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Q: How to use font, grid, and color for HCI?

A: About font:

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1. We can use space, font-size, leading and x-height
  2. general proportional fonts reads faster than none space fonts.
  3. We need to consider the thickness of the text to highlight the importance of the content.

二. About grid: Alignment guides the eye; reducing clutter

1. avoid slight misalignments  
they undermine your ability to beacon organization
2. We automatically notice patterns and deviations
3. Use grids to help typesetting, for left-to-right reading, alignments is a good tool.
4. use visual proximity and scale to convey semantic information

三. About color

1. Do not use too many colors, just use some basic colors to achieve your goals.
2. use the shades of colors to highlight the importance of different content
3. We should use color rightly and harmony.
4. it's a great way to use color the same as Logo in our design.
5. use similar colors for the same content.