

# Threat Impact

# Implicit-I Autonomy

Restricting, inhibiting, or unduly influencing people's choices. People are either directly denied the freedom to decide or are tricked into thinking that they are freely making choices when they are not.

# Explicit-I Physical

Harms that result in bodily  
injury or death or loss of  
property

# Explicit-I Economic

Monetary losses or a loss in  
the value of something for  
an individual

# Implicit-O Reputational

Injuries to an organization's reputation and standing in the community and among business partners, leading to loss of trust from customers

# Explicit-O

## Physical

Harm to assets, operations,  
or critical infrastructure  
needed for business  
continuity

# Explicit-O Economic

Revenue losses or a loss in  
the value of something for a  
company

# Implicit-I Reputational

Injuries to an individual's  
reputation and standing in  
the community



# Implicit-I Discrimination

Inequality and  
disadvantaging people  
based on gender, race,  
national origin, sexual  
orientation, age, or  
affiliations - Thwarting  
people's ability to have an  
equal chance to crucial life  
opportunities

# Implicit-I Relationship

Damage to relationships that are important for health, well-being, life activities, and functioning in society.

There is loss of confidentiality and damage to the trust that is essential for the relationship to continue

# Implicit-I Psychological

Range of negative mental responses, such as anxiety, anguish, concern, irritation, disruption, or aggravation (emotional distress and disturbance)