

K&K Charity Limited

K&K Charity is a charitable foundation established by K&K Property in 2015 to support youth, education and the underprivileged. The foundation offers scholarship and opportunities to talented youngsters for eye-broadening education and training, and funds the underprivileged to acquire new knowledge and skills for the fast-changing world.

'Dare to DREAM' K&K Charity Funding Scheme***APPLICATION INSTRUCTIONS***

Please read and follow the instructions to complete the application.

'Dare to DREAM' Funding Scheme is for newly-initiated pilot project providing direct services in Hong Kong. These projects should not be funded by the government or other funding bodies. The maximum funding for each project is HK\$200,000. Successful applicant should work closely with the foundation's staffs to work out a long-term and sustainable plan.

Selection criteria include

- a) Meeting social or community needs
- b) Cost-effectiveness
- c) Clear output and outcome measurement
- d) Comprehensive project planning
- e) Experiences, track record and resources of the agency

Application procedure is simple, you are required to complete the application form completely in either Chinese or English and upload through K&K Charity Website: www.kkcharity.org.

Deadline of the application is 26 April 2019 18:00.

For any enquiries about this application, please contact Mr Kenneth Wong on 2217-5825 or email to kenneth.wong@kkcharity.org.

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'Dare to DREAM' K&K Charity Funding Scheme Application Form

Agency Name

ChickenSoup Foundation Limited ("CSF")

Project Name

(English) I Care U ("ICU")

(Chinese) 放學ICU

Project-in-charge / Contact Person

Name (English) Nicole Lee

(Chinese) 李凱天

Post Title Program Officer

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Agency Background

✓ Registered as charitable institutions or trusts under Section 88 of the Inland Revenue Ordinance

Established under other Ordinance (Please specify: _____)

Member of The Hong Kong Council of Social Service

Member of WiseGiving

Project Summary

Project I Care U ("ICU") provides holistic after-school care services to 24 primary students from Tin Shui Wai in the hope of alleviating the following three issues: 1) lack of parental / adult care, 2) street wandering, and 3) lack of financial resources.

The Project offers students a spacious learning environment with professional adult care and evening catering services in an integrated children and youth service center. Students can study under the guidance of hired academic tutors and play with their peers at the center.

The Project also mobilizes existing resources from local Band 1 secondary students and corporate staff-volunteers. Volunteers share their knowledge and moral values with our students during weekly coaching session to achieve a mutually beneficial outcome. Volunteers can also source resources available to be deployed from their office and home to our students as well.

A. Overall Project Descriptions

Rationale

Background of Tin Shui Wai

Situated in the northwestern part of the New Territories, Tin Shui Wai is a remote and isolated community. It is largely a residential area that houses a population of about 300,000, 60% of which are residing in public housing estates and 38% are new mainland immigrants. Many of them are low-income households who are living by an average of HKD13,500 monthly income (Census and Statistics Department, 2016). Against this backdrop, our beneficiary-students face the following three common situations:

1. Lack of Parental / Adult Care

I. Working parents

Most of their parents are working parents who have to commute for long (on average 3 hours a day) to work with long working hours (on average 10 hours a day) and /or over weekends. Therefore, parents are unable to spend time at home to take care of their children. Moreover, most parents have low educational level; they do not know how to teach their children homework. There is severely inadequate after-school parental care for our beneficiary-students.

II. Lack of personal development

In the absence of parental / adult guidance, our students have no role models to look up to, who play a crucial role of instilling good moral values and beliefs. According to our partnering professional social workers and educational psychologists, students without sufficient adult guidance are likely to act on their impulses and start to develop poor behavioural patterns such as being aggressive, violent, and self-centered. This can lead to devastating long-term consequences to students' personal growth and future career paths.

2. Street wandering

I. Legal constraint

Under the Hong Kong legislation, it is illegal if children aged 16 or below are left unattended at home. Since their parents are still out at work in the after-school period, many of our students have no choice but to wander on streets to wait for their parents to be back after work, which is usually late at night i.e. after 9pm.

II. Safety issue

Children wandering on streets without adult supervision is physically unsafe and risky as they are easily targeted by local triads / youth gangs, who are prevalent in Tin Shui Wai. Because of their young age, they need guidance and advice from trusted adults in order to make the right decisions when faced with threats and dangers e.g. gangster bullying. They may be steered towards committing juvenile crimes or even organized crimes when they grow up.

III. Poor time management

Wandering purposelessly on streets is a waste of time. Our students have very little time to finish their homework, let alone exam revision, by the time they return to home after 9pm when their parents are back from work. As a result, our students have irregular and insufficient rest hours which is detrimental to their academic performance.

Aimless street wandering is also unfavourable in building students' self-discipline. They will be less willing to strive hard for success and may have a lower resistance level when facing temptations.

3. No disposable household income

Most of the working parents have low educational level and therefore are limited to apply for junior jobs. Due to budget constraints, all of their income goes to necessary spending of the household. As opposed to the middle-class families in the district, our students' families cannot afford hiring domestic helpers / private tutors / necessary academic resources such as computers, books, educational toys, stationeries, other learning materials...etc. Students therefore lag behind their more well-off peers in terms of academic achievement and personal development.

Target Service Users

CSF is a grassroots philanthropic organization that serves critical social needs with a collaborative, problem-solving approach. Since 2013, we have delivered an aggregate social impact equivalent to HKD60 million household savings for a beneficiary base of 7,000. We actively covers seven most underserved districts throughout Hong Kong in more than 10 locations, one of them being our Tin Shui Wai partner-center named "H.K.S.K.H. St. Matthias' Integrated Services - Jockey Club Youth Express".

In this Project, our beneficiary-students are primary one to six students aged 6-12 who come from our Tin Shui Wai partner-center, an integrated children and youth service center that provides regular services targeted for children, youth and their family, such as primary after-school tutorials, interest classes, Special Educational Needs (SEN) services, career support services, counselling services, community support services, and other volunteer services.

Our students share an average five of the below nine common attributes:

1. No disposable household income
2. Live in underserved and / or remote locations i.e. Tin Shui Wai
3. Live in tiny and unsafe home i.e. public estates / subdivided flats / squatter huts
4. Large household with elderly and infants
5. Single parent / absent parent household
6. New mainland immigrant
7. Under-nutritious
8. Special educational needs (SEN) e.g. ADHD, autism, dyslexia, developmental delay...etc.
9. Persistent illnesses e.g. eczema, asthma, other mental illnesses such as separation anxiety...etc.

Approach

The Project takes the below approaches to address the needs of our beneficiary-students:

1. A Safety Net with Adult Care

- I. The Project enrolls students into after-school care services at the Tin Shui Wai service center overseen by academic tutors, professional social workers and center staff. The service center provides a proper learning environment for students to study. There are indoor classrooms with air-conditioning, as well as other learning facilities available such as computers and reference books / readings. This prevents students from staying on streets and reduces the subsequent risk of students committing juvenile crimes with youth gangs.
- II. The Project also provides evening catering services for students who cannot return home before 9pm. This helps students to maintain a healthy lifestyle while saving their parents time and budget so that they can go to work as usual and enjoy a quality family time at home with their children.

2. Educational Support

- I. CSF will hire multiple academic tutors to guide students through their homework and prepare for examinations from 4pm to 7pm. In small groups with no more than 8 students each, tutors can offer focused attention and individual feedback to students. This allows tutors to check each student's progress and work closely with struggling students on a specific learning subject. The small group instruction also allows tutors and social workers to address the needs of students suffering from SEN e.g. ADHD and dyslexia, who requires more time and effort to finish their homework.
- II. CSF will recruit skillful voluntary Band 1 secondary students living in the immediate vicinity to act as student-mentors in areas of academics, art, music or sports. Students-mentors with an edge in academics can share their knowledge, study skills and learning attitude with our students. Students can also play with the student-mentors after they finish their homework. This gives students a higher motivation to complete their schoolwork.

3. Personal Growth Support

- I. CSF will invite K&K Property's staff to be volunteer-mentors. They can be the role models who help build a right moral belief system and even career guidance for our students. Also, K&K volunteers are encouraged to source new or almost new idle resources that are ready to be tapped and deployed in their office or home, such as stationeries, books, non-digital educational toys...etc. for our students.
- II. The Project engages students with their peers and volunteers through academic coaching, play time and creating social bonding, which are all beneficial to students' personal and interpersonal development. In the long run, this helps build good personality traits as well as trust among the community as a whole.

Content

- Project duration: 10 months
- Project period: September 2019 - June 2020
- Service period: 4pm-10pm on weekdays
 - Academic coaching session: 4pm to 7pm
 - Evening catering service: 7pm-8pm
 - Students can stay until 10pm
- Total number of beneficiaries: 24
 - Students will be equally split into 3 classes
 - Each beneficiary will receive 3 learning hours per day for a total of 13,200 learning hours
- Total number of tutors: 3
 - Each tutor will be in-charge of 1 class with a student-tutor ratio of 8:1
- Total number of student-mentors / K&K property staff-volunteers: 12
 - CSF will recruit 6 volunteers per semester to deliver weekly volunteering services to achieve a total of 240 volunteer hours
- Timeline:

Month/Year	Key Activities	Responsibility
Late May 2019	Project approval	K&K Charity
June 2019	Funding release	K&K Charity
July - August 2019	Identify beneficiary-students	CSF & partnering centers
	Recruit K&K Property staff-volunteers	CSF & K&K Charity
	Conduct pre-coaching survey for semester one	CSF & partnering centers
September 2019	Project Commences	CSF
	Recruit student-mentors	CSF
September - December 2019	Project Stage I: First Semester	CSF
December 2019	Conduct post-coaching survey for semester one	CSF & partnering centers
	1st volunteer review and sharing	Volunteers
January 2019	Conduct pre-coaching survey for semester two	CSF & partnering centers
January - June 2019	Project Stage II: Second Semester	CSF
June 2019	Conduct post-coaching survey for semester two	CSF & partnering centers
	2nd volunteer review and sharing	Volunteers
End of June 2019	Project Ends	
July 2019	Submit final report	CSF

B. Evaluation Methods

1. Quantitative approach:

Our Tin Shui Wai center is required to submit a monthly report to CSF which keep track of the daily attendance of each student.

CSF will conduct a pre-and-post academic coaching survey for each semester for the following three project stakeholders:

I. Beneficiary-students

This is to compare their 1) academic results, 2) possible changes in learning attitude, and 3) happiness index at school. Survey results will reveal if and / or how much students have improved from having daily academic coaching, and their reception to schooling.

II. Tutors

This is to gather tutors' feedback on student's academic performances, classroom disciplines, and possible areas of improvement for overall batch of students and / or specific students.

III. Student-mentors / K&K property staff-volunteers

Similar to the tutor's survey, volunteer survey gathers additional feedback on volunteers' satisfactory levels on their voluntary services.

2. Qualitative approach:

- I. At the end of the Project, CSF will invite volunteers to share their experiences at school / at office which allows more people to know about how more privileged students and corporate staff can offer help to at-risk students in Hong Kong. This is beneficial to the sustainability of the Project which can help more and more at-risk students in different districts throughout Hong Kong.
- II. At the end of each semester, CSF will also conduct a 15-minute interview with at least one person from each of the above three project stakeholders to record more in-depth transformation in reality. CSF will consolidate the interview tapes and send them along with the final report for K&K Charity's review.

C. Proposed Budget

Income

Program Income		\$ 0
Other Income (please specify)		\$ 0
	<u>Total Income (i)</u>	\$ 0

Expense (please break down into details) In HKD

- | | |
|--|------------|
| 1. Tutorial subsidy
(24 students x HKD25 per day x 22 days per month x 10 months) | \$ 132,000 |
| 2. Evening catering service subsidy
(12 students x HKD25 per day x 22 days per month x 10 months) | \$ 66,000 |

<u>Total Expense (ii)</u>	\$ 198,000
Funding Amount Requested (ii - i)	\$ 198,000

Declaration

On behalf of the Executive Board of our Agency, I confirm that all information provided in this application form and other related documents (if any) are, to the best of my knowledge, accurate and complete.

Signature

Nicole

Agency Stamp



Name: Nicole Lee

Post Title: Program Officer

Date: 26th April, 2019