

First half 2015

July 30, 2015



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Perimeter

Data shown throughout this presentation includes Santander Holdings USA, Inc. (which includes Santander Bank NA [SBNA] and Santander Consumer USA Holdings Inc. [SCUSA] and Puerto Rico (Santander Bancorp and Santander Financial Services) unless stated otherwise.

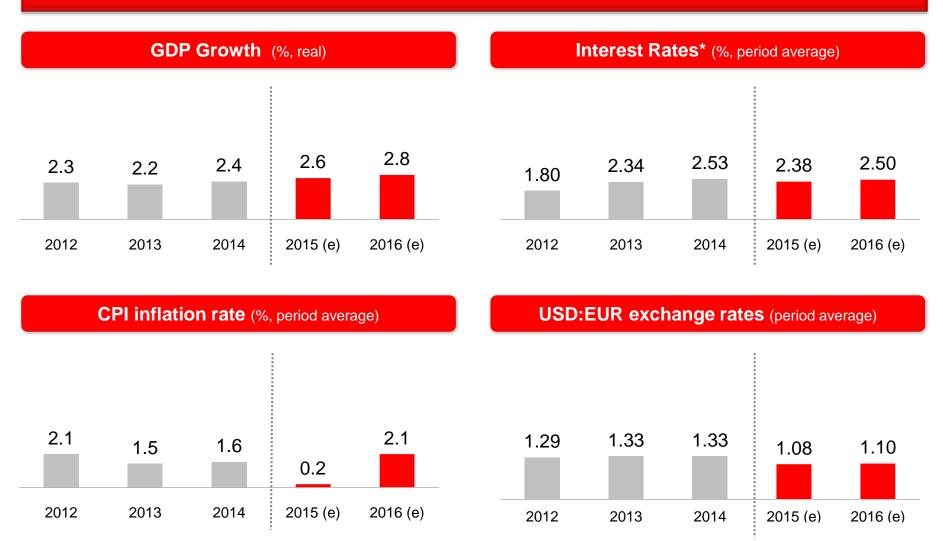


Agenda

- Macroeconomic environment and financial system
- Strategy and business
- Results
- Appendix

Macroeconomic environment

Moderate GDP growth & low inflation to persist during 2015



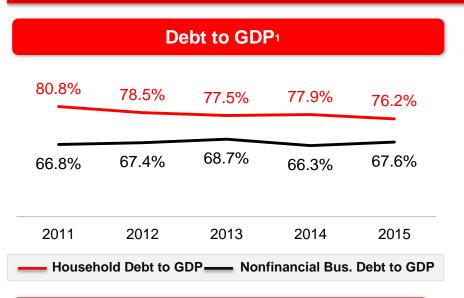


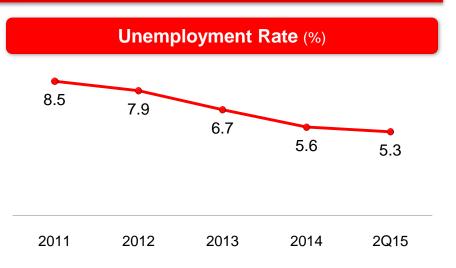
*10-yr Treasury Yield: Department of the Treasury



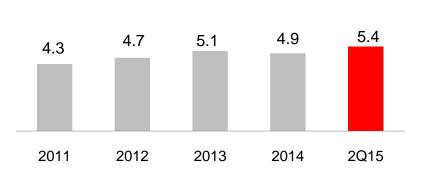
Macroeconomic environment

Job market indicators gain strength while housing and auto markets remain stable

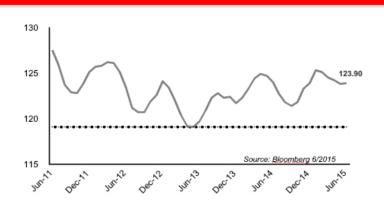




Existing Home Sales (Mn)²



Value of used vehicles 3



Source: BLS, National Association of Realtors, FRB. P = Preliminary Data

2. Annual averages and monthly seasonally adjusted annual rates

3. Source: Bloomberg Manheim Index, June '15

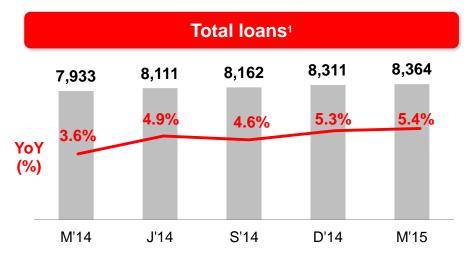


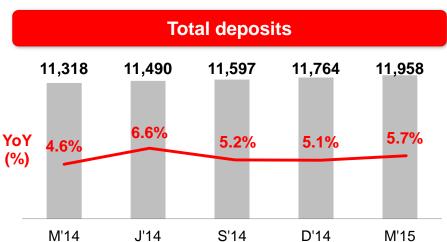
^{1.} Household & Business debt data has been restated for previous periods by FRB

Financial system: Loan and deposit growth

Loans and deposits continue to grow, driven by commercial lending and retail deposits

USD bn.





- Loan balance maintained moderate growth through 2014 and into Q1
- C&I & CRE are driving commercial growth
- Lending to individuals was flat due to seasonal decline in credit cards
- Deposit growth outpaced loan growth in the first quarter
- Significant growth in MMA and Savings account products.
- Loans to deposit ratio of 69.9% at Q1 2015



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Santander has established retail banking franchises in the Northeast and Puerto Rico, as well as a nationwide consumer finance business

USD 6M '15 Var. YoY Santander US Business and Results Santander Bank 6.8% 86.3 Bn Loans **Deposits** 7.6% 59.0 Bn **Attributable Profit** 515 Mn 5.4% Santander Bank Network and Customers¹ **Clients** 2.1 Mn 7.7% **Branches** 682 (21)**ATMs** 2,086 (6)Santander Consumer USA Santander Bank Market Share² 2.5% Loans n/a Santander **Puerto Rico Deposits** n/a 1.7% **Branches** 3.7% n/a



¹⁾ Customer data as of June 30, 2015

²⁾ Market share as of June 30, 2014 from FDIC (Considering all states where Santander Bank operates)



Santander US: Strategy

2012 -2014

2015 - 2017

- SBNA built platforms for growth:
 - National Charter
 - Products (Cards & Investment services)
 - Global Banking and Markets
- SCUSA
 - Leverage efficient, scalable infrastructure and data to underwrite, originate and service consumer assets
 - Establish presence as a full spectrum lender through agreement with Chrysler
 - Enhance compliance culture
- Investments to address regulatory issues

- SBNA commercial strategy:
 - Grow core, transactional based deposits and improve customer experience
 - Increase focus on core commercial lending
- SCUSA strategy
 - Leverage efficient, scalable infrastructure and data to underwrite, originate and service auto assets
 - Focus on optimizing the mix of retained/sold assets and serviced for others
 - Continue presence in prime market through Chrysler relationship
- Launch of Capital and Risk Transformation

Rebranded to Santander Bank, N.A. in 2013

Launch of Auto Finance at Santander Bank

SCUSA IPO and reconsolidation into SHUSA

New US holding company formation

Repositioning balance sheet to meet risk tolerance limits at the US holding level





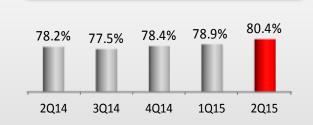
Santander Bank: Retail and Commercial Focus

Growing customer base



Customer Growth YTD already exceeds prior year

Better deposit mix



Core Deposits / Total Customer Deposits

Continued shift towards core deposits

Rebalancing of loan portfolio



C&I Loans / Total SBNA Loans

Strong growth in C&I with GBM as a key driver



SCUSA: Focus

Optimize mix of retained assets vs assets sold and serviced for others



4Q14

Owned and serviced Serviced for others

1Q15

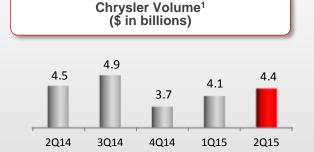
2015

3Q14

2Q14

Balance between flow and sale relationships to leverage servicing platform and increase servicing fee income, and managing retained asset mix to maximize revenues

Originate loans and leases through Chrysler relationship



Since May 1, 2013, Chrysler Capital has originated approximately \$24.4 bn in retail loans and \$9.4bn in leases, and facilitated the origination of approximately \$3.0bn in leases and dealer loans²

Presence in personal lending



Risk adjusted returns continue to be attractive

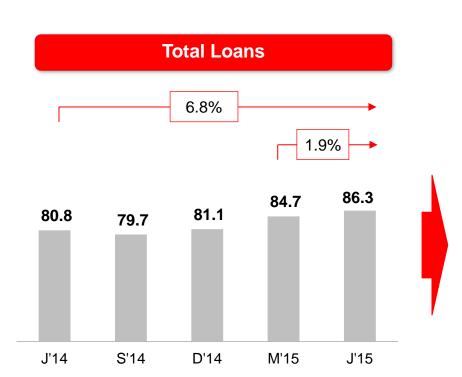


¹⁾ Includes Chrysler Capital originated retail loans and leases as well as leases and loans originated for an affiliate until May 2015.

²⁾ Chrysler Capital facilitates the origination of leases (until May 2015) and dealer loans for an affiliate (SBNA)

Loans

C&I and Auto portfolios continue to drive loan growth, offset by management initiated reductions in real estate loans

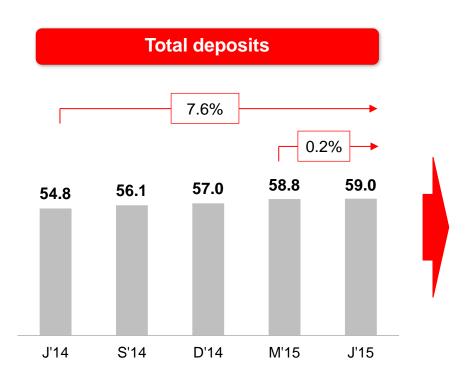


	Jun'15	YoY (%)	QoQ (%)
Individuals Mortgages	44.8 8.2	3.3 (26.4)	1.8 (3.0)
Consumer credit Of which: SCUSA	36.6 27.9	13.5	3.0 4.1
Commercial	41.5	10.8	1.9
CRE & Multifamily	17.8	(4.8)	(0.6)
C&I and Other	23.7	26.4	3.9
Total Loans ¹	86.3	6.8	1.9

Total customer funds

Continued growth in core customer deposits while systematically rebalancing time deposits

USD Billion



	Jun'15	YoY (%)	QoQ (%)
Core Deposits ²	44.7	7.3	2.3
Time Deposits	4.4	(24.1)	(6.5)
Gov't Deposits	5.4	18.3	(7.7)
Other Deposits ³	1.1	2.4	(7.3)
Customer Deposits	55.6	4.7	0.3
Wholesale Deposits	3.4	96.2	(2.4)
Total ¹	59.0	7.6	0.2

Note: SCUSA has no deposits.

3. Includes customer repo and Eurodollar deposits



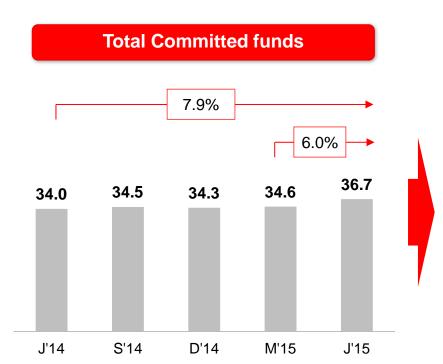
^{1.} End of Period balances, calculated using local US GAAP accounting criteria

^{2.} Core deposits are comprised of Non-Interest DDAs, Interest Bearing DDAs, MMA, and Savings

SCUSA Funding

In the quarter, SCUSA continued to show access to liquidity with the execution of multiple transactions while diversifying sources of funding

USD Billion



_	Jun'15	YoY (%)	QoQ (%)
Santander Funding	4.8	0.0	0.0
Third Party Funding	11.6	6.0	(2.1)
Amortizing Notes 1	6.8	9.4	9.4
Public Securitizations	13.6	12.0	14.8
Total Committed funding	36.7	7.9	6.0

Multiple executions in the second quarter including:

- SDART Platform \$2.7 billion 2
- DRIVE 2015-B \$1.1 billion³
- CCART 2015-A \$732 million

- Flow programs \$995 million 4
- Lease Sale \$756 million 5
- \$1.5 billion in additional liquidity

- Prime Loan Sale \$253 million
- Bankruptcy Sale \$66 million in proceeds

Depreciated net cap cost



Privately issued amortizing notes only

Net bonds sold of \$2.4 billion

Net bonds sold of \$1 billion

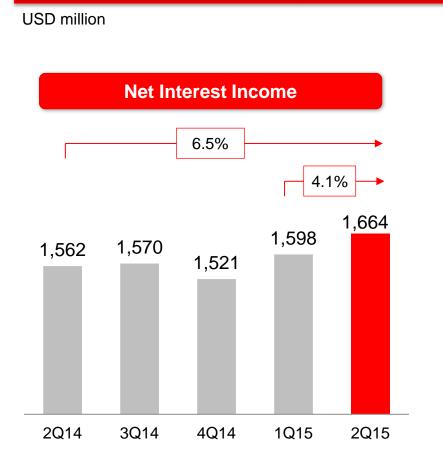
nly retail loan flow programs with BAML and CBP

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Net Interest Income and Spreads

Net Interest Income has increased as a result of higher retained balances at SCUSA



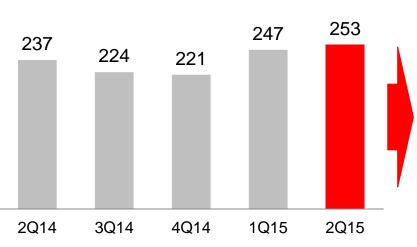




Fee Income has increased year-over-year due to growing servicing platform at SCUSA. SBNA fees remain flat

USD million

Net Fees

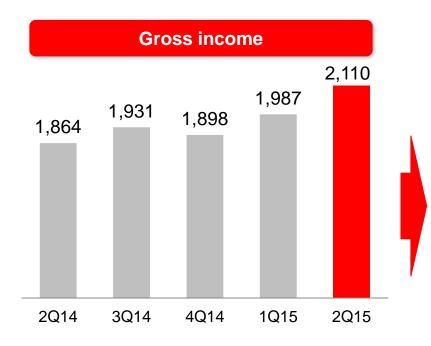


	6M'15	6M'14	YoY(%)	QoQ(%)
Account Fees	120	123	(1.9)	2.8
Debit and CC Fees	49	48	3.1	13.8
Invest. & Insurance ¹	41	45	(10.3)	13.2
Cont. Risk and Commit.	32	30	5.7	(10.0)
Others ²	258	216	19.8	(0.4)
Total	500	461	8.4	2.1

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Gross income

Asset sales, securitization activities, and leasing income contribute to Gross Income growth



	6M'15	6M'14	YoY(%)	QoQ(%)
Net Interest Income	3,262	3,065	6.4	4.1
Net Fees	500	461	8.4	2.1
Subtotal	3,762	3,527	6.7	3.8
Other ¹	335	126	164.9	37.1
Gross income	4,097	3,653	12.2	6.2

Operating expenses

Expense increases driven by enhanced supervisory regulations, risk management, and growing servicing platform

Operating expenses							
649	684	709	709	732			
2Q14	3Q14	4Q14	1Q15	2Q15	_		

	6M'15	6M'14	YoY(%)	QoQ(%)
General and admin. expenses	1,282	1,157	10.8	3.0
Depreciation and amortization	159	144	10.4	5.5
Operating expenses	1,441	1,301	10.7	3.3

Efficiency ratio (with amortizations)	35.2%	35.6%	(0.5)pp	(0.4)pp
Number of branches	783	811	(28)	(21)
Number of employees	16,466	15,594	872	321

Net operating income after loan-loss provisions (LLPs)

Provisions increased QoQ due to higher retained balances and portfolio mix in SCUSA

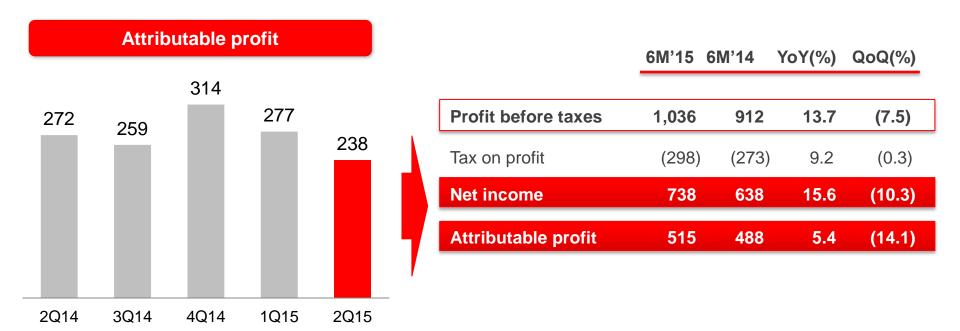
			LLP's				
Net loan-loss provisions	684	811	718	719	834		
	2Q14	3Q14	4Q14	1Q15	2Q15		
Cost of credit ¹ (%)							
SAN Bank	(0.06)	(0.05)	0.06	0.16	0.14		
SCUSA	10.49	11.08	10.76	10.14	10.39		

	6M'15	6M'14	YoY(%)	QoQ(%)
Net Operating Income	2,656	2,352	12.9	7.8
LLPs	1,553	1,433	8.4	16.0
Net op. income after LLPs	1,103	919	20.0	(2.7)

NPL ratio							
SAN Bank	1.19%	2.05%	(0.9)pp	(0.1)pp			
SCUSA	3.64%	4.08%	(0.4)pp	0.3pp			
NPL Coverage ratio							
SAN Bank	124%	89%	35.2pp	9.9pp			
SCUSA	340%	282%	57.9pp	2.6pp			

Attributable profit

Year-to-date attributable profit grew moderately versus 2014 as a result of higher gross income



Conclusions

Market
Environment
&
Financial
System

- The economic outlook continues to improve, while interest rates remain uncertain
- The real estate market shows a stable trend, employment continues to improve
- GDP projected to grow moderately, inflation remains at low levels
- Loan growth pace continues in 2015 driven by Commercial balances
- Deposits growth continues in Savings and MMA products

Strategy & Business

- Growth in customer checking accounts
- Continued growth in core customer deposits while systematically rebalancing mix
- C&I growth with GBM and Dealer Floor Plan loans as growth engines
- Continue to optimize retained vs. serviced assets mix

Results

- Net interest income grows QoQ due to higher average volumes
- Fee Income continues to grow primarily driven by strong performance at SCUSA
- Operating expenses grow due to increased supervisory regulations and growing servicing platform
- Provision trend shows increase due to higher balances and portfolio mix
- Year-to-date attributable profit grew moderately versus 2014 as a result of higher gross income



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Quarterly statements of income (IFRS)

US

US\$ million						
	1Q 14	2Q 14	3Q 14	4Q 14	1Q 15	2Q 15
Net interest income	1,504	1,562	1,570	1,521	1,598	1,664
Net fees	224	237	224	221	247	253
Gains (losses) on financial transactions	39	21	83	72	38	109
Other operating income**	22	44	55	84	103	84
Gross income	1,789	1,864	1,931	1,898	1,987	2,110
Operating expenses	(652)	(649)	(684)	(709)	(709)	(732)
General administrative expenses	(571)	(587)	(609)	(638)	(631)	(650)
Personnel	(321)	(338)	(343)	(362)	(369)	(378)
Other general administrative expenses	(249)	(248)	(266)	(276)	(262)	(272)
Depreciation and amortisation	(82)	(62)	(75)	(71)	(77)	(82)
Net operating income	1,137	1,215	1,248	1,189	1,278	1,378
Net loan-loss provisions	(749)	(684)	(811)	(718)	(719)	(834)
Other income	(3)	(4)	(19)	40	(21)	(46)
Profit before taxes	385	527	418	512	538	498
Tax on profit	(108)	(165)	(94)	(122)	(149)	(149)
Profit from continuing operations	276	362	324	390	389	349
Net profit from discontinued operations	_	_	_	_	_	
Consolidated profit	276	362	324	390	389	349
Minority interests	60	90	65	76	112	111
Attributable profit to the Group	216	272	259	314	277	238
	·		·			

^{**} Including dividends, income from equity-accounted method and other operating income/expenses



Quarterly statements of income (IFRS)

Santander Bank

035 HIIIII0H							
	1Q 14	2Q 14	3Q 14	4Q 14	1Q 15	2Q 15	
Net interest income	452	480	457	437	447	452	
Net fees	120	143	116	134	127	162	
Gains (losses) on financial transactions	(2)	16	37	36	31	41	
Other operating income**	(10)	1	4	22	35	11	
Gross income	559	640	614	630	640	666	
Operating expenses	(425)	(423)	(434)	(453)	(454)	(458)	
General administrative expenses	(356)	(363)	(366)	(392)	(385)	(386)	
Personnel	(207)	(218)	(227)	(238)	(237)	(240)	
Other general administrative expenses	(149)	(145)	(139)	(154)	(148)	(146)	
Depreciation and amortisation	(69)	(59)	(68)	(61)	(70)	(72)	
Net operating income	134	217	180	177	186	209	
Net loan-loss provisions	19	(35)	13	(31)	(35)	(20)	
Other income	2	9	(20)	53	1	(36)	
Profit before taxes	155	191	173	199	152	152	
Tax on profit	(41)	(43)	(63)	(10)	(30)	(20)	
Profit from continuing operations	113	148	110	189	122	132	
Net profit from discontinued operations	_	_	_	<u> </u>	<u> </u>	_	
Consolidated profit	113	148	110	189	122	132	
Minority interests	_	_	_	<u> </u>	<u> </u>	_	
Attributable profit to the Group	113	148	110	189	122	132	

^{**} Including dividends, income from equity-accounted method and other operating income/expenses



Quarterly statements of income (IFRS) SCUSA

US\$ Million	1Q 14	2Q 14	3Q 14	4Q 14	1Q 15	2Q 15
Net interest income	982	1,014	1,045	1,016	1,085	1,152
Net fees	91	101	93	99	114	111
Gains (losses) on financial transactions	38	4	44	24	12	67
Other operating income**	29	40	50	61	65	77
Gross income	1,141	1,159	1,232	1,199	1,276	1,407
Operating expenses	(158)	(157)	(154)	(166)	(175)	(185)
General administrative expenses	(148)	(156)	(149)	(160)	(170)	(179)
Personnel	(88)	(95)	(91)	(101)	(105)	(113)
Other general administrative expenses	(60)	(61)	(58)	(60)	(65)	(67)
Depreciation and amortisation	(10)	(0)	(5)	(5)	(5)	(5)
Net operating income	983	1,003	1,079	1,034	1,101	1,222
Net loan-loss provisions	(747)	(630)	(806)	(672)	(661)	(790)
Other income	(3)	(7)	(3)	(10)	(14)	(7)
Profit before taxes	233	366	270	352	426	424
Tax on profit	(83)	(135)	(91)	(140)	(140)	(154)
Profit from continuing operations	150	231	179	212	286	271
Net profit from discontinued operations	_	_	_	_	_	_
Consolidated profit	150	231	179	212	286	271
Minority interests	60	90	65	76	112	111
Attributable profit to the Group	90	141	114	136	174	160

^{**} Including dividends, income from equity-accounted method and other operating income/expenses



Balance Sheet (IFRS) US

US\$ million			Variat	ion
	30.06.15	30.06.14	Amount	%
Loans and credits*	85,171	81,956	3,216	3.9
Trading portfolio (w/o loans)	317	339	(21)	(6.3)
Available-for-sale financial assets	18,732	11,238	7,494	66.7
Due from credit institutions*	4,222	3,043	1,178	38.7
Intangible assets and property and equipment	8,788	6,274	2,514	40.1
Other assets	7,601	8,959	(1,358)	(15.2)
Total assets/liabilities & shareholders' equity	124,831	111,809	13,022	11.6
Customer deposits*	58,760	54,465	4,295	7.9
Marketable debt securities*	23,432	19,630	3,801	19.4
Subordinated debt	946	928	17	1.9
Insurance liabilities	_	_	_	_
Due to credit institutions*	23,027	17,182	5,846	34.0
Other liabilities	7,356	5,542	1,813	32.7
Stockholders' equity**	11,311	14,062	(2,751)	(19.6)
Off-balance-sheet funds	12,569	7,828	4,742	60.6
Mutual funds	5,827	1,153	4,674	405.4
Pension funds	_	_		_
Managed portfolios	6,743	6,675	68	1.0
Customer funds under management	95,707	82,851	12,855	15.5

^{*} Includes all stock of concept classified in the balance sheet



^{**} Capital + reserves + retained profit + valuation adjustments

Balance Sheet (IFRS)Santander Bank

US\$ million			Variation		
	30.06.15	30.06.14	Amount	%	
Loans and credits*	54,679	53,695	983	1.8	
Trading portfolio (w/o loans)	301	311	(11)	(3.4)	
Available-for-sale financial assets	18,571	11,041	7,530	68.2	
Due from credit institutions*	1,070	818	252	30.8	
Intangible assets and property and equipment	2,773	1,783	990	55.5	
Other assets	5,075	7,051	(1,977)	(28.0)	
Total assets/liabilities & shareholders' equity	82,468	74,700	7,768	10.4	
Customer deposits*	54,757	49,796	4,961	10.0	
Marketable debt securities*	1,002	_	1,002	_	
Subordinated debt	615	722	(107)	(14.9)	
Insurance liabilities	_	_		_	
Due to credit institutions*	13,802	13,020	783	6.0	
Other liabilities	2,311	1,834	477	26.0	
Stockholders' equity**	9,981	9,329	652	7.0	
Off-balance-sheet funds	25	24	0	1.7	
Mutual funds	25	24	0	1.7	
Pension funds	_	_	_	_	
Managed portfolios		_	_	<u> </u>	
Customer funds under management	56,399	50,543	5,856	11.6	

^{*} Includes all stock of concept classified in the balance sheet



^{**} Capital + reserves + retained profit + valuation adjustments

Balance Sheet (IFRS) SCUSA

US\$ million			Variation		
	30.06.15	30.06.14	Amount	%	
Loans and credits*	26,064	23,428	2,637	11.3	
Trading portfolio (w/o loans)	10	13	(3)	(22.8)	
Available-for-sale financial assets	6	_	6	_	
Due from credit institutions*	3,082	2,134	948	44.4	
Intangible assets and property and equipment	5,950	4,444	1,506	33.9	
Other assets	1,103	505	598	118.3	
Total assets/liabilities & shareholders' equity	36,216	30,525	5,691	18.6	
Customer deposits*			_	_	
Marketable debt securities*	19,928	18,049	1,879	10.4	
Subordinated debt	_	_	_	_	
Insurance liabilities	_	_	_	_	
Due to credit institutions*	10,032	8,351	1,681	20.1	
Other liabilities	3,418	2,145	1,273	59.4	
Stockholders' equity**	2,838	1,981	857	43.3	
Off-balance-sheet funds	_	_	_	_	
Mutual funds	_	_	_	_	
Pension funds	_		_	_	
Managed portfolios			_	<u> </u>	
Customer funds under management	19,928	18,049	1,879	10.4	

^{*} Includes all stock of concept classified in the balance sheet



^{**} Capital + reserves + retained profit + valuation adjustments





