Zynx AI Investor Proposal - Strategic Outline

© Opening Hook (Slides 1-3)

- Title Slide: Zynx AI Human-Centered AGI for Bilingual Intelligence
- Vision Statement: The future of ethical, emotionally-aware AI in Southeast Asia
- Problem Teaser: "Why are billions of Thai-English speakers underserved by AI?"

The Opportunity (Slides 4-7)

Market Pain Points

- · Expensive, siloed AI tools lacking empathy
- No affordable bilingual Thai-English AGI solutions
- Southeast Asia market underserved (\$15.7B global market, 35% growth)

Market Validation

- · Global AGI automation market size and growth trajectory
- Regional gap analysis for PDPA-compliant AI tools
- Target demographics: professionals, SMEs, students, enterprises

The Solution (Slides 8-12)

Zynx AI Core Value Proposition

- Deeja: Emotionally intelligent bilingual AGI assistant
- Zynx Dispatcher: Multi-agent orchestration system
- Unique Differentiators: First ethical Thai-English AGI, offline-capable, PDPA-compliant

Technical Capabilities Showcase

- Multilingual prompt automation
- Memory evolution across agents
- Voice-interactive deployment
- OCR, translation, document generation
- Real-time GUI (FastAPI + React)

Product Demonstration (Slides 13-15)

Current Status & Proof Points

- Live demo at zynxdata.com
- Complete backend/frontend system
- Export-ready AGI packs
- Functional agent catalog (Zynx52)

Architecture Overview

- Modular agent ecosystem
- · Proprietary orchestration layer
- Scalable infrastructure design

Team & Execution (Slides 16-18)

Founder Profile

- Chanont Wankaew: System architect, prompt engineering expert
- Solo development with scalable team integration model

Development Philosophy

- Lean, Al-augmented development
- · Modular extensibility for rapid scaling

• Open standards with proprietary IP protection

Business Model & Strategy (Slides 19-23)

Revenue Streams

- Freemium Model: Free public use, monetized data workflows
- API Licensing: Third-party integrations
- Enterprise SaaS: Custom automation solutions
- Agent Marketplace: Modular agent licensing

Go-to-Market Strategy

- Viral launch via Deeja mascot
- · Educational partnerships
- Developer community engagement
- · LinkedIn thought leadership campaigns

Financial Projections

- Year 1: \$10K-\$30K (API & resume platform)
- Year 2: \$100K+ (enterprise contracts)
- Payback Period: 14-18 months
- 3-Year ROI: 4-6x

i Investment Ask (Slides 24-27)

Two-Phase Funding Strategy

Phase 1: Go-Live (\$20,000)

- Final UI polish & testing
- Mobile deployment
- Marketing assets
- Server infrastructure

Phase 2: Scale-Up (\$80,000)

- GTM execution
- Agent marketplace development
- Regional compliance
- Team expansion

Budget Breakdown

Category	Phase 1	Phase 2
UI/UX & DevOps	\$6,000	\$15,000
Hosting & GPUs	\$4,000	\$10,000
Marketing	\$5,000	\$20,000
Legal & Compliance	\$2,000	\$10,000
Platform Extensions	\$3,000	\$25,000
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Roadmap & Milestones (Slides 28-30)

2025 Timeline

- Q2: Final deployment & community onboarding
- Q3: Open-source core, Zynx Zero AGI launch
- Q4: GTM execution, enterprise APIs

2026 Vision

• Southeast Asia market leadership

- Educational sector penetration
- Global expansion foundation

Investment Terms (Slides 31-32)

Key Terms

- IP retained by founder
- Equity/revenue-share options based on investment size
- Partnership rights negotiable
- Ethics and compliance commitment

Next Steps

- Demo walkthrough invitation
- Due diligence materials ready
- Partnership discussion framework
- Contact information and social proof

Materials (Supporting Materials)

Technical Deep-Dive

- Agent catalog (Zynx52) breakdown
- Prompt evolution examples
- System architecture diagrams
- Code stack documentation

Marketing Assets

- Timeline visualization
- QR code for live demo
- Competitive analysis
- Case study examples

@ Presentation Tips

- Duration: 15-20 minutes + Q&A
- Focus: Problem-solution fit, market opportunity, execution capability
- Key Slides: Demo (13-15), Business Model (19-23), Investment Ask (24-27)
- Supporting Materials: Have technical appendices ready for detailed questions