# Al Background Knowledge

2016-5-25



### Objective

- Next 2 4 months
  - Al basic knowledge & tools usage
  - Try to address *practical* problems
- Next One hour
  - Basics Information
  - Open a window

#### Outline

What Can Al Do In Our Company

Basics

Tools

Advice

## What Can Al Do In Our Company Today

Speech Recognition

Recommendation & Ads - News, Emoji, Gif, Sticker ...

Engine

. . . .

#### Basics

- Probabilities Statistics
- Bayes Formula
- Basics of Machine learning & Deep Learning

#### **Probability Statistics**

From Regulation to Statistics

e.g.

The pen in the box

The box in the pen

#### **Probability Statistics**

#### **Definition**

$$P(A \cap B) = P(A|B) P(B)$$

$$P(A|B) = rac{P(A\cap B)}{P(B)}$$

## Bayes Formula

$$P(A \mid B) P(B) = P(A \cap B) = P(B \cap A) = P(B \mid A) P(A)$$

$$P(A|B) = \frac{P(B|A) P(A)}{P(B)}$$

## Bayes Formula

e.g.

Recommendation: buy  $A \to by B \Rightarrow buy B \to buy A$ ?

$$P(A|B) = \frac{P(A \cap B)}{P(B)}$$

spam mail detection P(S|W)

## Machine Learning & Deep Learning

- Data Scale & Normalization
- [Convex] Optimization & Loss Function
- Predict

spark ml doc

#### **Tools**

TensorFlow

https://www.tensorflow.org/

tensorFlow introduction

## Example

 $y = W^*x + b$ 

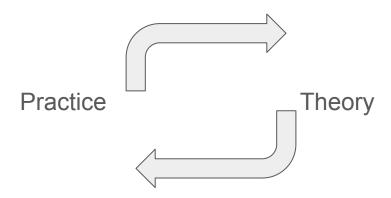
Assume we know: (x, y) pairs

How to evaluate: W, b

# Simple Demo

#### Advice

数学之美



# Q & A