Statement you want to prove:

(+) For every $\varepsilon > 0$, $(phrose) < \varepsilon$.

Statement you proved:

(***) For every $\varepsilon > 0$, $(phrose) < r\varepsilon$ (for some r > 0)

"Thin": (***) \Rightarrow (**)

"Proof": Let $\varepsilon > 0$. $\varepsilon > 0$. Then by (***)

(phrose) $\leq r \varepsilon = r (\varepsilon) = \varepsilon$