily in quality, production and size at the same time we have gradually witnessed our clients grow in their respective markets and brands, emanating from professional Creative, High Tech facilitated printing, Branding and Supply of Promotional materials.

Our small, but perfectly formed team has been working with new and existing businesses and organisations in the public and private sectors

If you have **ideas** and **imagery**, technique will follow



design

process



MEET (Coffee)

This is an, us-meet-you session, where we sit with you and break some ice! Gradually, the aim is to get to understand your DNA, your business strategy, your A -Z plans, so that going forward, we can be on the same page with you!

IDENTIFY

This takes the relationship a bit deeper, where we identify your needs, spell out your project plans, create milestones, set deadlines; agree on deliverables, and so on. It's the dream stage.

STRATEGIZE

This is the most crucial stage, where we put in place the rudiments of a plan that can transform your star product into an unforgettable brand. We call it the 'Mission Possible' stage.

IDEATE

Things begin to move very fast at this stage. There is an adrenaline rush and ideas begin to fly thick and fast from all quarters. We identify it as the 'Conception' stage.

DETAIL

This is the cherry-picking stage, where the best ideas are selected and fine-tuned to match your precise requirements. We call it the 'Gestation' Stage.

EXECUTE

After all the sweat and toil, this is the 'Birth' stage, that comes with all the delivery pangs, after which we finally hand you your dream – fresh from the stock, and just as you had thought of! Congratulations!

Pre-Press

Upon receiving your order, we initiate a thorough, painstaking process to prepare your product for printing. Here your files are checked and double-checked to ensure that they contain all the elements necessary for a successful print run. Elements checked during this stage include proper formatting, fonts, image resolution, image color, margins, and bleeds. Once you approve your product, the project is ready to proceed on our state-of-the-art printing presses.

Our **Kodak Magnus** (CTP machine) offers our clients a number of advantages over conventional platemaking, including faster and more consistent plate production, sharper detail, and improved registration. CTP allows us to increase our output and save our clients' money.





printing

From double sided flyers to multi-page brochures, annual reports to magazines, The Creative Clinic develops printed materials that are highly original and those that most importantly convey salient messages in an appropriate, effective and engaging format. We have produced informative leaflets, glossy high-end sales brochures, prospectuses, maps, corporate publications, marketing material and customised printing such as training manuals, booklets, calendars or order/invoice books.

Not only do we provide stunning and memorable design but we are also able to supply dynamic and convincing copy (text), stunning bespoke photography, we provide a print management solution to suit you and beautifully printed, cost effective end results via our solid network of trusted affiliate partners in

these areas where necessary.

A high quality piece of print has an authority, it carries a sense of prestige and is overall an eye catching medium. It provides an amazing range of opportunities for your business to create beautiful, multi-sensory pieces of work that simply cannot be replicated in any other way.

Wave Media offers onsite digital printing services that include Xerox, Bizhub Digital Press and a range of digital finishing and equipment.

Our offset production hub offers A2 offset machines with a range of professional finishing equipment, booklet making, die-cutting, collating and Spot UV Coatings. Whatever your business printing needs are, Wave Media can accommodate!

Offset printing



products of offset printing

- Brochures
- Fliers
- Financial Reports
- Magazines
- Annual Reports
- Calendars
- Posters



If everyone is moving forward **together** then **success** takes care of itself...., meet our skillful and gifted all round **operators**.

L-R:

Hakim, James, Fred, Ramathan, Steven, Peter, Ceaser, Jamilah, Rebecca, Ben, Arafat, Abdul and Hakim.



Post Press

The final finishing touch makes all the difference and will truly push your brand into a league of its own. Create something really special and transform your print job into a high quality, professional finished product.

Wave Media offers a wide selection of impressive finishing services from [foiling](#) and [embossing](#) to simple scoring, trimming and [cello glazing](#). We can cater for all of your needs with precision and quality.

Don't just click and print... make your documents into a beautiful finished product that shows that your business is professional.

We not only offer quality prints for your project but we also turn your job into a piece of art. It's the little touches that really make the biggest impact.

Speak to us today to discuss what would suit your project best and how we can most importantly add the finishing touch to make it [shine!](#)





part of our workshop



large format printing

Printing comes in all shapes and sizes. When you need large format printing we certainly go beyond your standard A3. Wave Media offers outstanding large format printing options for your business. Offering the experience and innovative technology needed to produce high quality print - make a "larger than life" statement with large format print.

Shout to the world that your business is here!! Whether it's [signage](#) for your place of business, [exhibiting](#) at a trade show, [advertising on bus](#) shelters or [billboards](#) or [branding](#) your vehicles. Stamp your place in the world with Wave Media.

Whether you need an [A2 poster](#) or a billboard. We can cater for all shapes, sizes and print stock. Visit us today to discuss your needs and I guarantee we can help!



Products of Large Format Printing



Billboards



PVC Banners



Pullup Banners



Backdrop Banners



Snap frames



L- Flying Banners
big base





branding

There's a reason we call ourselves a 'brand' agency. Brand is big business these days, but too many people are unsure exactly what it means. A brand isn't just a logo, website or a color scheme: it's an identity. It's the way you convey everything, your business is in a message that your audience can readily understand.

From the logo you choose to the language you use, building your brand is one of the most important things Wave media can do for you. Every instantly recognizable world-class brand has a set of guidelines underpinning it. Consider them like a brand bible;



promotional materials

Put your stamp on the world and promote your business in a unique way! Wave Media offers more than just paper-based printing and can offer a variety of promotional products to help your business.

Creating an effective marketing strategy that includes the use of branded promotional items is very important. Even the smallest of products can really make an impact when promoting your company and provide the exposure needed to make your business a success. At Wave Media we make sure that you are selecting the right product for your market.

Giving promotional items to your clients and prospects are always well received and long remembered. They increase your brand visibility, help your clients and prospects remember your products and services, which then makes them more likely to buy from you. Take a closer look at our variety of promotional items available to see what works best for you!

Promotional Products

- Flyer
- Note pads
- Post cards
- Thankyou cards
- Posters
- Newsletters
- CD Covers
- Calenders
- QR Codes,
- Gift boxes
- Christmas cards
- Travel Mugs
- Loyalty cards
- Branded Mugs
- Branded Caps
- USB Drives
- Key holders
- Mouse Pads
- Conference Bags
- Business card holder



how we can create a fantastic corporate identity for your business?

The ultimate purpose of a corporate identity is to project a particular image for a company to the minds of that company's customers, investors, employees and assist that company in fulfilling its business objectives. We understand brands, which enables us to create corporate identities for businesses that completely embody those businesses and resonate with those businesses' customers.

However, even if your company has been established over a lengthy period of time and already has a strong corporate identity, we can still help. An effective corporate identity should regularly evolve in accordance with changes in the related company's business objectives. We can help a business to ensure that its corporate identity can regularly evolve in such a manner; we can, for example, work with the company's existing design elements and develop them to match its evolving brand.

our

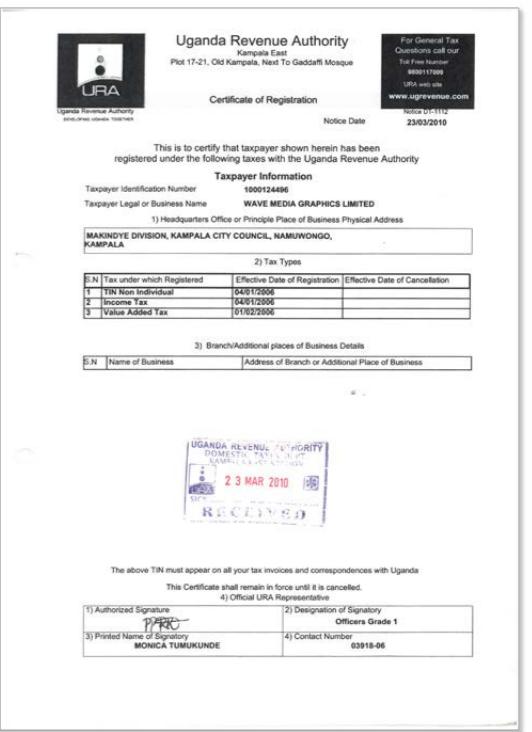
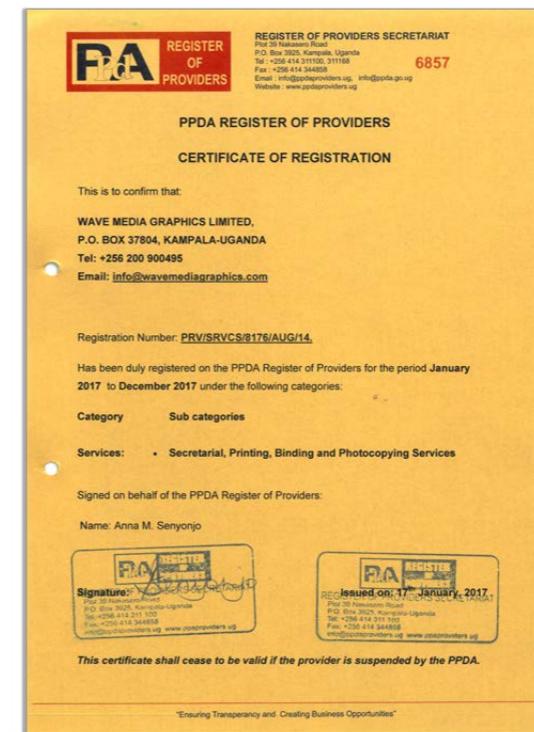
clients

The secret to our success is in earning the right to sustain successful long-term relationships with our clients. We believe in treating all clients as we wish to be treated. Our integrity is never to be compromised. Our objective is to achieve a well-deserved reputation where our clients will recommend and refer others to us. This is a privilege and an ultimate reward in our endeavor for excellence.





SDS Programme
Strengthening Decentralization for Sustainability



OUR S t a f f

Although we're proud of our products, services, and technology, nothing matches the pride we have in our staff. Our team is our strength and a vital ingredient to everything that we achieve. We value expertise, skill and knowledge in each person's chosen area. Passion, enthusiasm and ambition, personal integrity, honesty, sincerity and above all commitment is what we look for in our people.

We strive to provide an environment that attracts highly qualified employees, that offers the satisfaction of working in challenging and successful positions. This justifies why Every staff is committed to providing excellent customer service and producing high-quality products and services





Leaders inspire people to want to do something. **Managers** hold people accountable for doing something. Meet part of our **lead team!**

L-R

Jamir, Frank, Sandra, Mariam, Jacky, Fred, Tonny, Priscilla, Jackie, Edward, Pheobe and Mark