



Zyvrex John Perez

Website/ Graphics Designer
& Social Media Specialist

Contact

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1409 Tulio St. Sta. Rita Olongapo City

About Me

I am a Graphic Designer and Social Media Specialist focused on building cohesive brand identities. From Logo and UI/UX design to Print and Social Media content, I combine aesthetic excellence with digital strategy to help brands stand out and engage their audience effectively.

Skills

- Graphic Design
- Web Designing
- Video Editing
- UI/UX Designing

Education

- Information and Communication Technology**
Mabayuan Senior High School 2019-2021
Graduated with High Honors under the Information and Communications Technology (ICT) track, showcasing strong performance in both technical and creative subjects.
- Bachelor of Science In Information Technology**
Gordon College 2021-2025
Graduated Cum Laude and recognized as Best Digital Artist of the Year, specializing in UI/UX design. Demonstrated strong creative and technical skills through various academic and design projects.

Experience

- Multimedia/Graphic Designer**
Geveria Enterprise 2022
I manage video editing and graphic design at Geveria Enterprise, crafting visuals to elevate the brand
- Freelance Graphic Designer**
2200 Superclub | Arirang Wave Superclub | Barcelona Sports&Bar | M - Empire Superclub | Sinco Bistro Music and Comedian Bar | Club22 2024-2025
I design weekly posters for these various clubs in Olongapo, creating visuals that showcase events
- Social Media Specialist**
Ehuman Resource Services 2025
Created and managed social media content, campaigns, and performance analytics to promote the company's restaurant and increase online engagement.

Certification

- BSIT Digital Artist of the Year**
Gordon College 2025
Awarded for outstanding performance and excellent knowledge in Digital designing and Multimedia

References

Joseph Angelo Pusing

Head, Information and Communication Services Unit and Officer-In-Charge, Center for Quality Assurance and Services

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