K&K Charity Limited

K&K Charity is a charitable foundation established by K&K Property in 2015 to support youth, education and the underprivileged. The foundation offers scholarship and opportunities to talented youngsters for eye-broadening education and training, and funds the underprivileged to acquire new knowledge and skills for the fast-changing world.

'Dare to DREAM' K&K Charity Funding Scheme

APPLICATION INSTRUCTIONS

Please read and follow the instructions to complete the application.

'Dare to DREAM' Funding Scheme is for newly-initiated pilot project providing direct services in Hong Kong. These projects should not be funded by the government or other funding bodies. The maximum funding for each project is **HK$200,000**. Successful applicant should work closely with the foundation's staffs to work out a long-term and sustainable plan.

Selection criteria include

a) Meeting social or community needs

b) Cost-effectiveness

c) Clear output and outcome measurement

d) Comprehensive project planning

e) Experiences, track record and resources of the agency

Application procedure is simple, you are required to complete the application form completely and **upload** through K&K Charity Website: www.kkcharity.org. Deadline of the application is **7 April 2017 18:00**.

For any enquiries about this application, please contact Mr Kenneth Wong on 2217-5825 or email to kenneth.wong@kkcharity.org .

K&K Charity Limited

'Dare to DREAM' K&K Charity Funding Scheme Application Form

Agency Name

DotAsia Foundation   co-organized with NetMission.Asia

Project Name

(English)   Hong Kong Youth Internet Governance Forum (HKYIGF) 2017

(Chinese)   香港青少年互聯網治理論壇 2017

Project-in-charge / Contact Person

Name   (English)   Ng Ki Chun   (Chinese)   吳其臻

Post Title   Director of Community Development

Tel. No.   +852 2244 7987 / +852 9875 9011   Fax   +852 2244 7902

Email   david@registry.asia

Agency Background

✔ Registered as charitable institutions or trusts under Section 88 of the Inland Revenue Ordinance

☐ Established under other Ordinance (Please specify: _____)

☐ Member of The Hong Kong Council of Social Service

☐ Member of WiseGiving

Project Summary

The use of internet has become an inseparable part of our life. Internet Issues such as personal privacy, freedom of speech and internet access is of people's concern. The Governance of Internet should engage various stakeholders in the discussion to support the development of Internet with collaborative effort. Youth as one of the most intensive users, it is critical to empower and engage them in the discourse so as to nurture their sense of digital citizenship. Our next generation will be able to execute their online rights as well as uphold their obligation.

The Hong Kong Youth Internet Governance Forum (HKYIGF) was firstly held in 2016 by DotAsia Foundation and asian youth network, NetMission.Asia, with support from Microsoft Hong Kong. HKYIGF is recognized by United Nations as one of the Internet Governance Forum National and Regional Initiatives. 3 high school students were selected as representatives to voice out the view from Asian youth perspective. It provides a chance for youth in Hong Kong to directly participate in the policy discussion in related to Internet Issues in global conference, as well as to promote the awareness and understanding on Internet governance issues among students in Hong Kong.

For this year, HKYIGF 2017 will continue to be held, which includes a Internet Governance Seminar, a team building camp, a project competition and a HKYIGF Youth Internet Summit. It will equip 40 - 50 high school students the knowledge, skills and network to future participation in global internet governance as a responsible digital citizen. The 2 participants with the outstanding performance will be selected to attend the United Nations Internet Governance Forum (UNIGF) 2017 in Geneva, Switzerland in Dec 2017.

■ Rationale

In 2006, The Internet Governance Forum (IGF) was established. Its UN mandate gives it convening power and the authority to serve as global multi-stakeholder forum on discussing public policy issues related to Internet governance for all actors on an equal footing. At the annual meeting, participants from different sectors discuss, exchange information and share good practices with each other further to maximize Internet opportunities and address risks and challenges that arise, which embraces the belief of multistakeholderism of equal participation on Internet Governance.

However, Youth as a majority Internet user group, their voices are however not always considered in decision making processes. With a dedication to raise the awareness of Youth on Internet governance, as well as encourage the young generation to participate in the global Internet Governance discourse as stakeholder that get involved. To continue the youth engagement work in Hong Kong, digital citizenship program HKYIGF 2017 will be organized, which aims to provide mass education among high schools to take part in global discussion as digital citizens, facilitates them to build up the sense of belonging to the digital society, understand their rights and accountable for their responsibilities with mutual respect to other Internet users. At the same time, electing youth representatives on behalf of Hong Kong and Asian Youth to exchange views on Internet Governance Issues with stakeholders from different part of the world.

Objective:
- Raise awareness of Internet Governance issues
- Build the capacity of youth to engage in internet issues discourse locally and globally
- Allow students to gain deeper knowledge about Internet issues through group study
- Provide a platform for students to familiarise with the IGF multi-stakeholder approach and further participate in the public governance

Vision:
- Establish an annual and long-term platform for young generation to speak up on Internet Issues in related to them
- Gain recognition the platform among students & schools and further develop local and regional Internet Governance Discussion network

■ Target Service Users

The Forum aims at training 40 - 50 high school students in Hong Kong to become the future leaders of the Global Internet Governance, and they will be as seed ambassadors to promote the issue among peers

During the promotion period, high school students and teachers from over 500 secondary students in Hong Kong will receive the materials on both online and offline channel, get to know about the program as well as the basic knowledge of Internet Governance.

■ Approach

The key element of the programme is the Internet Governance Group Project Competition.

i) For youth by youth
NetMission Ambassadors together with participants of last year HKYIGF will form program committee to organize the event. It aims to held a youth friendly event to encourage the participation of youth to Internet Governance.

ii) Facilitation and Preparation
Seminar and team building camp will be held to prepare participants for the competition. Meanwhile they will learn about the knowledge of Internet Issues, as well as familiarize with the discussion model in the global context.

iii) Interaction and In-depth studies
The assigned groups will conduct an in-depth study of an internet issue by writing a report and making a presentation about the topic at the Youth Internet Summit, that will enhance their understanding of the issues. A high-table dinner will serve as the concluding remark of the whole programme, which serve as a platform to interact with guests and other participants.

iv) Direct Participation
Outstanding participants will be delegated to directly participate in the United Nations Internet Governance Forum 2017. They will represent youth from Asia to attend the conference.

■ Contents

1. Pre-competition activities

1.1 IG Seminar
To understand the current Internet hot issues, guests from Government, NGOs, Industry and startups will be invited to share in the talk series. Topics such as digital inclusion, cyberbullying, privacy and social innovation will be introduced. The seminar can also be opened to public to further raise the awareness .

1.2 Team Building Camp
In the 3 days 2 nights camp, students from different secondary schools will be randomly assigned into groups of 4 or 5. Through tasks and interactive games, on one hand enhance participants understanding on the issues in an interactive way, on the other hand, build a strong bonding and teamwork for the coming group project. The friendship built will also provide support to their collaborations on internet related advocacy initiatives in the future. Meanwhile, brainstorming sessions and workshops will be held to facilitate the groups to select the research topic related to Internet governance.

2. Internet Governance Group Project Competition

2.1 Group Report
Based on the grouping in the team building camp, the groups will have 2 weeks time to conduct an in-depth study of an internet issue through interviews, social observation, literature review, or survey. A reflective group essay will be handed as final product. Participants is encouraged to think from the perspectives of different stakeholders regarding the Internet issue they have chosen. A group mentor will assist the group throughout the whole competition. A best group report award will be given to the group with a set of criteria.

CONTENT (cont'd)

2.2 HKYIGF Youth Internet Summit
A one or two days summit will be organized, each group will be invited to give a 20 minutes presentation about their findings. After each group's presentation, open floor discussion session based on UNIGF discussion model will be held to invite other participating students to comment on the topic. Guests will also be invited to exchange ideas with participants and to evaluate the performance of the group presentations. Best group presentation will be awarded. Individual performance in open discussion session will also be assessed. 2 outstanding participants will be selected to attend the 12th United Nations Internet Governance Forum in Geneva.

2.3 High Table Dinner
The High Table Dinner will held in evening at the end of of the summit as a closing ceremony. Prizes and awards will be presented to the groups and individuals.

3. Post-competition activities

3.1 Experience Sharing
Follow up activities will be conducted to promote the awareness and share the youth participation experience. School workshops will be organized, brochure will be produced and media interview will be arranged.

3.2 12th United Nations Internet Governance Forum
The selected students will attend the 12th Internet Governance Forum at Geneva, Switzerland from 18 to 21 December 2017, with the mission of bringing voices from Hong Kong Youth to Internet policy discourse in International level. Pre-activity training to Geneva will be held to the winners and interested students to well prepare them to familiarize with the UNIGF discussion issues and model.

| B | Evaluation Methods |

i) Multistakeholder Steering committee
Steering committee involves representatives from K&K Charity, DotAsia Foundation, NetMission.Asia, and other related stakeholders will be formed. Monthly meeting will be held to better monitor the program and evaluate the progress and outcome.

ii) Evaluation Form
Forms will be distributed to collect feedbacks from participants. To state their achievements, lessons learnt, comments to the program for better organize the event of next year.

iii) Organizing Committee
HKYIGF 2017 participants interested in organizing the coming HKYIGF will form to prepare the event of next year. The first preparation meeting will be as program evaluation meeting. Report will be written to state the overall review in details from participants perspective.

iv) Progress report & Achievement report
Bi-monthly progress report will be passed to sponsors to get to know the progress. And at the end of the program, achievement report will be produced including program summary, number of outreach, feedbacks from participants and key achievements, to review the outcome of the whole program

C Proposed Budget

<u>Income</u>

Program Income	$	/
Other Income (please specify)	$	/
Total Income (i)	**$**	/

<u>Expense</u> (please break down into details)

MANPOWER	$	
1.1 Program Manager & Administrative Officer	$	/
	$	
PROMOTION	$	
2.1 Design and Production (Posters, Handbills, Envelope, Banner)	$	8000
2.2 Postage	$	5000
2.3 Social Media Promotion	$	20000
	$	
PROGRAM	$	
3.1 IG Seminar Series	$	9000
3.2 Team Building Camp	$	95000
3.3 HKYIGF Youth Internet Summit	$	16000
3.4 High Table Dinner	$	46000
3.5 Attend UNIGF 2017	$	59000
(Please refer to Appendix I for detail breakdown)	$	
	$	
PUBLICATION	$	
4.1 Report - Design and Production	$	15000
4.2 Document Printing	$	2000
4.3 Postage	$	5000
	$	
	$	
Understand that the maximum amount of the award is HKD200,000,	$	
co-organizers will keep seeking for other funding sources to support the program.	$	
Number of target audiences will be subjected to change based on the total sponsorship.	$	
	$	
	$	
	$	
Total Expense (ii)	**$**	280000
Funding Amount Requested (ii - i)	**$**	280000

D Declaration

On behalf of the Executive Board of our Agency, I confirm that all information provided in this application form and other related documents (if any) are, to the best of my knowledge, accurate and complete.

Signature	Agency Stamp

Name: EDMON CHUNG

Post Title: CHIEF EXECUTIVE OFFICER

Date: APRIL 6 2017

HKYIGF 2017 Budget

	Expenditure Item	Costs (HKD)
	Manpower	
1.1	Program Manager	Supported by co-organizers
1.2	Admin Staff	Supported by co-organizers
	Sub-total	/
	Promotion	
2.1	Posters - Design & Production	1,000
2.2	Handbills - Design & Production	2,000
2.3	Envelope - Design & Production	3,000
2.4	Program Banner & Rollup Banner - Design & Production	2,000
2.5	Postage	5,000
2.6	Social Media Promotion	20,000
	Sub-total	33,000
	Program	
	IG Seminar Series	
3.1.1	Venue and PA System	6,000
3.1.2	Backdrop - Design and Production	1,000
3.1.3	Program Material	1,000
3.1.4	Guest Souvenirs	1,000
	Event sub-total	9,000
	Team Building Camp	
3.2.1	Accommodation	42,000
3.2.2	Meal	21,000
3.2.3	Venue and PA System	30,000
3.2.4	Program Material (event banner, printing materials, stationaries, interactive game materials)	2,000
	Event sub-total	95,000
	HKYIGF Youth Internet Summit	
3.3.1	Venue and PA System	12,000
3.3.2	Backdrop - Design and Production	2,000
3.3.3	Program Material	1,000
3.3.4	Guest Souvenirs	1,000
	Event sub-total	16,000

	High Table Dinner	
3.4.1	Venue and PA System	8,000
3.4.2	Backdrop - Design and Production	2,000
3.4.3	Meal	36,000
	Event sub-total	46,000
	Attend UNIGF 2017	
3.5.1	Flight Tickets	40,000
3.5.2	Accommodation	12,000
3.5.3	Meal	6,000
3.5.4	Insurance	1,000
3.5.5	Accompanied staffs travel expense (Flight tickets, accommodation, meal, Insurance)	Supported by co-organizers
	Event sub-total	59,000
	Sub-total	225,000
	Publication	
4.1	Report - Design + Production	15,000
4.2	Document Printing	2,000
4.3	Postage	5,000
	Sub-total	22,000
	TOTAL:	280,000