



KOLDAO

POWERED BY CHILIZ



PART 01

CHILIZ





What is Chiliz?

Chiliz is a currency option for blockchain- backed products & services geared towards mainstream consumers. We want to elevate everyday experiences-fan engagement in entertainment, alternative payment solutions for conventional products, and more.

Chiliz provide sports & entertainment entities with blockchain-based tools to help them engage & monetize their audiences.

Who are the partners and investors of Chiliz?

Chiliz has onboarded more than 20 official partners to Socios.com, including Paris Saint-Germain, Juventus, OG, AS Roma, Club Atlético de Madrid, Galatasaray, Club Atlético Independiente, FC Barcelona, Team Heretics, UFC, Apollon Limassol, Trabzonspor, Young Boys, Sint-Truidense V.V., PFL, Novara Calcio, NAVI, stanbul Ba ak ehir, Team Alliance, Universidad de Chile, and AC Milan.





CHILIZ ECOSYSTEM

MLS



Rugby



American Football



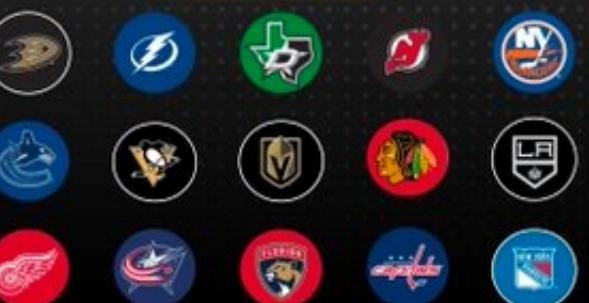
Motorsport



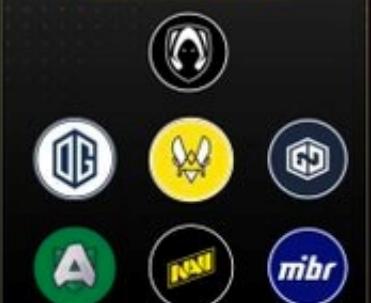
Tennis



Ice Hockey



Gaming



Fighting



Football



Basketball





Binance | Chiliz Announce New Strategic Partnership

Sports and entertainment entity provider Chiliz is now a Binance partner. By being a partner of the Binance ecosystem, Chiliz fan engagement and crypto adoption is expected to expand tremendously.



chiliz



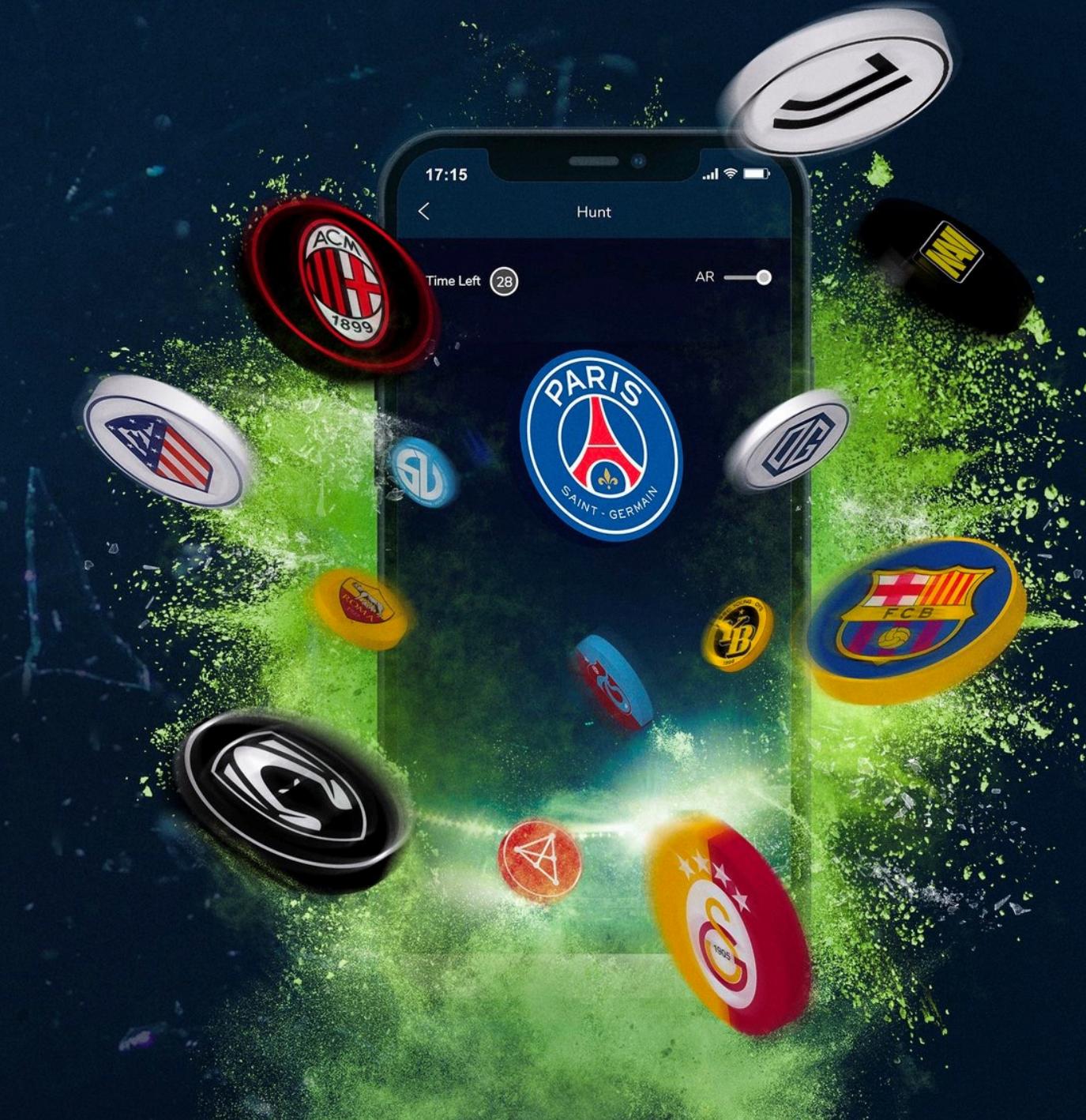
PART 02

SOCIOS



ABOUT SOCIOS

Socios is a fan loyalty and rewards app that is upgrading the sports fan experience. Its offering of official fan tokens for various sports teams, team-related perks and exclusive experiences for users, as well as its gamification features underpin the effort to help people elevate and monetize their fandom.





FAN TOKENS

What Are Fan Tokens?

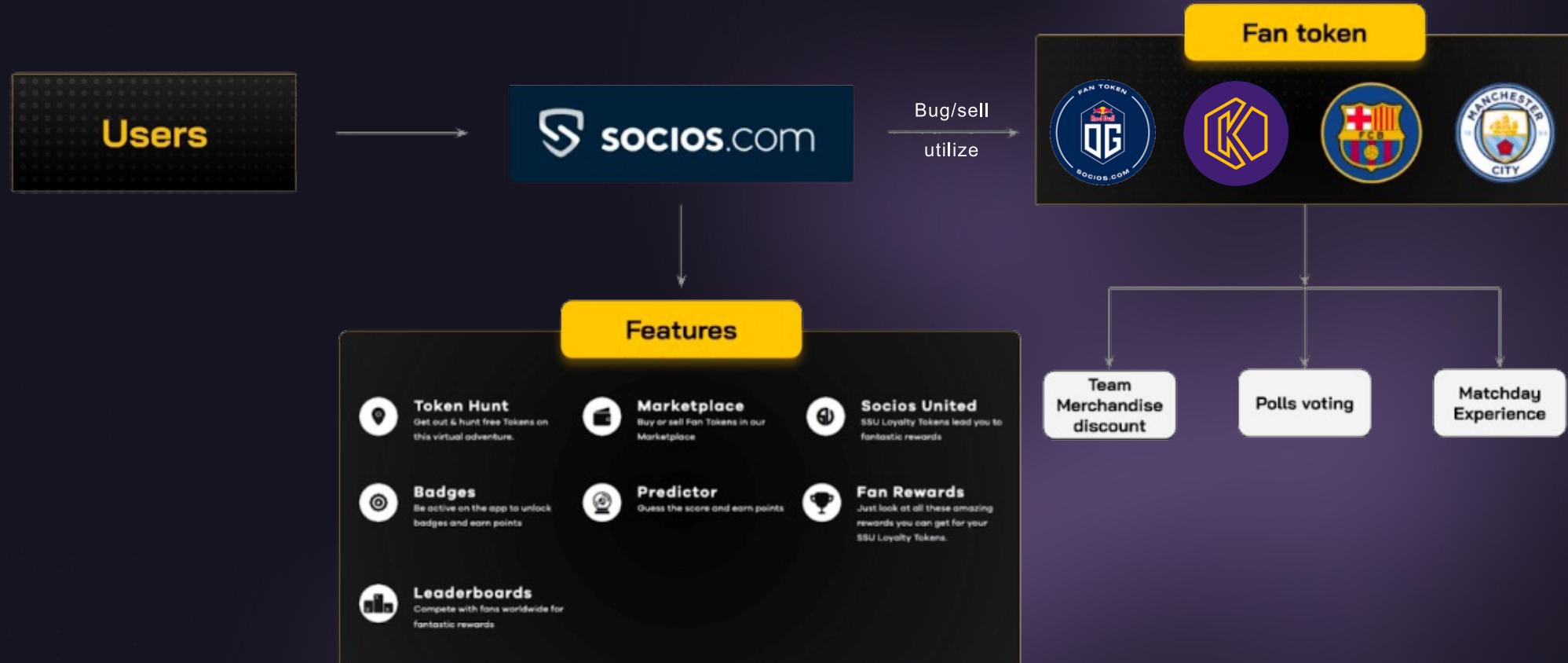
Fan tokens are digital assets in blockchain through which teams offer their fans unique and exclusive benefits and prizes. The sale of fan tokens takes place within dedicated environments of the host platforms.



More Than A Fan

Socios is a dapp to bring fans closer to their clubs, let them vote on club matters and reward them for their participation. It now has over 110K on-chain users.







PART 03 \$OG FAN TOKEN





OG
OFFICIAL
FAN TOKEN

powered by \$CHZ

OG Fan Token is an E-sports fan token of the 2018 & 2019 Dota 2 World Champions. OG Fan Tokens will allow the team to involve its fans in the life of the club, including voting on polls on the app. Token-holders will receive exclusive rewards, experiences as well as content.



OG Fan Tokens Holders Benefits

\$OG Fan Token holders had the opportunity to win a once-in-a-lifetime experience in Singapore as OG competed in The International 11. All Fan Token holders had to try a quiz, released on the Socios.com platform, and the lucky winner had an all-expenses paid trip to Singapore. meeting N0tail, Topias “Topson” Miikka Taavitsainen and Sébastien “Ceb” Debs!





OG FAN TOKEN OG

 **BINANCE**
LAUNCHPOOL

 chiliz





PART 04

KOLDAO



What is KOLDAO



KOLDAO is powered by Chiliz Labs to connect 3 main elements of OG fan token engagement. Where the web3 app is a space for OG fans, fan tokens open online and offline opportunities and benefits, that can be released in the KOLDAO app as well as NFTs that open a new era of collectibles. Everything is interconnected.

EMPOWER OG FAN ENGAGEMENT

1 Relationship with fans

Redefining the relationship with fans by involving them more can unlock the potential of fan engagement.

3 Digital revenue streams

Reshaping revenue generation models and expanding them to digital ones through Fan Tokens and Sports NFTs.

2 Role of sports in society

As sports belong to the fans they should have the opportunity to actively contribute to their team.

4 Membership tokenization

This means the generation of revenues through personalisation and tailor made seasonal experiences.

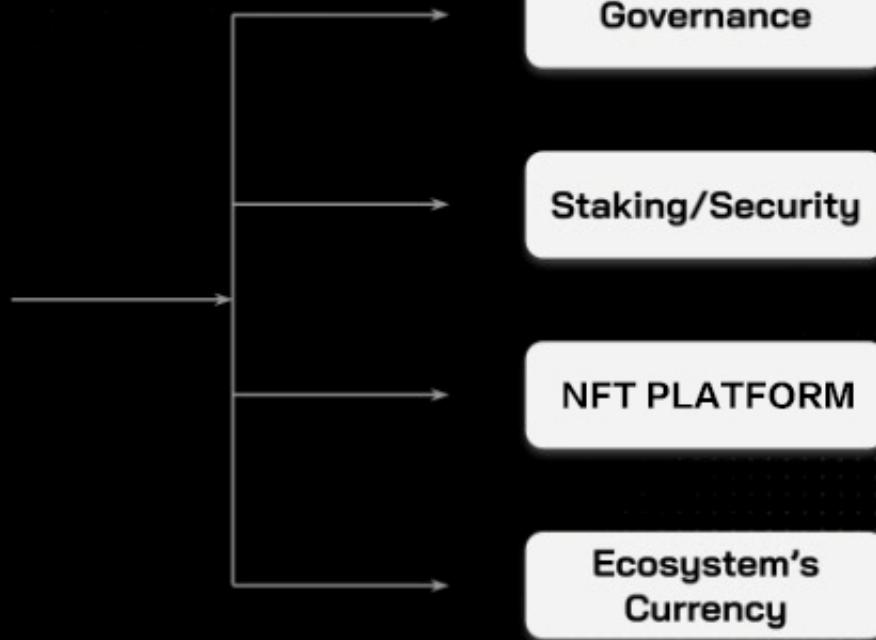
KOLDAO TOKEN



KOLDAO
POWERED BY CHILIZ



TOKEN KOL



ENGAGE - IDENTIFY - EARN!

MULTIPLE REVENUE MECHANISMS

OG | FAN TOKEN

NFT | STAKING

USDK

KOL | TOKEN

USDT

OG | FAN TOKEN

NFT

USDK

USDT

Buy

Reward

Exchange

Buy

Staking

Sell

KOL

ABOUT **OG500Club**

OG500Club is a fan club initiated by fans of the OG team. To join the club, you need to hold more than 500 OG tokens. OG500Club is committed to spreading the value of OG and the concept of OG to everyone in the world.

[MINT NFT](#)

A dark, semi-transparent background image showing a group of people from behind, looking towards the right. They appear to be at a sports event, with some wearing jerseys featuring logos like 'GIGANTES' and 'SANTO DOMINGO'. The overall atmosphere is celebratory and energetic.

THANK YOU