

简历

个人资料

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教育经历

2020.09 - 2024.07 香港城市大学 City University of Hong Kong
专业:生物医学工程 Biomedical Engineering
相关课程:计算机(Python, R), MATLAB, 电子电路, 制图(CAD).

工作经历

2021.06 - 2021.08 上海复旦张江生物医药有限公司
生物药物技术研发部门QC岗

- 项目推进:**协助研发实验室各环节运转, 推进日常实验室工作的项目运行实现从0到1。
- 数据清洗:**负责PCR、biomarker等约6个仪器的数据流调, 分析数据结构准确性和计算误差值, 制作20余份报表。
- 分析维护:**分析实验数据, 维护仪器, 助理撰写sop文件, 管控运行PCR到跑液相图等各个实验室环节。

2023.04 - 2023.06 IQVIA艾昆玮
市场洞察实习生

- 市场调研:**负责医药咨询前期的信息收集及文献阅读整理, 深入探讨市场情况及各类一手二手数据, 完成十余份报告。
- 产品策划:**基于市场端、临床端、案例端研究挖掘insights为产品决策提供依据, 协助项目组同事完成最终报告的撰写。
- 专题研究:**参与阿斯利康非小细胞癌新药上市前期市场调研, 通过采集肿瘤科医生临床数据、制作可视化图表, 对比竞品新药临床数据, 最终给出市场方案。

2023.06 - 至今 字节跳动TikTok
国际电商-策略运营

- 业务洞察:**支持电商平台活动, 协助团队进行建立测算模型, 通过数据分析研究产出业务洞察, 并将业务目标和GMV达成率作为每周的产出。
- 数据分析:**搭建电商分析模板和看板, 协助一线行业运营团队完善数据提取、提供运营优化建议, 并优化更新数据报告。
- 策略分析:**支持电商商家经营模式和效率分析, 协助行业运营市场机会分析, 并提供市场份额测算来完善执行策略的落地。

其他资质

- 语言:英语流利
- 办公软件:能够熟练使用Word, Excel和PowerPoint等Office软件, 以及Python和MATLAB.
- 有扎实数据处理能力:精通Excel, prefer SQL、Hive等.

ZHAO Zirui

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EDUCATION

City University of Hong Kong, HK

Bachelor of Engineering, Biomedical Engineering

Sep. 2020 - Jun. 2024

- CGPA:3.2/4.3
- Coursework: Computer Programing (Python), Electronic sensors, Medical Biotechnology
- Minor: Finance

WORK EXPERIENCE

Shanghai Fudan-Zhangjiang Bio-Pharmaceutical Co., Ltd.

Shanghai

Research Department QC intern

July. 2021- Aug. 2021

- **Active learning:** Assist in the operation of all aspects of the R & D lab, from running PCR to running liquid map, assist in the realization of the project from 0 to 1.
- **Data analysis:** Responsible for the data flow adjustment of about 6 instruments, such as PCR, biomarker, etc., analyzed the accuracy of data structure and calculated the error value, and made more than 10 reports.
- **Collaboration:** Communicate closely with R&D team, promote project operation and maintenance of daily laboratory work, integrate 3 SOP documents.

Ernst & Young

Shanghai

Talent Team Intern

Jun 20th 2022 - Aug 19th 2022

- **Communication:** interviewed more than 2,000 candidates by phone, responsible for recruitment of Ernst & Young Parthenon Consulting, CBS line and other businesses.
- **Information collection:** Using LinkedIn selects 1000+ candidates and mainly screens 5-15 years of work experience as the main search object in the social recruitment team.
- **System debugging:** Written test system setup, score registration, collation and output reports.

IQVIA (IMS Market Research Consulting (Shanghai) Co., Ltd.)

Shanghai

Market insight Intern

Apr 2023 - Jun 2023

- **Literature review:** Responsible for gathering information and creating a comprehensive literature review for pharmaceutical consultations. Conduct extensive research on market trends and utilize both primary and secondary data sources to complete 5 reports.
- **Technical writing:** Organize all interview transcripts and data from important meetings to provide decision-making support for clinical decisions.
- **Team collaboration:** Assist project team members in final report writing, including adjusting PPT content, designing and revising formats, and translating, among other tasks.

Bytedance - TikTok

Shanghai

Global E-Commerce - Strategy Operations

Jun 2023 - until now

- **Data analysis and modeling:** Assist the team in analysis and modeling tasks, and deliver weekly business insights and performance metrics for GMV and business objectives through data analysis.
- **Reporting:** Create e-commerce analysis templates and dashboards, assist frontline industry operations in improving data extraction, offer suggestions for operational optimization, and revise data reports as required.
- **Research:** Support targeted research, including analyzing the e-commerce merchant business model and efficiency, evaluating market opportunities for industry operations, and calculating market share to facilitate strategic initiatives.
- **Service coordination:** Provide support for e-commerce platform activities, project coordination, and project management processes.

SKILLS AND INTERESTS

- **Skills:** Word, Excel, PowerPoint, Python, Matlab, prefer SQL, Hive etc.
- **Languages:** Chinese(Mandarin), English