

Threat Actor

IA

Inside attacker

Inside the organization
Intent for privacy harm
Expert

IN

Related entities

Inside the organization
No intent for privacy harm
Expert

IN

Employees

Inside the organization
No intent for privacy harm
Non-expert

OA

Private companies

Outside the organization
(Possible competition too)
Intent for privacy harm
Expert

ON Researchers

Outside the organization
No intent for privacy harm
Expert

ON Customers

Outside the organization
No intent for privacy harm
Non-expert

ON

Regulators/Activists

Outside the organization
No intent for privacy harm
Expert

OA

Cybercriminals

Outside the organization
Intent for privacy harm
Expert

OA

Individual Hackers

Outside the organization
Intent for privacy harm
Expert

OA

Nation State

Outside the organization
Intent for privacy harm
Expert