# Site Flow and Sketches

## Step 1: Competitive Analysis

|  |  |
| --- | --- |
| Competitor Site 1: Overwatch URL: https://playoverwatch.com/en-us/ AnalysisWhat is good about this site?  1. The video on the top looks cool. 2. It is clear that how to start playing. 3. People can find the introductions for all the heroes on the homepage.  What is bad about this site?  1. The navigation bar is hard to find. 2. The video keeps playing and has to be paused by clicking on the pause button. 3. The introductions for all the heroes are at bottom of the page. | Competitor Site 2s: Spotify URL: https://www.spotify.com/us/ AnalysisWhat is good about this site?  1. It is clear that how to download the app. 2. The download starts automatically. 3. People can see what could premium do.  What is bad about this site?  1. The colors look bad for me 2. People have to download the app in order to listen to the music 3. There are not many functionalities in this website. |

### Competitor 1 Pages

#### Page (or Screen) where you ask “What should I do tonight?”

Graphical user interface, website

Description automatically generated

<paste screen-shot here>

#### Pages (or Screens) look for the answer

Timeline

Description automatically generated<paste screen-shot here>

#### Page where you get an answer

Graphical user interface, application

Description automatically generated<paste screen-shot here>

### Competitor 2 Pages

#### Page (or Screen) where you ask “What should I do tonight?”

Graphical user interface, application, website

Description automatically generated

<paste screen-shot here>

#### Pages (or Screens) look for the answer

Graphical user interface

Description automatically generated with medium confidence<paste screen-shot here>

#### Page where you get an answer

Graphical user interface, application

Description automatically generated<paste screen-shot here>

## Step 2: Sketch One Competitor Flow

### Favorite Competitor: Page Flow Sketch

Pages sketched as boxes for the flow between pages (or screens) where you ask “What should I do tonight?”, look for the answer, and get an answer. Arrows drawn between the boxes show how the pages are connected by clicks. Inside the page boxes details include:

* Where you ask the question
* Where the navigation is that allows you to find things to do
* Where the details of the “things to do” are displayed
* Where you click to move from page to pageDiagram

  Description automatically generated

<paste screenshot of sketches here>

## Step 3: Sketch YOUR Flow

### My Site Name

Let’s play games together!

#### Sketch of My Page Flow

Pages sketched as boxes for the flow between pages (or screens) where you ask “What should I do tonight?”, look for the answer, and get an answer. Arrows drawn between the boxes show how the pages are connected by clicks. Inside the page boxes details include:

* Where you ask the question
* Where the navigation is that allows you to find things to do
* Where the details of the “things to do” are displayed
* Where you click to move from page to pageDiagram

  Description automatically generated

<paste screenshot of sketches here>