

Sales Insight Atliq

Atliq is a hardware manufacturing company. Atliq Hardware sells their product across the country.

New Measures and Fields Created along with the data already provided are:

1. Revenue
2. Profit LY(Last Year)
3. Sales Quantity
4. Revenue Contribution
5. Target Difference
6. Profit Margin
7. Profit Margin Contribution
8. Profit Margin %

Knowledge Gained from this project

- 1.Dax Measures
- 2.Visualisation
- 3.Data Modelling
- 4.Data Storytelling