

984.87M

Revenue

2M

Sales Qty

year

2017

2019

2018

2020

cy\_date

Jun-17

Aug-17

Oct-17

Dec-17

Feb-18

Jul-17

Sep-17

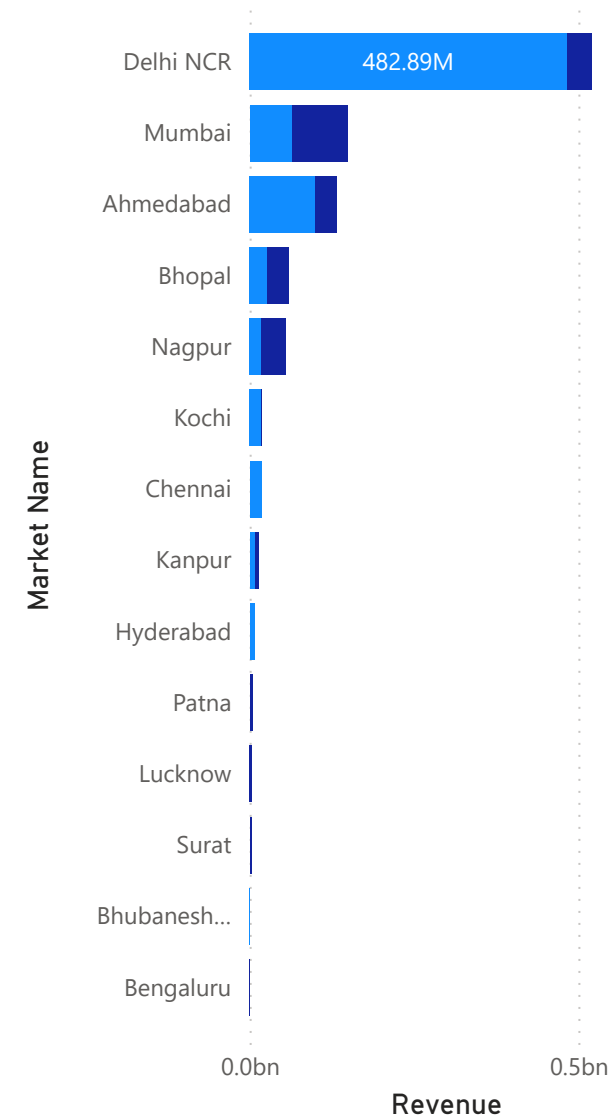
Nov-17

Jan-18

Mar-18

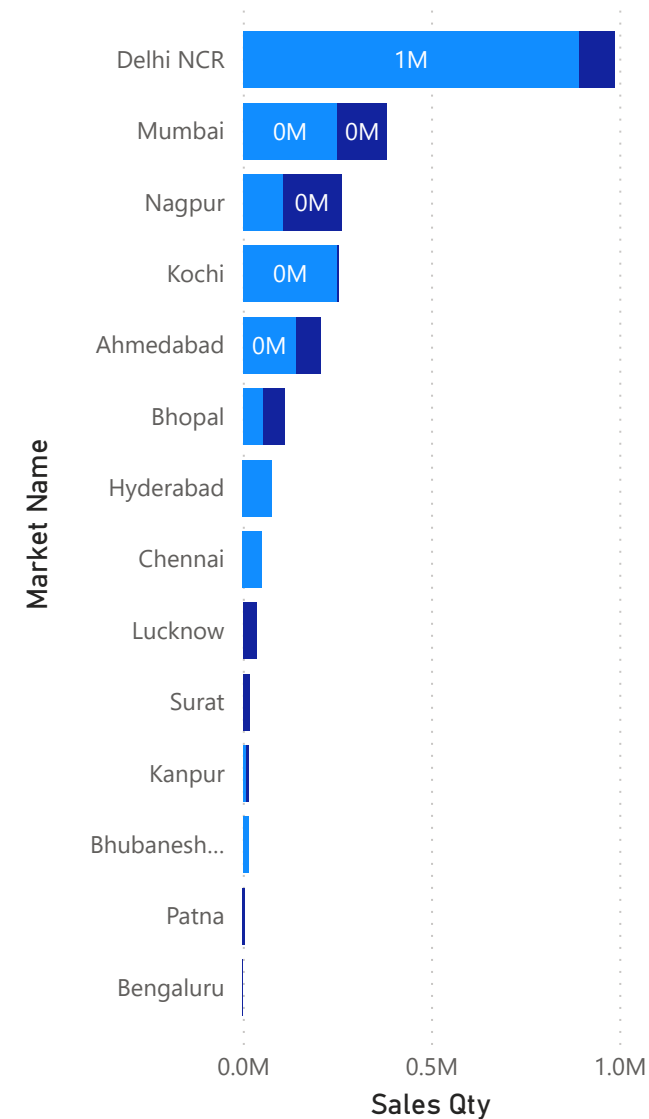
## Revenue by Market

customer... ● Brick & Mortar ● E-Commerce

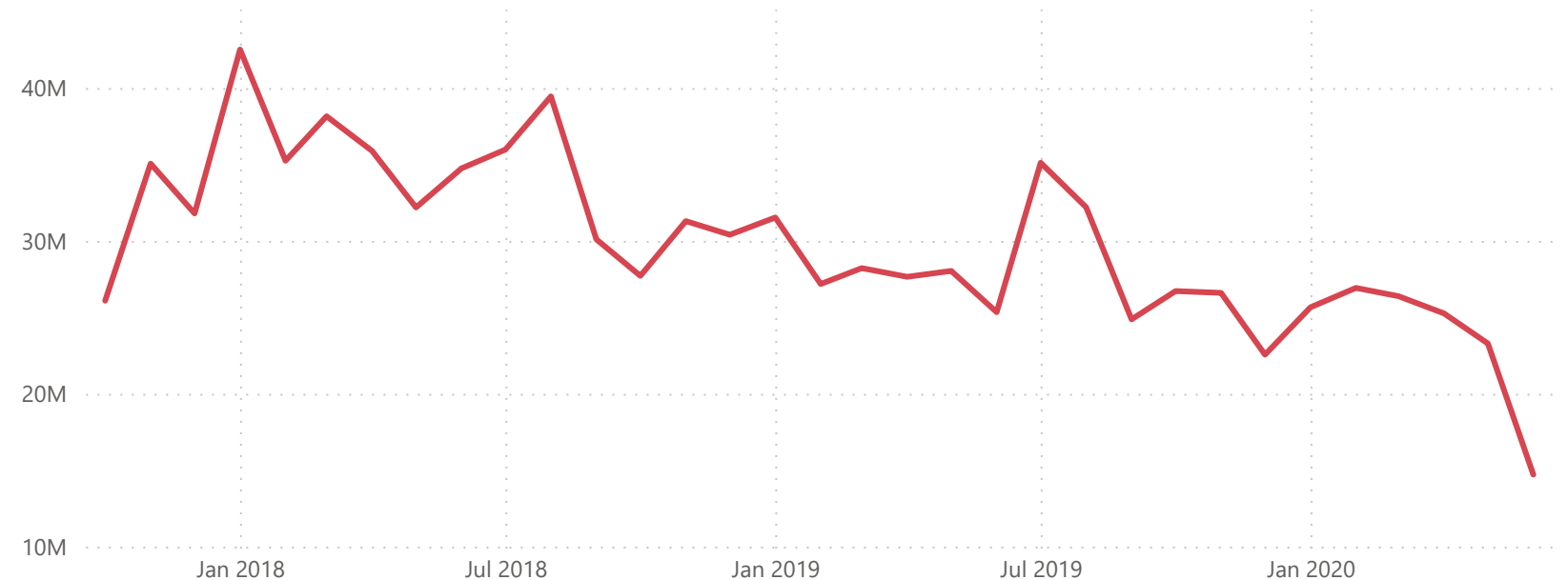


## Sales Qty by Market

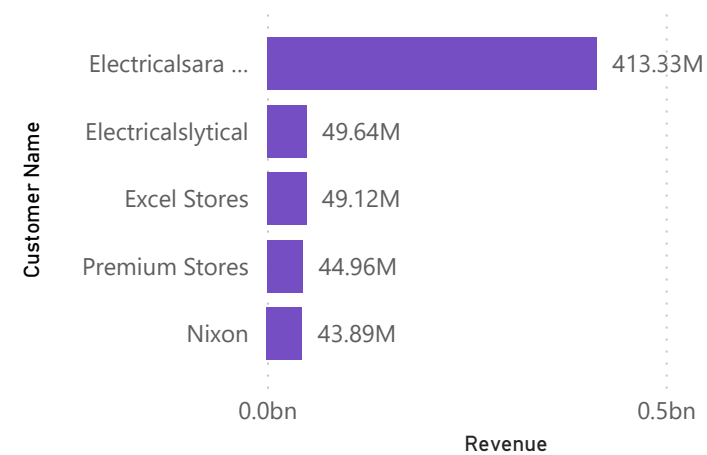
customer... ● Brick & Mortar ● E-Commerce



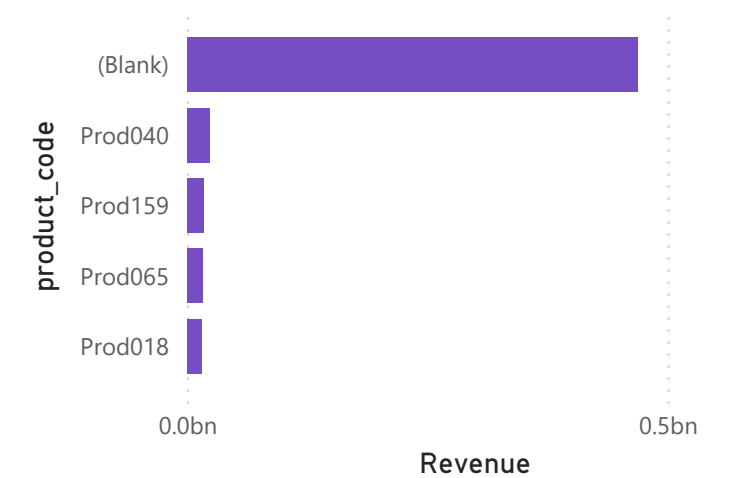
## Revenue Trend



## Top 5 Customers



## Top 5 products



984.87M

Revenue

2M

Sales Qty

2465.71...

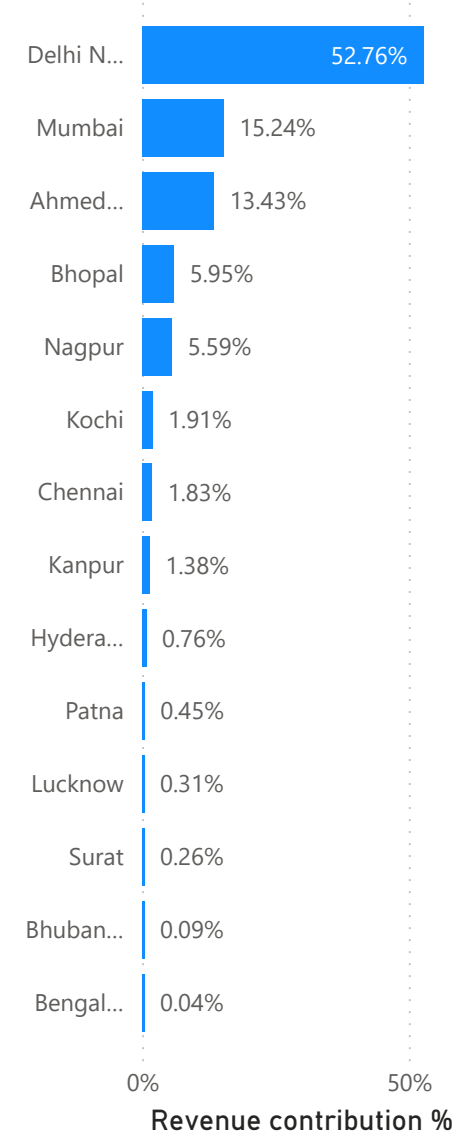
Total Profit Margin

year	
2017	2019
2018	2020

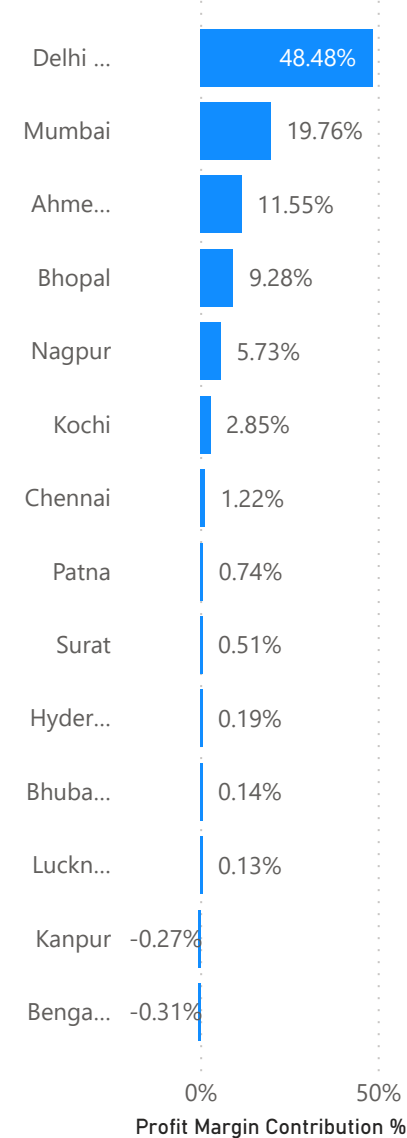
cy\_date

Jun-17	Aug-17	Oct-17	Dec-17	Feb-18
Jul-17	Sep-17	Nov-17	Jan-18	Mar-18

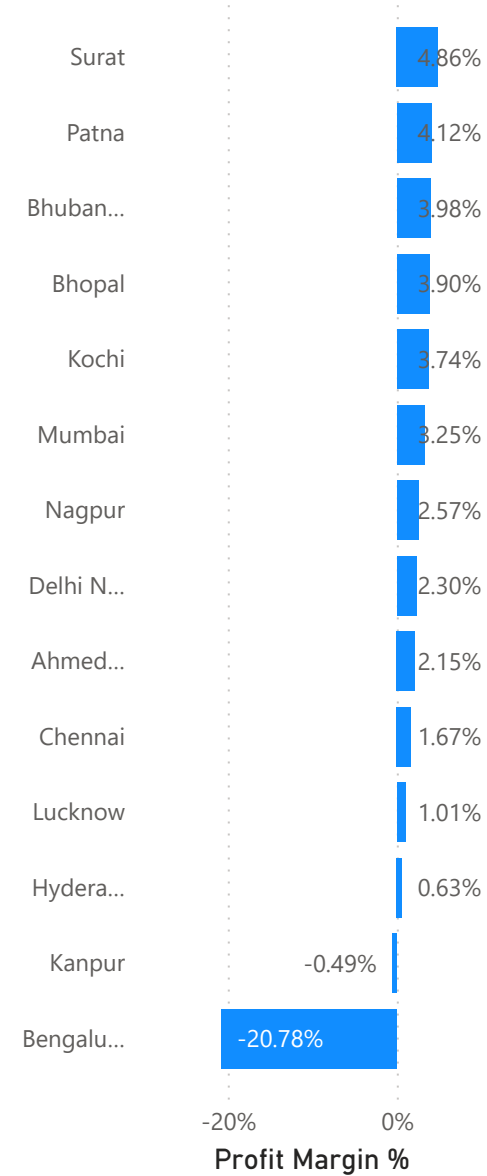
Revenue Contribution % by Market



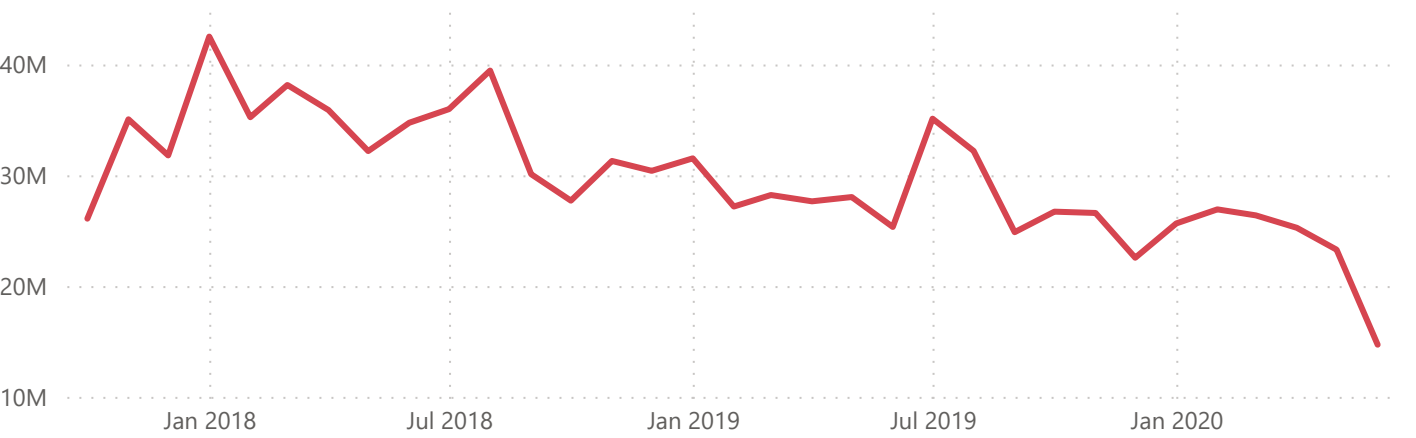
Profit Contribution % by Market



Profit % by Market



Revenue Trend



Top 5 Customers

customer_name	Revenue	Revenue contribution %	Profit Margin Contribution %	Profit Margin %
Electricalsara Stores	413333588.00	41.97%	37.75%	2.25%
Electricalslytical	49644189.00	5.04%	6.85%	3.40%
Excel Stores	49115620.00	4.99%	2.76%	1.38%
Premium Stores	44962166.00	4.57%	4.27%	2.34%
Nixon	43893083.00	4.46%	7.24%	4.07%
Info Stores	35100033.00	3.56%	1.28%	0.90%
Control	31771997.00	3.23%	3.35%	2.60%
Surge Stores	28648916.00	2.91%	2.66%	2.29%
Acclaimed Stores	21196727.00	2.15%	1.30%	1.51%
Forward Stores	21026079.00	2.13%	2.27%	2.67%
Epic Stores	18750440.00	1.90%	1.33%	1.76%
Nomad Stores	17739351.00	1.80%	2.08%	2.89%
Electricalsocity	17489935.00	1.78%	2.94%	4.14%
Modular	17379851.00	1.76%	1.83%	2.60%
Atlas Stores	16666713.00	1.69%	1.20%	1.78%
Leader	16529970.00	1.68%	5.06%	7.54%
Surface Stores	15242562.00	1.55%	1.99%	3.22%
Total	984868963.00	100.00%	100.00%	2.50%

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2M

Sales Qty

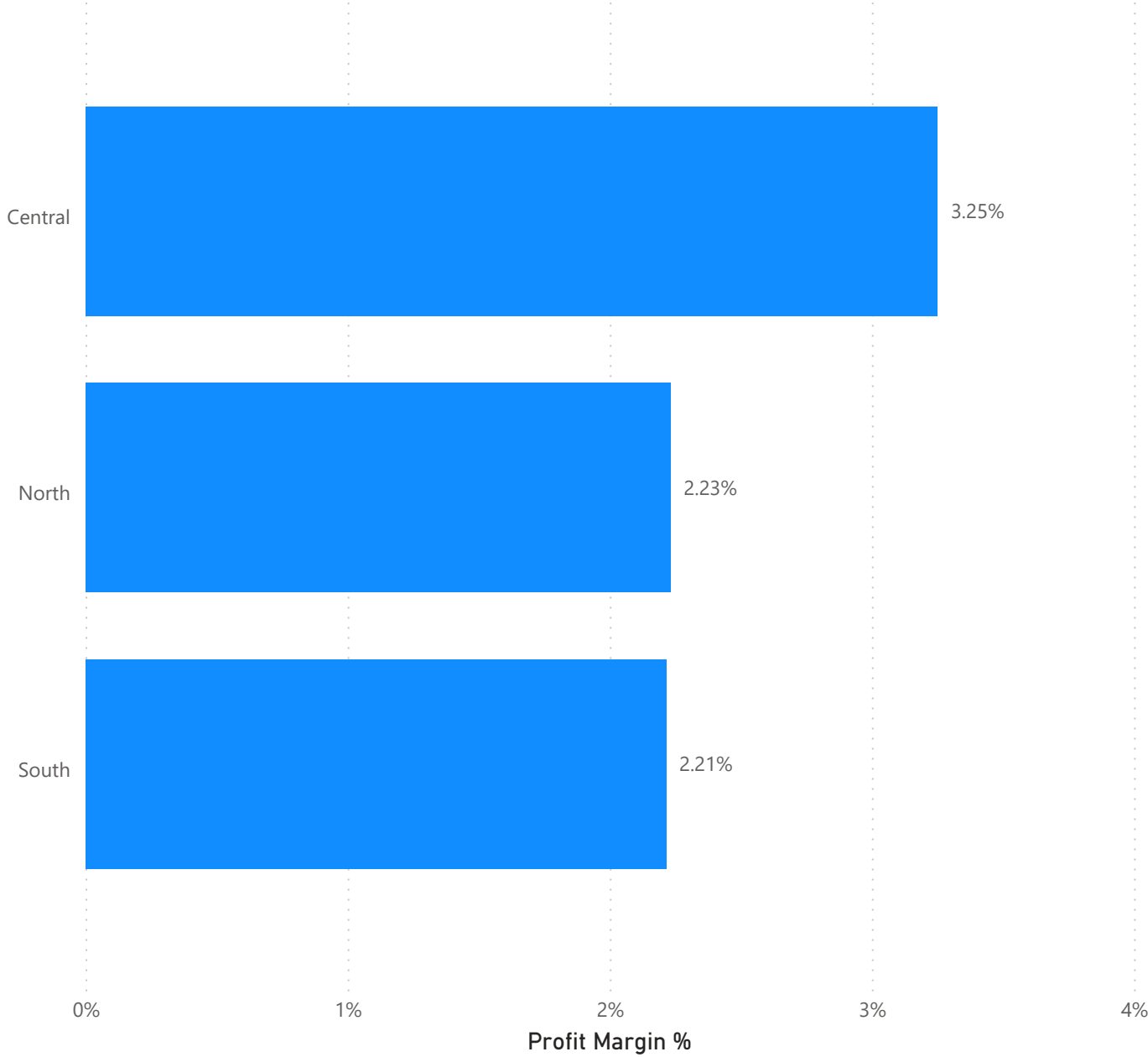
2465.7...

Total Profit Margin

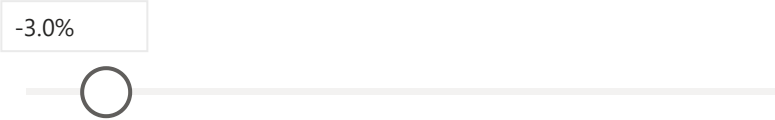
year	
2017	2019
2018	2020

cy_date				
Jun-17	Aug-17	Oct-17	Dec-17	Feb-18
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Revenue Contribution % by Market



Profit Target



Revenue and Revenue LY by Year and Month

