



Zyvrex John Perez

Graphic Designer

Contact

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About Me

I am a Graphic Designer and Social Media Specialist focused on building cohesive brand identities. From Logo and UI/UX design to Print and Social Media content, I combine aesthetic excellence with digital strategy to help brands stand out and engage their audience effectively.

Skills

- Graphic Design
- Web Designing
- Video Editing
- UI/UX Designing

Education

Information and Communication Technology *Mabayuan Senior High School*

2019-2021

Graduated with High Honors under the Information and Communications Technology (ICT) track, showcasing strong performance in both technical and creative subjects.

Bachelor of Science In Information Technology *Gordon College*

2021-2025

Graduated Cum Laude and recognized as Best Digital Artist of the Year, specializing in UI/UX design. Demonstrated strong creative and technical skills through various academic and design projects.

Experience

Multimedia/Graphic Designer *Geveria Enterprise*

2022

I manage video editing and graphic design at Geveria Enterprise, crafting visuals to elevate the brand

Freelance Graphic Designer

2200 Superclub | Arirang Wave Superclub | Barcelona Sports&Bar | M - Empire Superclub | Sinco Bistro Music and Comedian Bar | Club22

I design weekly posters for these various clubs in Olongapo, creating visuals that showcase events

Social Media Specialist

Ehuman Resource Services

2025

Created and managed social media content, campaigns, and performance analytics to promote the company's restaurant and increase online engagement.

Certification

BSIT Digital Artist of the Year

Gordon College

2025

Awarded for outstanding performance and excellent knowledge in Digital designing and Multimedia

References

Joseph Angelo Pusing

Head, Information and Communication Services Unit and Officer-In-Charge, Center for Quality Assurance and Services

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