

The Increase in The Use of COVID-19 Pandemic Process Online Shopping Sites

a)

The covid-19 pandemic period closed most of the people at home. Closing home has made it clearer to see the necessity of online shopping for various needs. People began to acquire them online, from their needs such as grocery stores and pharmacies to the needs of their hobbyists. Working in a small-scale e-commerce sales office since the beginning of this process, I had the opportunity to observe this increase more closely not only as a customer but as a seller. Therefore, in my homework, I would like to mention the increase in the use of Amazon.com, one of the biggest sales platforms in this process.

b)

For this assignment, I initially need amazon.com pandemic sales data. I thought of planning my homework more generally and examining the increase in use of all e-commerce platforms. However, since many platforms are not as open as amazon.com in sharing their data, I needed to download my homework more specifically.

Amazon.com is an e-commerce platform that divides each year into quarterly periods and shares its sales reports regularly. While determining the files and data I intend to use here, I found it appropriate to examine the data before and during the covid-19 pandemic process. In this way, I can clarify the increase in this process by making correct comparisons.