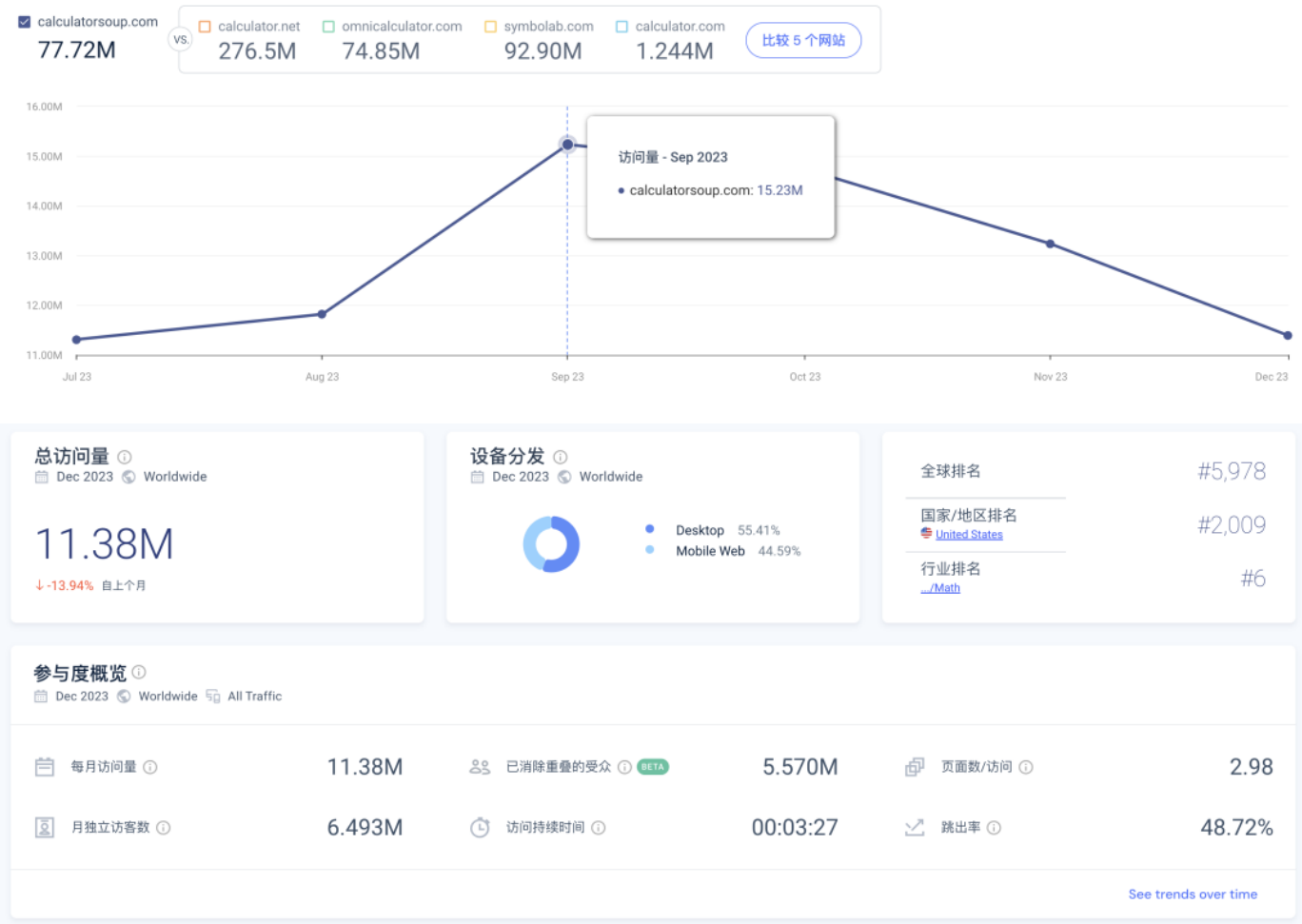


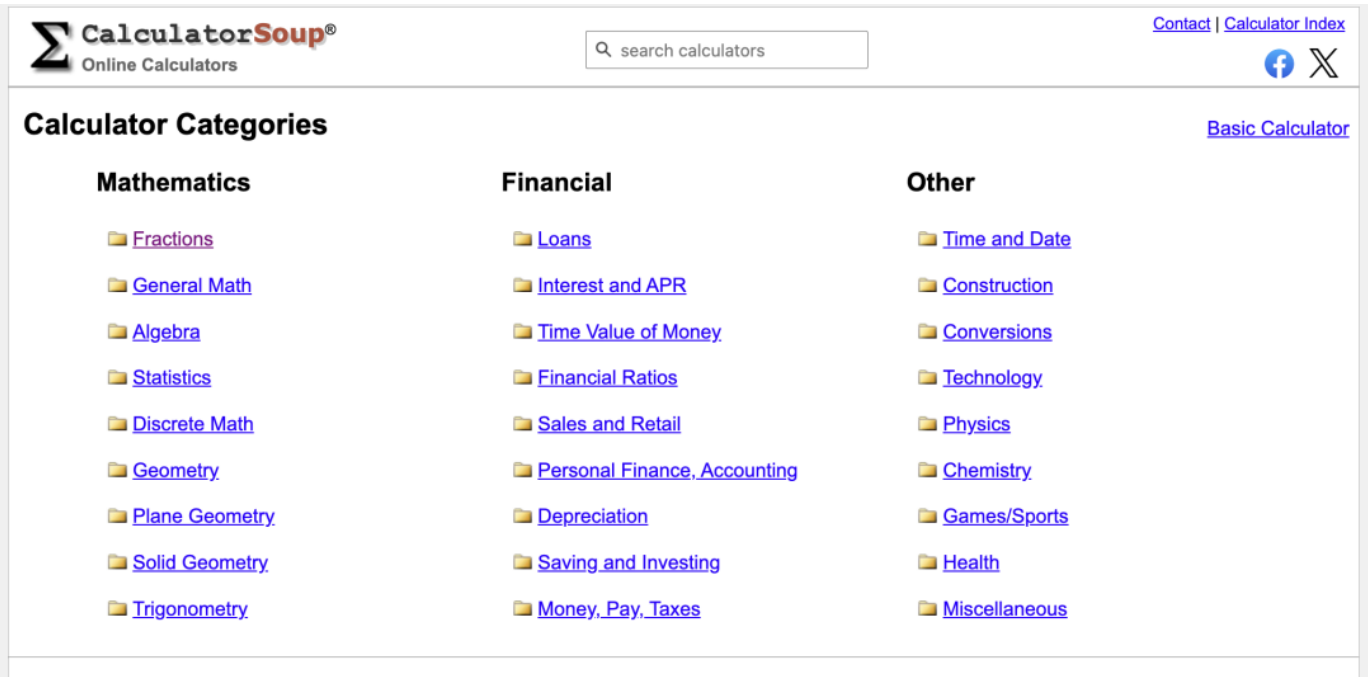
# 【哥飞观察】月访问量1138万的在线计算器网站，流量几乎全是搜索引擎给的

原创 我是哥飞 哥飞 2024-01-28 23:58:13 广东

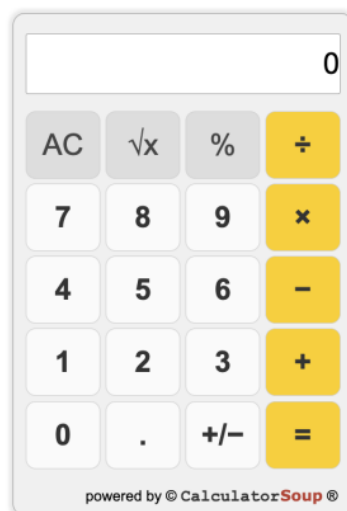
大家好，我是哥飞。  
今天给大家介绍个在线计算器网站，2009年12月开始做的，到上个月满14年了，目前月放量1138万，前几个月高的时候有1523万。



我们先看看这个网站长什么样，先看首页，主要四部分，顶部是计算器分类列表，第二部分是一个在线加减乘除计算器，第三部分是热门计算器列表，第四部分是网站介绍信息。



## Calculator



Calculator with percentage and square root buttons. Operate calculator with a mouse, number pad, keyboard, or touch.

Calculator has shortcuts for powers or exponents or their inverses, for  $1/x$ , and repeating operations of addition, subtraction, multiplication, division and exponents. See additional instructions on the [Basic Calculator](#) page.

## Popular Calculators

### Math

[Mixed Numbers Calculator](#)  
[Simplify Fractions Calculator](#)  
[Percentage Calculator](#)

### Financial

[Compound Interest Calculator](#)  
[Simple Interest Calculator](#)  
[Future Value Calculator](#)

### Time and Date

[Hours Calculator](#)  
[Time to Decimal Calculator](#)  
[Age Calculator](#)

### Business

[Numbers to Words Converter](#)  
[Margin Calculator](#)  
[Days and Business Days Calculator](#)

### Statistics

[Mean, Median, Mode Calculator](#)  
[Random Number Generator](#)  
[Quartile Calculator](#)

### Scientific

[Rounding Numbers Calculator](#)  
[Scientific Notation Converter](#)  
[Significant Figures Calculator](#)

Calculator Soup is a free online calculator. Here you will find free loan, mortgage, time value of money, math, algebra, trigonometry, fractions, physics, statistics, time & date and conversions calculators. Many of the calculator pages show work or equations that help you understand the calculations. If you don't find what you need, we are always happy to consider requests for new calculators or additional features and information. Contact us for

我们点击某个工具分类页面，可以看到这个页面也是平平无奇的，只是把分类下的所有工具都列出来了，甚至配图都没有，只是纯文字介绍。

## Algebra Calculators

ADVERTISEMENT

Algebra calculators for absolute value and difference, cube roots, square roots, exponents, any radicals or roots, simplifying radical expressions, fractional exponents, logarithms and solving quadratic equations.

### [Absolute Difference Calculator](#)

Calculate the absolute difference between two real numbers  $|x - y|$

### [Absolute Value Calculator](#)

Calculate absolute value of real numbers  $|x|$

### [Completing the Square Calculator](#)

Solve quadratic equations in the form  $ax^2 + bx + c = 0$  by the completing the square method, solve for  $x$  in second order polynomial equations

### [Cubic Equation Calculator](#)

Solve the polynomial equation  $ax^3 + bx^2 + cx + d = 0$

### [Cube Calculator \$x^3\$ | \$x\$ cubed](#)

Calculate the cubed value of integers, decimals and scientific e notation.  $2^3 = 2 \times 2 \times 2 = 8$

### [Cube Root Calculator](#)

Calculate real and complex cube roots (3rd order roots) of numbers or  $\sqrt[3]{x}$ . Where  $x$  is a real number.

### [Difference of Two Squares Calculator](#)

Factor the difference of two squares using the identity  $a^2 - b^2 = (a + b)(a - b)$

### [Dot Product Calculator](#)

Find the dot product of two or more vectors.

### [Exponents Calculator](#)

Calculate the result of an exponential value  $n$  of a number  $x$ , or  $x$  to the power of  $n$ , or  $x^n$ . Includes list of exponent rules.

### [Large Exponents Calculator](#)

Calculate exponentiation for large values of  $n$  of a number  $x$ , or  $x$  to the power of  $n$ , or  $x^n$ .

### [Fifth Root Calculator](#)

Calculate real and complex 5th order roots of numbers or  $\sqrt[5]{x}$ . With  $x$  as a real number.

### [Fourth Root Calculator](#)

Calculate real and complex 4th order roots of numbers or  $\sqrt[4]{x}$ . With  $x$  as a real number.

再点进去到某个具体的计算器页面，长下面这样，分别有计算器名字、计算器本、计算器计算器使用说明、计算公式和原理、相关计算器等。

## Percentage Increase Calculator

ADVERTISEMENT

**Percentage Increase Calculator**

Starting Value:

Final Value:

Answer:

[How could this calculator be better?](#)  
[Get a Widget for this Calculator](#)  
 ©CalculatorSoup

Share this Calculator & Page



### Calculator Use

The Percentage Increase Calculator finds the increase from one value to another in terms of a percentage.

Enter starting value and final value to find percentage increase.

### How to Calculate Percentage Increase

- Subtract final value minus starting value
- Divide that amount by the absolute value of the starting value
- Multiply by 100 to get percent increase
- If the percentage is negative, it means there was a decrease and not an increase.

### Percentage Increase Formula

You can use the percentage increase formula for any percent increase calculation:

Percentage Increase =

$$\frac{\text{Final Value} - \text{Starting Value}}{|\text{Starting Value}|} \times 100$$

### Example Problem: Percentage Increase

Last year your favorite jeans cost \$36 per pair. This year they cost \$45 per pair. What is the percentage increase in the price of these jeans from last year to this year?

$$\text{Percentage Increase} = [ (\text{Final Value} - \text{Starting Value}) / |\text{Starting Value}| ] \times 100$$

$$45 - 36 = 9$$

$$9 / 36 = 0.25$$

$$0.25 \times 100 = 25\%$$

So the price of your favorite jeans increased by 25% from last year to this year.

### Related Calculators

Use the [Percentage Decrease Calculator](#) to find the percent decrease from one value to another.

Use the [Percent Difference Calculator](#) when you are comparing two values and want to find the percentage difference between them.

The [Percent Change Calculator](#) finds the change between two numbers as a percentage. It is similar to finding percentage increase or percentage decrease but it doesn't label the change as an increase or a decrease.

ADVERTISEMENT

**Cite this content, page or calculator as:**

Furey, Edward "Percentage Increase Calculator" at <https://www.calculatorsoup.com/calculators/algebra/percentage-increase-calculator.php> from CalculatorSoup, <https://www.calculatorsoup.com> - Online Calculators

Last updated: August 29, 2023

上面这个平平无奇的计算器详情页，大家猜猜月访问量是多少？

我们先看看谷歌搜索这个关键词，这个计算器页面拿到了谷歌搜索“Percentage Increase Calculator”第一名。



Percentage Increase Calculator



Perspectives

Excel

Images

Between two numbers

Salary

4.5

Yearly

Wage

About 1,100,000,000 results (0.37 seconds)



Calculator Soup

<https://www.calculatorsoup.com> › Algebra

## Percentage Increase Calculator

Aug 29, 2023 — The **Percentage Increase Calculator** finds the increase from one value to another in terms of a percentage. Enter starting value and final value ...

不仅仅是上面这个关键词，还有其他一些相关关键词，也是第一名。



increase calculator



Percentage

Perspectives

Images

10 percent

4.5 percent

Salary

4.6 percent

About 2,310,000,000 results (0.28 seconds)



Calculator Soup

<https://www.calculatorsoup.com> › Algebra

## Percentage Increase Calculator

Aug 29, 2023 — The **Percentage Increase Calculator** finds the increase from one value to another in terms of a percentage. Enter starting value and final value ...



percent increase calculator



Images

Perspectives

Excel

Fraction

Between two numbers

4.5

4.6

3.2

About 1,160,000,000 results (0.36 seconds)



Calculator Soup

<https://www.calculatorsoup.com> › Algebra

## Percentage Increase Calculator

Aug 29, 2023 — The **Percentage Increase Calculator** finds the increase from one value to another in terms of a percentage. Enter starting value and final value ...

我们看一下 Similarweb 的流量估算，这个页面占总自然流量的9.87%。

1 [calculatorsoup.com/calculators/algebra/percentage-increase-calculator.php](https://calculatorsoup.com/calculators/algebra/percentage-increase-calculator.php)

总自然流量份额

9.87%

趋势

<input type="checkbox"/>	关键词 (6,709)	流量来源 ↓
<input type="checkbox"/>	1 <a href="#">percentage increase calculator</a>	41.62% <div></div>
<input type="checkbox"/>	2 <a href="#">percent increase calculator</a>	19.16% <div></div>
<input type="checkbox"/>	3 <a href="#">increase calculator</a>	3.67% <div></div>
<input type="checkbox"/>	4 <a href="#">calculate percentage increase</a>	2.63% <div></div>
<input type="checkbox"/>	5 <a href="#">growth calculator</a>	2.36% <div></div>
<input type="checkbox"/>	6 <a href="#">%+increase+calculator</a>	1.81% <div></div>
<input type="checkbox"/>	7 <a href="#">percentage growth calculator</a>	1.69% <div></div>
<input type="checkbox"/>	8 <a href="#">percentage increase</a>	1.69% <div></div>
<input type="checkbox"/>	9 <a href="#">increase percentage calculator</a>	1.44% <div></div>
<input type="checkbox"/>	10 <a href="#">percent growth calculator</a>	1.06% <div></div>

而自然搜索流量是840万每月，也就是说这个页面每月访问量是82万。

## 自然搜索

- Desktop 54.12%
- Mobile 45.88%

Total 自然搜索 visits 8.4M

73.75%

自然搜索

猜不到吧，居然一个计算器就能够带来这么多访问量。

那就再震撼大家一下，下面这是另一个在线计算器网站里的年龄计算器，月访问量是273万。

<input type="checkbox"/>		关键词 (23,817)	流量来源 ↓
<input type="checkbox"/>	1	age calculator	66.84%
<input type="checkbox"/>	2	calculate age	2.44%
<input type="checkbox"/>	3	birthday calculator	2.14%
<input type="checkbox"/>	4	date of birth calculator	1.38%
<input type="checkbox"/>	5	dob calculator	1.12%
<input type="checkbox"/>	6	age calculator online	1.02%
<input type="checkbox"/>	7	year calculator	0.97%
<input type="checkbox"/>	8	what is my age	0.94%
<input type="checkbox"/>	9	age	0.88%
<input type="checkbox"/>	10	my age	0.75%

是的，你没看错，在中国心算就能算出来的年龄计算，老外需要找在线计算器来算，而且每月有二百多万次访问。

Calculator.net

FINANCIAL    FITNESS & HEALTH

home / other / age calculator

### Age Calculator

The Age Calculator can determine the age or interval between two dates. The calculated age will be displayed in years, months, weeks, days, hours, minutes, and seconds.

▼

Modify the values and click the Calculate button to use

Date of Birth

Jan ▼

28 ▼

2024

Age at the Date of

Jan ▼

28 ▼

2024

Calculate

我们回过头来说上面的“Percentage Increase Calculator”，也就是“增长百分比计算器”，这东西到底干嘛用的呢？其实特别特别简单，在计算器中输入初始值，输入终值，最后给你计算增长百分比。如哥飞输入360和890，最后给计算出来了，增长147.22%，还给你把公式列出来了，告诉你到底怎么计算出来的。



## Percentage Increase Calculator

Starting Value:

Final Value:

Clear

Calculate

Answer:

= 147.222% increase

Solution:

Calculate percentage change

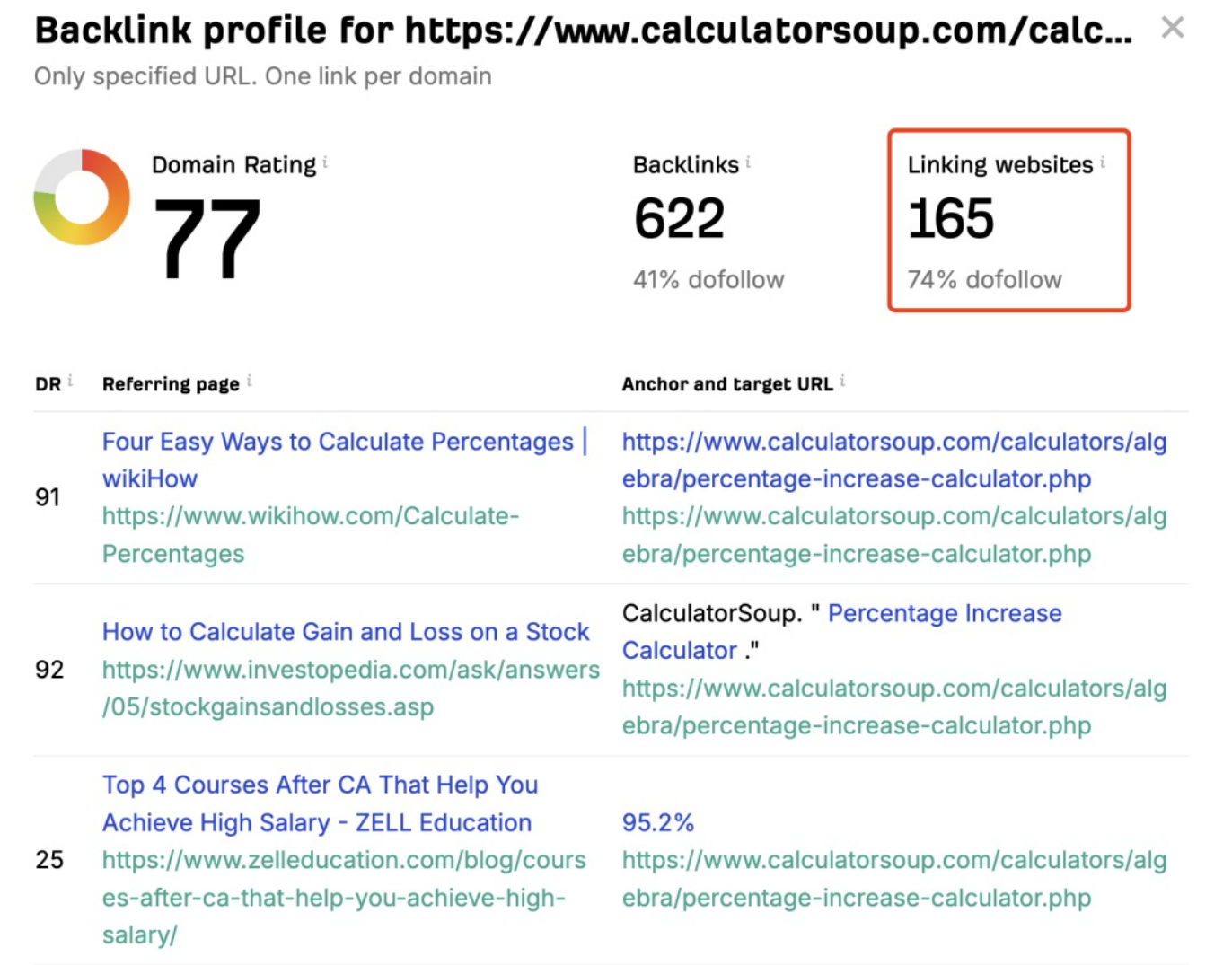
from Starting Value = 360

to Final Value = 890

$$\begin{aligned}& \frac{(\text{Final} - \text{Start})}{|\text{Start}|} \times 100 \\&= \frac{(890 - 360)}{|360|} \times 100 \\&= \frac{530}{360} \times 100 \\&= 1.47222 \times 100 \\&= 147.222\% \text{ change} \\&= 147.222\% \text{ increase}\end{aligned}$$



面，就有165个网站给外链。



第0步：如果你没有编程基础，那么推荐跟着这个免费视频教程学习

第1步，挖掘出第1个需求

第1.5步：用一个公式来判断关键词是否值得做，让你选择关键词不再犹豫

第2步：分析搜索意图

第3步：根据搜索意图使用ChatGPT的GPT4生成网页

第4步：手动调整布局和样式

第5步：内页和内链建设

第6步：利用ChatGPT给网站增加多语言支持

第7步：注册域名，解析域名，部署上线 养网站防老

第8步：添加统计代码，提交到 Google Search Console，增加外链，等待被收录 养网站防老

第9步：谷歌对于AI生成内容的态度及如何让AI生成高质量内容

我是哥飞，公众号：哥飞AI工具站日收入破千美元；零基础入门养网站防老路线图

欢迎大家加入哥飞的“哥飞的朋友”付费社群，哥飞给大家介绍下这个社群。

社群目前暂时是微信群形态，有一个配套的网站，已上线第一版，社群内朋友可见。

社群主要面向技术开发者、产品经理、设计师等人群，大家一起讨论独立开发、出海产品、流量获取、流量变现等话题。

社群讨论的话题主要是围绕着网站来的，用网站来承接流量，然后变现。

那么就要考虑做什么网站，所以需要去挖掘需求。

然后去搞流量，可以是SEO，也可以是发帖宣传推广，还可以是付费软文。

有了流量之后就得考虑如何变现，可以是广告变现，也可以是联盟导购，更可以直接向用户收费。

社群目前超过1000人，新的一期开始了，这期哥飞将带着大家实战，每个月都会安排任务，推着大家前进，让大家能够赚钱。

目前888元优惠价已经结束，前两天已经正式涨价为999元了。

社群按照365天计时，也就是你今天加入后，明年今日到期。

前两期讨论很活跃，行动很迅速，大家已经做了上百个产品了。

有的几人小团队已经用几个月时间从零开始做到了月收入4万美元以上，还有的单人实现了月收入几千美元。

这个社群7月2号开始运营的，到今天6个多月时间里，主要讨论了以下话题：

- 1、建站基础，如何快速做一个网站；
- 2、SEO基础，如何优化网站；
- 3、推广基础，如何宣传推广网站；
- 4、运营基础，如何运营好一个网站；
- 5、AdSense基础，如何靠谷歌AdSense赚广告费；
- 6、一些工具使用经验分享，如Semrush分析别的网站流量和出入站链接，Similarweb如何看流量；

- 7、基于Semrush、Similarweb等工具，如何去发掘新需求，发现新网站；
- 8、实战经验，如何去抓住新词热词做网站，从搜索引擎获取流量。

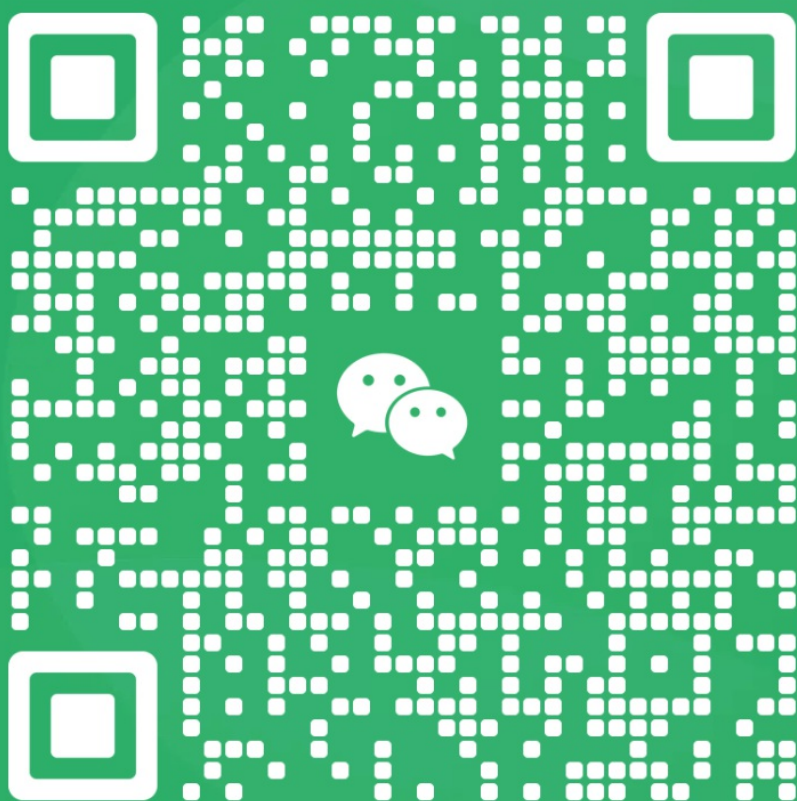
以上所有讨论都沉淀到了社群配套网站 [web.cafe](#) 上，所以第三期大家一进群就可以看到前两期的精华内容，以及其他更多相关话题。

欢迎加哥飞微信 [qiayue](#) 加入社群大家一起出海赚美元。



哥飞

广东 深圳



扫一扫上面的二维码图案，加我为朋友。